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## **APPENDIX 5**

### **NEW BARNET IMPACT ASSESSMENT**

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## LB BARNET BOROUGH-WIDE TOWN CENTRES STUDY 2008

TABLE 1  
SURVEY AREA POPULATION FORECASTS

Catchment Zone	Postcode Sector Groupings	2008	2011	2016	2021	2026
1	EN5 2/3/4/5	30,345	30,618	31,812	31,939	32,163
2	EN5 1, EN4 8/9, N20 8/9	36,134	36,604	36,860	37,376	38,273
3	N20 0, N11 1/2/3, N12 0/8/9	58,903	58,667	58,609	58,374	59,133
4	N12 7, NW7 1/2, NW4 1	25,692	26,951	31,560	32,349	30,052
5	N3, 1/2/3	25,840	25,685	25,402	25,860	23,843
6	N2 8/9, N10 1/2/3	38,773	38,773	38,153	38,038	36,479
7	N2 0, NW11 6, N6 4	20,651	20,486	20,158	19,936	18,182
8	NW7 3/4, HA8 7/8/9	41,142	41,924	42,385	43,105	46,856
9	HA8 0/5, NW9 0/5/6, NW4 4	59,034	65,174	73,320	74,200	79,765
10	NW4 2, NW3 7, NW11 0/7/8/9	38,235	38,579	37,615	40,022	38,621
11	NW4 3, NW2 1/6/7, NW9 7/8	50,861	57,066	76,126	78,638	80,290
12	WD6 1/2/3/4/5	34,584	35,141	36,240	37,688	38,983
13	EN4 0, N14 4/5/6/7	33,500	33,880	34,431	35,003	35,615
14	HA7 1/2/4, HA8 6, NW9 9	41,962	41,863	41,998	42,365	42,950
15	NW2 2/3/4/5, NW10 1, NW6 1/2/7, NW3 6	72,751	74,819	77,360	79,196	80,989
16	N6 5/6, N19 5, NW3 1/2/4/5, NW5 1/2	76,891	79,595	82,954	85,522	87,839
<b>TOTAL</b>		<b>685,298</b>	<b>705,824</b>	<b>744,982</b>	<b>759,612</b>	<b>770,032</b>

SOURCE: Experian Business Solutions, April 2008

TABLE 1A  
POPULATION GROWTH RATES

2008-2011 (%)	2011-2016 (%)	2016-2021 (%)	2021-2026 (%)
0.9	3.9	0.4	0.7
1.3	0.7	1.4	2.4
-0.4	-0.1	-0.4	1.3
4.9	17.1	2.5	-7.1
-0.6	-1.1	1.8	-7.8
0.0	-1.6	-0.3	-4.1
-0.8	-1.6	-1.1	-8.8
1.9	1.1	1.7	8.7
10.4	12.5	1.2	7.5
0.9	-2.5	6.4	-3.5
12.2	33.4	3.3	2.1
1.6	3.1	4.0	3.4
1.1	1.6	1.7	1.7
-0.2	0.3	0.9	1.4
2.8	3.4	2.4	2.3
3.5	4.2	3.1	2.7
3.0	5.5	2.0	1.4

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## BOROUGH-WIDE TOWN CENTRES STUDY 2008

**TABLE 2**  
**CONVENIENCE GOODS RETAIL EXPENDITURE FORECASTS PER CAPITA (2006 PRICES)**

GROWTH IN PER CAPITA RETAIL EXPENDITURE: 0.30 %pa 2006-2026												
ZONE	2006		2008		2011		2016		2021		2026	
	Minus SFT at 3.4%		Minus SFT at 5.9%		Minus SFT at 7.3%		Minus SFT at 8.1%		Minus SFT at 8.1%		Minus SFT at 8.1%	
1	1,785	1,724	1,796	1,690	1,812	1,680	1,839	1,690	1,867	1,716	1,895	1,742
2	1,817	1,755	1,828	1,720	1,844	1,710	1,872	1,721	1,901	1,747	1,929	1,773
3	1,744	1,685	1,754	1,651	1,770	1,641	1,797	1,651	1,824	1,676	1,852	1,702
4	1,754	1,694	1,765	1,660	1,780	1,650	1,807	1,661	1,835	1,686	1,862	1,711
5	1,898	1,833	1,909	1,797	1,927	1,786	1,956	1,797	1,985	1,824	2,015	1,852
6	1,895	1,831	1,906	1,794	1,924	1,783	1,953	1,794	1,982	1,822	2,012	1,849
7	1,972	1,905	1,984	1,867	2,002	1,856	2,032	1,867	2,063	1,896	2,094	1,924
8	1,692	1,634	1,702	1,602	1,718	1,592	1,743	1,602	1,770	1,626	1,796	1,651
9	1,462	1,412	1,471	1,384	1,484	1,376	1,506	1,384	1,529	1,405	1,552	1,427
10	1,828	1,766	1,839	1,730	1,856	1,720	1,884	1,731	1,912	1,757	1,941	1,784
11	1,524	1,472	1,533	1,443	1,547	1,434	1,570	1,443	1,594	1,465	1,618	1,487
12	1,668	1,611	1,678	1,579	1,693	1,570	1,719	1,580	1,745	1,603	1,771	1,628
13	1,757	1,697	1,768	1,663	1,784	1,653	1,810	1,664	1,838	1,689	1,865	1,714
14	1,569	1,516	1,578	1,485	1,593	1,476	1,617	1,486	1,641	1,508	1,666	1,531
15	1,694	1,636	1,704	1,604	1,720	1,594	1,746	1,604	1,772	1,628	1,799	1,653
16	1,971	1,904	1,983	1,866	2,001	1,855	2,031	1,866	2,062	1,895	2,093	1,923

Source: Experian Business Strategies September 2008

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### BOROUGH-WIDE TOWN CENTRES STUDY 2008

**TABLE 3**  
**SURVEY AREA - TOTAL CONVENIENCE GOODS RETAIL EXPENDITURE FORECASTS**

<b>ZONE</b>	<b>2008</b> (£000)	<b>2011</b> (£000)	<b>2016</b> (£000)	<b>2021</b> (£000)	<b>2026</b> (£000)
1	51,276	51,428	53,772	54,802	56,018
2	62,153	62,584	63,421	65,280	67,855
3	97,247	96,278	96,791	97,858	100,626
4	42,660	44,482	52,419	54,540	51,432
5	46,428	45,873	45,656	47,179	44,155
6	69,555	69,139	68,463	69,288	67,450
7	38,551	38,014	37,643	37,790	34,985
8	65,899	66,749	67,910	70,107	77,356
9	81,704	89,661	101,507	104,275	113,787
10	66,165	66,361	65,112	70,324	68,887
11	73,377	81,837	109,861	115,199	119,393
12	54,609	55,156	57,241	60,427	63,446
13	55,720	56,014	57,286	59,116	61,057
14	62,326	61,807	62,399	63,894	65,754
15	116,666	119,264	124,095	128,957	133,867
16	143,468	147,624	154,828	162,029	168,931
<b>TOTAL</b>	<b>1,127,803</b>	<b>1,152,272</b>	<b>1,218,403</b>	<b>1,261,066</b>	<b>1,295,000</b>

Source: Tables 1 & 2



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BOROUGH-WIDE TOWN CENTRES STUDY 2008

TABLE 4

CONVENIENCE STORES TURNOVER

	Net Flsp (sqm)	Net Convenience Ratio	Convenience Flsp	Co Average Sales (£ per sqm net)	Total Turnover 2008 (£000s)	Total Turnover 2011 (£000s)	Total Turnover 2016 (£000s)	Total Turnover 2021 (£000s)
Asda, New Barnet	5796	70%	4057	14352	58,229	58,755	59,641	60,541
Tesco, New Barnet	4180	70%	2926	12894	37,728	38,068	38,643	39,226
TOTAL	9,976		6,983		95,957	96,823	98,284	99,767

TABLE 5a

ASDA TRADE DRAW 2011

	ZONE 1	ZONE 2	ZONE 3	ZONE 4	ZONE 5	ZONE 6	ZONE 7	ZONE 8	ZONE 9	ZONE 10	ZONE 11	ZONE 12	ZONE 13	ZONE 14	ZONE 15	ZONE 16	TOTAL
DRAW FROM ZONES (%)	25.0	50.0	5.0	5.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	15.0	0.0	0.0	0.0	100
DRAW FROM ZONES (£m)	14,689	29,377	2,938	2,938	0	0	0	0	0	0	0	0	8,813	0	0	0	58,755
MARKET SHARE UPLIFT (%)	28.6	46.9	3.1	6.6	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	15.7	0.0	0.0	0.0	

TABLE 5b

TESCO TRADE DRAW 2011

	ZONE 1	ZONE 2	ZONE 3	ZONE 4	ZONE 5	ZONE 6	ZONE 7	ZONE 8	ZONE 9	ZONE 10	ZONE 11	ZONE 12	ZONE 13	ZONE 14	ZONE 15	ZONE 16	TOTAL
DRAW FROM ZONES (%)	25.0	50.0	5.0	5.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	15.0	0.0	0.0	0.0	100
DRAW FROM ZONES (£m)	9,517	19,034	1,903	1,903	0	0	0	0	0	0	0	0	5,710	0	0	0	38,068
MARKET SHARE UPLIFT (%)	18.5	30.4	2.0	4.3	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	10.2	0.0	0.0	0.0	

**LB BARNET**  
**BOROUGH-WIDE TOWN CENTRES STUDY 2008**

**TABLE 6**  
**COMPARISON GOODS ALLOCATION 2008**  
**% MARKET SHARE**

RETAIL LOCATION	ZONE 1 %	ZONE 2 %	ZONE 3 %	ZONE 4 %	ZONE 5 %	ZONE 6 %	ZONE 7 %	ZONE 8 %	ZONE 9 %	ZONE 10 %	ZONE 11 %	ZONE 12 %	ZONE 13 %	ZONE 14 %	ZONE 15 %	ZONE 16 %
New Barnet	28.3	35.6	0.8	0.3	0.8	4.1	1.7	0.0	0.0	0.0	0.0	0.0	3.8	0.0	0.0	0.6
Chipping Barnet	27.4	3.4	0.6	0.3	0.8	0.3	0.0	0.3	1.6	0.0	0.0	0.8	2.9	0.8	0.0	0.0
Whetstone	0.8	10.6	5.3	0.3	0.0	0.0	0.0	5.9	1.7	0.0	0.0	0.0	1.8	0.7	0.0	0.0
North Finchley	0.0	4.1	19.8	4.9	2.7	2.5	4.3	0.0	1.1	1.1	0.0	0.0	1.1	0.0	2.3	0.8
Tesco, Colney Hatch Lane	0.0	3.8	19.2	5.5	14.1	23.1	10.3	2.2	0.3	5.3	6.8	0.0	2.3	0.0	0.8	2.4
Tesco Express East Barnet Rd	1.4	1.0	2.9	0.0	1.6	2.2	2.4	0.0	0.0	0.0	0.8	0.0	1.1	0.0	0.0	0.0
Marks and Spencer, Whetstone	1.1	1.1	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	1.1	0.0	0.0	0.0
Waitrose North Finchley	0.3	1.6	8.4	9.8	13.2	6.5	8.5	0.3	0.0	3.7	0.4	0.0	0.0	0.0	0.0	5.4
Waitrose Mill Hill East	0.0	0.8	0.0	19.5	3.9	0.0	5.1	8.7	0.8	0.3	0.0	0.0	0.0	0.8	2.0	0.0
Local Centres	0.3	1.9	1.9	0.0	0.0	0.0	0.7	0.0	0.0	0.7	0.4	0.0	0.0	0.0	0.3	1.5
<b>SUB-TOTAL</b>	<b>59.4</b>	<b>63.8</b>	<b>58.7</b>	<b>40.6</b>	<b>36.9</b>	<b>38.7</b>	<b>32.9</b>	<b>17.3</b>	<b>5.5</b>	<b>11.0</b>	<b>8.4</b>	<b>0.8</b>	<b>13.9</b>	<b>2.2</b>	<b>5.4</b>	<b>10.7</b>
Other	40.6	36.2	41.3	59.4	63.1	61.3	67.2	82.7	94.5	89.0	91.6	99.3	86.1	97.8	94.6	89.4
<b>TOTAL</b>	<b>100.0</b>	<b>100.0</b>	<b>100.0</b>	<b>100.0</b>	<b>100.0</b>	<b>100.0</b>	<b>100.0</b>	<b>100.0</b>	<b>100.0</b>	<b>100.0</b>	<b>100.0</b>	<b>100.0</b>	<b>100.0</b>	<b>100.0</b>	<b>100.0</b>	<b>100.0</b>

Source: Household Survey

**LB BARNET**  
**BOROUGH-WIDE TOWN CENTRES STUDY 2008**

**TABLE 7**  
**COMPARISON GOODS ALLOCATION 2008**  
**SPEND (£)**

RETAIL LOCATION	ZONE 1 (£000)	ZONE 2 (£000)	ZONE 3 (£000)	ZONE 4 (£000)	ZONE 5 (£000)	ZONE 6 (£000)	ZONE 7 (£000)	ZONE 8 (£000)	ZONE 9 (£000)	ZONE 10 (£000)	ZONE 11 (£000)	ZONE 12 (£000)	ZONE 13 (£000)	ZONE 14 (£000)	ZONE 15 (£000)	ZONE 16 (£000)	TOTAL (£000)
New Barnet	14,486	22,142	729	128	348	2,852	636	0	0	0	0	0	2,131	0	0	897	44,349
Chipping Barnet	14,037	2,113	583	128	348	209	0	198	1,328	0	0	410	1,602	467	0	0	21,423
Whetstone	385	6,604	5,178	128	0	0	0	3,872	1,409	0	0	0	1,003	421	0	0	18,999
North Finchley	0	2,533	19,206	2,101	1,254	1,721	1,658	0	878	711	0	0	585	0	2,683	1,184	34,514
Tesco, Colney Hatch Lane	0	2,331	18,671	2,336	6,523	16,067	3,961	1,433	266	3,523	4,990	0	1,254	0	962	3,443	65,760
Tesco Express East Barnet Rd	692	622	2,772	0	731	1,513	925	0	0	0	605	0	585	0	0	0	8,445
Marks and Spencer, Whetstone	538	668	0	0	0	0	0	0	0	0	0	0	585	0	0	0	1,792
Waitrose North Finchley	154	979	8,120	4,170	6,105	4,538	3,287	198	0	2,415	294	0	0	0	0	7,676	37,935
Waitrose Mill Hill East	0	466	0	8,329	1,811	0	1,947	5,717	613	215	0	0	0	467	2,304	0	21,869
Local Centres	154	1,181	1,799	0	0	0	251	0	0	430	294	0	0	0	379	2,080	6,567
<b>SUB-TOTAL</b>	<b>30,445</b>	<b>39,638</b>	<b>57,060</b>	<b>17,320</b>	<b>17,120</b>	<b>26,901</b>	<b>12,664</b>	<b>11,417</b>	<b>4,494</b>	<b>7,295</b>	<b>6,182</b>	<b>410</b>	<b>7,745</b>	<b>1,356</b>	<b>6,329</b>	<b>15,279</b>	<b>261,654</b>
Other	20,831	22,515	40,187	25,340	29,308	42,655	25,887	54,482	77,210	58,870	67,195	54,199	47,975	60,971	110,337	128,188	866,150
<b>TOTAL</b>	<b>51,276</b>	<b>62,153</b>	<b>97,247</b>	<b>42,660</b>	<b>46,428</b>	<b>69,555</b>	<b>38,551</b>	<b>65,899</b>	<b>81,704</b>	<b>66,165</b>	<b>73,377</b>	<b>54,609</b>	<b>55,720</b>	<b>62,326</b>	<b>116,666</b>	<b>143,468</b>	<b>1,127,803</b>

**LB BARNET**  
**BOROUGH-WIDE TOWN CENTRES STUDY 2008**

**TABLE 8**  
**CONVENIENCE GOODS ALLOCATION 2011**  
**% MARKET SHARE**

RETAIL LOCATION	ZONE 1 %	ZONE 2 %	ZONE 3 %	ZONE 4 %	ZONE 5 %	ZONE 6 %	ZONE 7 %	ZONE 8 %	ZONE 9 %	ZONE 10 %	ZONE 11 %	ZONE 12 %	ZONE 13 %	ZONE 14 %	ZONE 15 %	ZONE 16 %
New Barnet	28.3	35.6	0.8	0.3	0.8	4.1	1.7	0.0	0.0	0.0	0.0	0.0	3.8	0.0	0.0	0.6
Chipping Barnet	27.4	3.4	0.6	0.3	0.8	0.3	0.0	0.3	1.6	0.0	0.0	0.8	2.9	0.8	0.0	0.0
Whetstone	0.8	10.6	5.3	0.3	0.0	0.0	0.0	5.9	1.7	0.0	0.0	0.0	1.8	0.7	0.0	0.0
North Finchley	0.0	4.1	19.8	4.9	2.7	2.5	4.3	0.0	1.1	1.1	0.0	0.0	1.1	0.0	2.3	0.8
Tesco, Colney Hatch Lane	0.0	3.8	19.2	5.5	14.1	23.1	10.3	2.2	0.3	5.3	6.8	0.0	2.3	0.0	0.8	2.4
Tesco Express East Barnet Rd	1.4	1.0	2.9	0.0	1.6	2.2	2.4	0.0	0.0	0.0	0.8	0.0	1.1	0.0	0.0	0.0
Marks and Spencer, Whetstone	1.1	1.1	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	1.1	0.0	0.0	0.0
Waitrose North Finchley	0.3	1.6	8.4	9.8	13.2	6.5	8.5	0.3	0.0	3.7	0.4	0.0	0.0	0.0	0.0	5.4
Waitrose Mill Hill East	0.0	0.8	0.0	19.5	3.9	0.0	5.1	8.7	0.8	0.3	0.0	0.0	0.0	0.8	2.0	0.0
Local Centres	0.3	1.9	1.9	0.0	0.0	0.0	0.7	0.0	0.0	0.7	0.4	0.0	0.0	0.0	0.3	1.5
<b>SUB-TOTAL</b>	<b>59.4</b>	<b>63.8</b>	<b>58.7</b>	<b>40.6</b>	<b>36.9</b>	<b>38.7</b>	<b>32.9</b>	<b>17.3</b>	<b>5.5</b>	<b>11.0</b>	<b>8.4</b>	<b>0.8</b>	<b>13.9</b>	<b>2.2</b>	<b>5.4</b>	<b>10.7</b>
Other	40.6	36.2	41.3	59.4	63.1	61.3	67.2	82.7	94.5	89.0	91.6	99.3	86.1	97.8	94.6	89.4
<b>TOTAL</b>	<b>100.0</b>	<b>100.0</b>	<b>100.0</b>	<b>100.0</b>	<b>100.0</b>	<b>100.0</b>	<b>100.0</b>	<b>100.0</b>	<b>100.0</b>	<b>100.0</b>	<b>100.0</b>	<b>100.0</b>	<b>100.0</b>	<b>100.0</b>	<b>100.0</b>	<b>100.0</b>

Source: Household Survey

**LB BARNET**  
**BOROUGH-WIDE TOWN CENTRES STUDY 2008**

**TABLE 9**  
**CONVENIENCE GOODS ALLOCATION 2011**  
**SPEND (£)**

RETAIL LOCATION	ZONE 1 (£000)	ZONE 2 (£000)	ZONE 3 (£000)	ZONE 4 (£000)	ZONE 5 (£000)	ZONE 6 (£000)	ZONE 7 (£000)	ZONE 8 (£000)	ZONE 9 (£000)	ZONE 10 (£000)	ZONE 11 (£000)	ZONE 12 (£000)	ZONE 13 (£000)	ZONE 14 (£000)	ZONE 15 (£000)	ZONE 16 (£000)	TOTAL (£000)
New Barnet	14,528	22,296	722	133	344	2,835	627	0	0	0	0	0	2,143	0	0	923	44,551
Chipping Barnet	14,078	2,128	578	133	344	207	0	200	1,457	0	0	414	1,610	464	0	0	21,614
Whetstone	386	6,650	5,127	133	0	0	0	3,921	1,547	0	0	0	1,008	417	0	0	19,189
North Finchley	0	2,550	19,015	2,191	1,239	1,711	1,635	0	964	713	0	0	588	0	2,743	1,218	34,567
Tesco, Colney Hatch Lane	0	2,347	18,485	2,435	6,445	15,971	3,906	1,452	291	3,534	5,565	0	1,260	0	984	3,543	66,219
Tesco Express East Barnet Rd	694	626	2,744	0	723	1,504	912	0	0	0	675	0	588	0	0	0	8,466
Marks and Spencer, Whetstone	540	673	0	0	0	0	0	0	0	0	0	0	588	0	0	0	1,801
Waitrose North Finchley	154	986	8,039	4,348	6,032	4,511	3,241	200	0	2,422	327	0	0	0	0	7,898	38,159
Waitrose Mill Hill East	0	469	0	8,685	1,789	0	1,920	5,790	672	216	0	0	0	464	2,355	0	22,361
Local Centres	154	1,189	1,781	0	0	0	247	0	0	431	327	0	0	0	388	2,141	6,658
<b>SUB-TOTAL</b>	<b>30,535</b>	<b>39,913</b>	<b>56,491</b>	<b>18,060</b>	<b>16,916</b>	<b>26,740</b>	<b>12,488</b>	<b>11,564</b>	<b>4,931</b>	<b>7,316</b>	<b>6,895</b>	<b>414</b>	<b>7,786</b>	<b>1,344</b>	<b>6,470</b>	<b>15,722</b>	<b>263,585</b>
Other	20,893	22,671	39,787	26,422	28,957	42,399	25,526	55,185	84,730	59,045	74,942	54,743	48,228	60,463	112,794	131,902	888,687
<b>TOTAL</b>	<b>51,428</b>	<b>62,584</b>	<b>96,278</b>	<b>44,482</b>	<b>45,873</b>	<b>69,139</b>	<b>38,014</b>	<b>66,749</b>	<b>89,661</b>	<b>66,361</b>	<b>81,837</b>	<b>55,156</b>	<b>56,014</b>	<b>61,807</b>	<b>119,264</b>	<b>147,624</b>	<b>1,152,272</b>

**LB BARNET**  
**BOROUGH-WIDE TOWN CENTRES STUDY 2008**

**TABLE 10**  
**CONVENIENCE GOODS ALLOCATION 2011**  
**% MARKET SHARE**

RETAIL LOCATION	ZONE 1 %	ZONE 2 %	ZONE 3 %	ZONE 4 %	ZONE 5 %	ZONE 6 %	ZONE 7 %	ZONE 8 %	ZONE 9 %	ZONE 10 %	ZONE 11 %	ZONE 12 %	ZONE 13 %	ZONE 14 %	ZONE 15 %	ZONE 16 %
Asda, New Barnet	23.6	36.9	3.1	6.6	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	13.7	0.0	0.0	0.0
Tesco, New Barnet	13.5	20.4	2.0	4.3	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	8.2	0.0	0.0	0.0
New Barnet	18.3	15.6	0.8	0.3	0.8	4.1	1.7	0.0	0.0	0.0	0.0	0.0	2.8	0.0	0.0	0.6
Chipping Barnet	17.4	1.4	0.6	0.3	0.8	0.3	0.0	0.3	1.6	0.0	0.0	0.8	2.5	0.8	0.0	0.0
Whetstone	0.8	5.6	4.3	0.3	0.0	0.0	0.0	5.9	1.7	0.0	0.0	0.0	1.8	0.7	0.0	0.0
North Finchley	0.0	2.1	18.0	3.9	2.7	2.5	4.3	0.0	1.1	1.1	0.0	0.0	1.1	0.0	2.3	0.8
Tesco, Colney Hatch Lane	0.0	1.8	18.2	4.5	14.1	23.1	10.3	2.2	0.3	5.3	6.8	0.0	1.3	0.0	0.8	2.4
Tesco Express East Barnet Rd	1.4	1.0	2.9	0.0	1.6	2.2	2.4	0.0	0.0	0.0	0.8	0.0	1.1	0.0	0.0	0.0
Marks and Spencer, Whetstone	1.1	1.1	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	1.1	0.0	0.0	0.0
Waitrose North Finchley	0.3	1.6	8.4	8.8	13.2	6.5	8.5	0.3	0.0	3.7	0.4	0.0	0.0	0.0	0.0	5.4
Waitrose Mill Hill East	0.0	0.8	0.0	16.5	3.9	0.0	5.1	8.7	0.8	0.3	0.0	0.0	0.0	0.8	2.0	0.0
Local Centres	0.3	1.4	1.9	0.0	0.0	0.0	0.7	0.0	0.0	0.7	0.4	0.0	0.0	0.0	0.3	1.5
<b>SUB-TOTAL</b>	<b>76.4</b>	<b>89.6</b>	<b>59.9</b>	<b>45.5</b>	<b>36.9</b>	<b>38.7</b>	<b>32.9</b>	<b>17.3</b>	<b>5.5</b>	<b>11.0</b>	<b>8.4</b>	<b>0.8</b>	<b>33.4</b>	<b>2.2</b>	<b>5.4</b>	<b>10.7</b>
Other	35.4	29.9	41.3	57.3	63.1	61.3	67.2	82.7	94.5	89.0	91.6	99.3	73.1	97.8	94.6	89.4
<b>TOTAL</b>	<b>111.9</b>	<b>119.6</b>	<b>101.2</b>	<b>102.8</b>	<b>100.0</b>	<b>100.0</b>	<b>100.0</b>	<b>100.0</b>	<b>100.0</b>	<b>100.0</b>	<b>100.0</b>	<b>100.0</b>	<b>106.5</b>	<b>100.0</b>	<b>100.0</b>	<b>100.0</b>

Source: Household Survey

**LB BARNET**  
**BOROUGH-WIDE TOWN CENTRES STUDY 2008**

**TABLE 11**  
**CONVENIENCE GOODS ALLOCATION 2011**  
**SPEND (£)**

RETAIL LOCATION	ZONE 1 (£000)	ZONE 2 (£000)	ZONE 3 (£000)	ZONE 4 (£000)	ZONE 5 (£000)	ZONE 6 (£000)	ZONE 7 (£000)	ZONE 8 (£000)	ZONE 9 (£000)	ZONE 10 (£000)	ZONE 11 (£000)	ZONE 12 (£000)	ZONE 13 (£000)	ZONE 14 (£000)	ZONE 15 (£000)	ZONE 16 (£000)	TOTAL (£000)
Asda, New Barnet	12,117	23,119	2,938	2,938	0	0	0	0	0	0	0	0	7,693	0	0	0	48,804
Tesco, New Barnet	6,946	12,776	1,903	1,903	0	0	0	0	0	0	0	0	4,590	0	0	0	28,118
New Barnet	9,386	9,779	722	133	344	2,835	627	0	0	0	0	0	1,582	0	0	923	26,331
Chipping Barnet	8,936	876	578	133	344	207	0	200	1,457	0	0	414	1,386	464	0	0	14,995
Whetstone	386	3,520	4,164	133	0	0	0	3,921	1,547	0	0	0	1,008	417	0	0	15,097
North Finchley	0	1,299	17,282	1,746	1,239	1,711	1,635	0	964	713	0	0	588	0	2,743	1,218	31,137
Tesco, Colney Hatch Lane	0	1,095	17,523	1,991	6,445	15,971	3,906	1,452	291	3,534	5,565	0	700	0	984	3,543	63,000
Tesco Express East Barnet Rd	694	626	2,744	0	723	1,504	912	0	0	0	675	0	588	0	0	0	8,466
Marks and Spencer, Whetstone	540	673	0	0	0	0	0	0	0	0	0	0	588	0	0	0	1,801
Waitrose North Finchley	154	986	8,039	3,903	6,032	4,511	3,241	200	0	2,422	327	0	0	0	0	7,898	37,715
Waitrose Mill Hill East	0	469	0	7,351	1,789	0	1,920	5,790	672	216	0	0	0	464	2,355	0	21,026
Local Centres	154	876	1,781	0	0	0	247	0	0	431	327	0	0	0	388	2,141	6,346
<b>SUB-TOTAL</b>	<b>20,250</b>	<b>20,199</b>	<b>52,833</b>	<b>15,391</b>	<b>16,916</b>	<b>26,740</b>	<b>12,488</b>	<b>11,564</b>	<b>4,931</b>	<b>7,316</b>	<b>6,895</b>	<b>414</b>	<b>6,442</b>	<b>1,344</b>	<b>6,470</b>	<b>15,722</b>	<b>302,836</b>
Other	31,178	42,385	43,446	29,091	28,957	42,399	25,526	55,185	84,730	59,045	74,942	54,743	49,573	60,463	112,794	131,902	849,436
<b>TOTAL</b>	<b>51,428</b>	<b>62,584</b>	<b>96,278</b>	<b>44,482</b>	<b>45,873</b>	<b>69,139</b>	<b>38,014</b>	<b>66,749</b>	<b>89,661</b>	<b>66,361</b>	<b>81,837</b>	<b>55,156</b>	<b>56,014</b>	<b>61,807</b>	<b>119,264</b>	<b>147,624</b>	<b>1,152,272</b>

**LB BARNET**  
**BOROUGH-WIDE TOWN CENTRES STUDY 2008**

**TABLE 12**  
**CONVENIENCE GOODS ALLOCATION 2011**  
**% MARKET SHARE**

RETAIL LOCATION	ZONE 1 %	ZONE 2 %	ZONE 3 %	ZONE 4 %	ZONE 5 %	ZONE 6 %	ZONE 7 %	ZONE 8 %	ZONE 9 %	ZONE 10 %	ZONE 11 %	ZONE 12 %	ZONE 13 %	ZONE 14 %	ZONE 15 %	ZONE 16 %
Asda, New Barnet	28.6	46.9	3.1	6.6	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	15.7	0.0	0.0	0.0
New Barnet	20.1	15.6	0.8	0.3	0.8	4.1	1.7	0.0	0.0	0.0	0.0	0.0	3.3	0.0	0.0	0.6
Chipping Barnet	19.2	2.4	0.6	0.3	0.8	0.3	0.0	0.3	1.6	0.0	0.0	0.8	2.7	0.8	0.0	0.0
Whetstone	0.8	8.1	4.8	0.3	0.0	0.0	0.0	5.9	1.7	0.0	0.0	0.0	1.8	0.7	0.0	0.0
North Finchley	0.0	3.1	18.8	4.4	2.7	2.5	4.3	0.0	1.1	1.1	0.0	0.0	1.1	0.0	2.3	0.8
Tesco, Colney Hatch Lane	0.0	2.8	18.7	5.0	14.1	23.1	10.3	2.2	0.3	5.3	6.8	0.0	1.8	0.0	0.8	2.4
Tesco Express East Barnet Rd	1.4	1.0	2.9	0.0	1.6	2.2	2.4	0.0	0.0	0.0	0.8	0.0	1.1	0.0	0.0	0.0
Marks and Spencer, Whetstone	1.1	1.1	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	1.1	0.0	0.0	0.0
Waitrose North Finchley	0.3	1.6	8.4	9.3	13.2	6.5	8.5	0.3	0.0	3.7	0.4	0.0	0.0	0.0	0.0	5.4
Waitrose Mill Hill East	0.0	0.8	0.0	18.0	3.9	0.0	5.1	8.7	0.8	0.3	0.0	0.0	0.0	0.8	2.0	0.0
Local Centres	0.3	1.7	1.9	0.0	0.0	0.0	0.7	0.0	0.0	0.7	0.4	0.0	0.0	0.0	0.3	1.5
<b>SUB-TOTAL</b>	<b>71.5</b>	<b>85.0</b>	<b>59.7</b>	<b>44.2</b>	<b>36.9</b>	<b>38.7</b>	<b>32.9</b>	<b>17.3</b>	<b>5.5</b>	<b>11.0</b>	<b>8.4</b>	<b>0.8</b>	<b>28.4</b>	<b>2.2</b>	<b>5.4</b>	<b>10.7</b>
Other	38.0	30.7	41.3	58.0	63.1	61.3	67.2	82.7	94.5	89.0	91.6	99.3	76.8	97.8	94.6	89.4
<b>TOTAL</b>	<b>109.6</b>	<b>115.7</b>	<b>101.1</b>	<b>102.2</b>	<b>100.0</b>	<b>100.0</b>	<b>100.0</b>	<b>100.0</b>	<b>100.0</b>	<b>100.0</b>	<b>100.0</b>	<b>100.0</b>	<b>105.2</b>	<b>100.0</b>	<b>100.0</b>	<b>100.0</b>

Source: Household Survey



**LB BARNET**  
**BOROUGH-WIDE TOWN CENTRES STUDY 2008**

**TABLE 13**  
**CONVENIENCE GOODS ALLOCATION 2011**  
**SPEND (£)**

RETAIL LOCATION	ZONE 1 (£000)	ZONE 2 (£000)	ZONE 3 (£000)	ZONE 4 (£000)	ZONE 5 (£000)	ZONE 6 (£000)	ZONE 7 (£000)	ZONE 8 (£000)	ZONE 9 (£000)	ZONE 10 (£000)	ZONE 11 (£000)	ZONE 12 (£000)	ZONE 13 (£000)	ZONE 14 (£000)	ZONE 15 (£000)	ZONE 16 (£000)	TOTAL (£000)
Asda, New Barnet	14,689	29,377	2,938	2,938	0	0	0	0	0	0	0	0	8,813	0	0	0	58,755
New Barnet	10,311	9,779	722	133	344	2,835	627	0	0	0	0	0	1,862	0	0	923	27,537
Chipping Barnet	9,861	1,502	578	133	344	207	0	200	1,457	0	0	414	1,498	464	0	0	16,659
Whetstone	386	5,085	4,645	133	0	0	0	3,921	1,547	0	0	0	1,008	417	0	0	17,143
North Finchley	0	1,924	18,052	1,968	1,239	1,711	1,635	0	964	713	0	0	588	0	2,743	1,218	32,756
Tesco, Colney Hatch Lane	0	1,721	18,004	2,213	6,445	15,971	3,906	1,452	291	3,534	5,565	0	980	0	984	3,543	64,609
Tesco Express East Barnet Rd	694	626	2,744	0	723	1,504	912	0	0	0	675	0	588	0	0	0	8,466
Marks and Spencer, Whetstone	540	673	0	0	0	0	0	0	0	0	0	0	588	0	0	0	1,801
Waitrose North Finchley	154	986	8,039	4,126	6,032	4,511	3,241	200	0	2,422	327	0	0	0	0	7,898	37,937
Waitrose Mill Hill East	0	469	0	8,018	1,789	0	1,920	5,790	672	216	0	0	0	464	2,355	0	21,694
Local Centres	154	1,033	1,781	0	0	0	247	0	0	431	327	0	0	0	388	2,141	6,502
<b>SUB-TOTAL</b>	<b>22,101</b>	<b>23,798</b>	<b>54,566</b>	<b>16,725</b>	<b>16,916</b>	<b>26,740</b>	<b>12,488</b>	<b>11,564</b>	<b>4,931</b>	<b>7,316</b>	<b>6,895</b>	<b>414</b>	<b>7,114</b>	<b>1,344</b>	<b>6,470</b>	<b>15,722</b>	<b>293,858</b>
Other	29,327	38,787	41,712	27,757	28,957	42,399	25,526	55,185	84,730	59,045	74,942	54,743	48,901	60,463	112,794	131,902	858,414
<b>TOTAL</b>	<b>51,428</b>	<b>62,584</b>	<b>96,278</b>	<b>44,482</b>	<b>45,873</b>	<b>69,139</b>	<b>38,014</b>	<b>66,749</b>	<b>89,661</b>	<b>66,361</b>	<b>81,837</b>	<b>55,156</b>	<b>56,014</b>	<b>61,807</b>	<b>119,264</b>	<b>147,624</b>	<b>1,152,272</b>

**LB BARNET**  
**BOROUGH-WIDE TOWN CENTRES STUDY 2008**

**TABLE 14**  
**IMPACT OF PROPOSAL ON TRADE DRAW**

	FORECAST TURNOVER 2008 (£000)	FORECAST TURNOVER 2011 (£000) NO NEW DEVELOPMENT	FORECAST TURNOVER 2011 (£000) WITH TWO NEW STORES	IMPACT 2011 WITH TWO NEW STORES		FORECAST TURNOVER 2011 (£000) WITH ONE NEW STORE	IMPACT 2011 WITH ONE NEW STORE	
				£000	%		£000	%
Asda, New Barnet			48,804	9,950	16	58,755		
Tesco, New Barnet			28,118	9,950	25			
New Barnet	44,349	44,551	26,331	18,220	41	27,537	17,014	38
Chipping Barnet	21,423	21,614	14,995	6,619	31	16,659	4,955	23
Whetstone	18,999	19,189	15,097	4,092	21	17,143	2,046	11
North Finchley	34,514	34,567	31,137	3,430	10	32,756	1,811	5
Tesco, Colney Hatch Lane	65,760	66,219	63,000	3,219	5	64,609	1,610	2
Tesco Express East Barnet Rd	8,445	8,466	8,466	0	0	8,466	0	0
Marks and Spencer, Whetstone	1,792	1,801	1,801	0	0	1,801	0	0
Waitrose North Finchley	37,935	38,159	37,715	445	1	37,937	222	1
Waitrose Mill Hill East	21,869	22,361	21,026	1,334	6	21,694	667	3
Local Centres	6,567	6,658	6,346	313	5	6,502	156	2
Other	866,150	888,687	849,436	39,251	4	858,414	30,273	3
<b>TOTAL</b>	<b>1,127,803</b>	<b>1,152,272</b>	<b>1,152,272</b>	<b>96,823</b>		<b>1,152,272</b>	<b>58,755</b>	

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## **APPENDIX 6**

### **DEVELOPMENT OPPORTUNITIES**

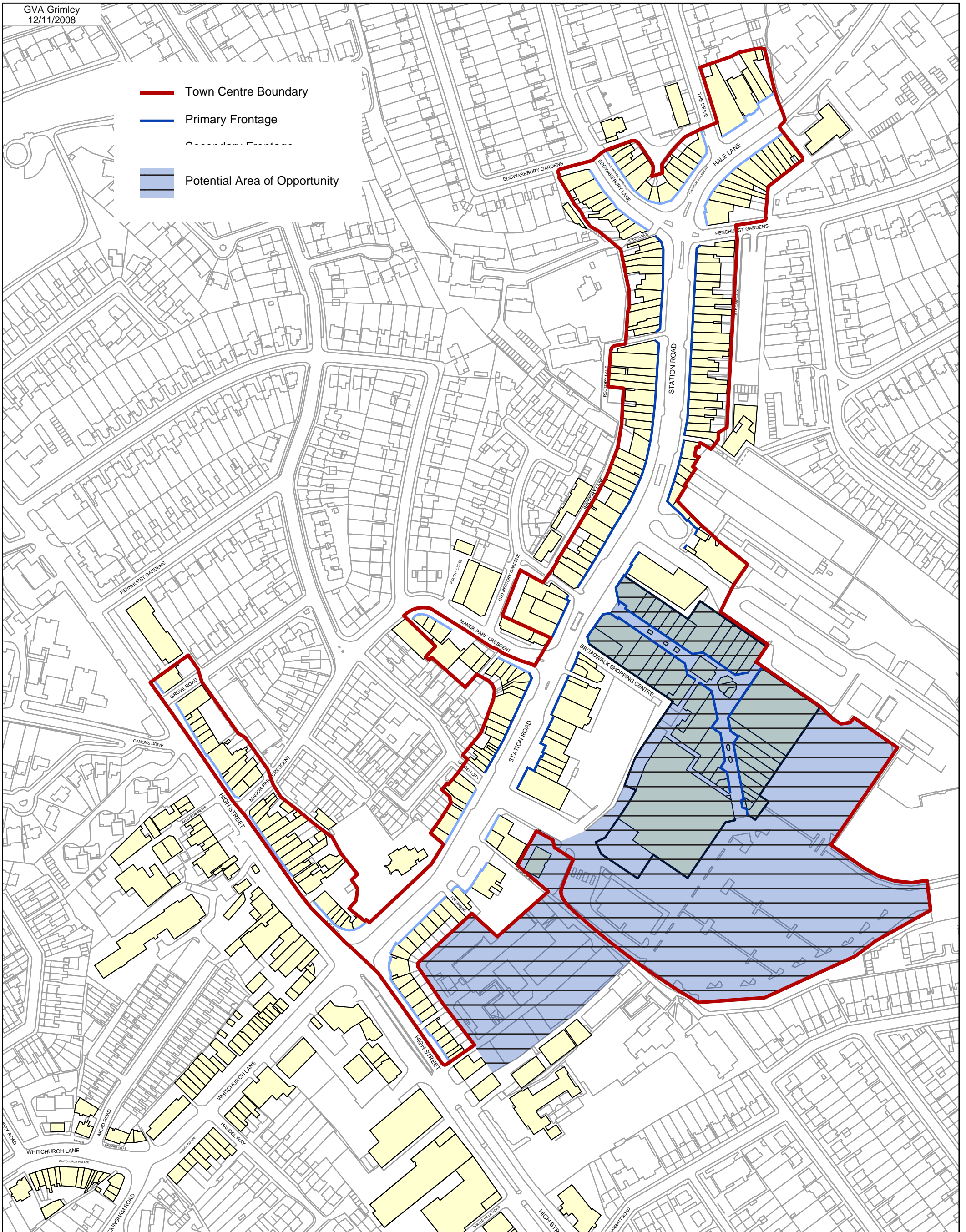
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## APPENDIX 6A

### EDGWARE

GVA Grimley  
12/11/2008

- Town Centre Boundary
- Primary Frontage
- Secondary Frontage
- Potential Area of Opportunity

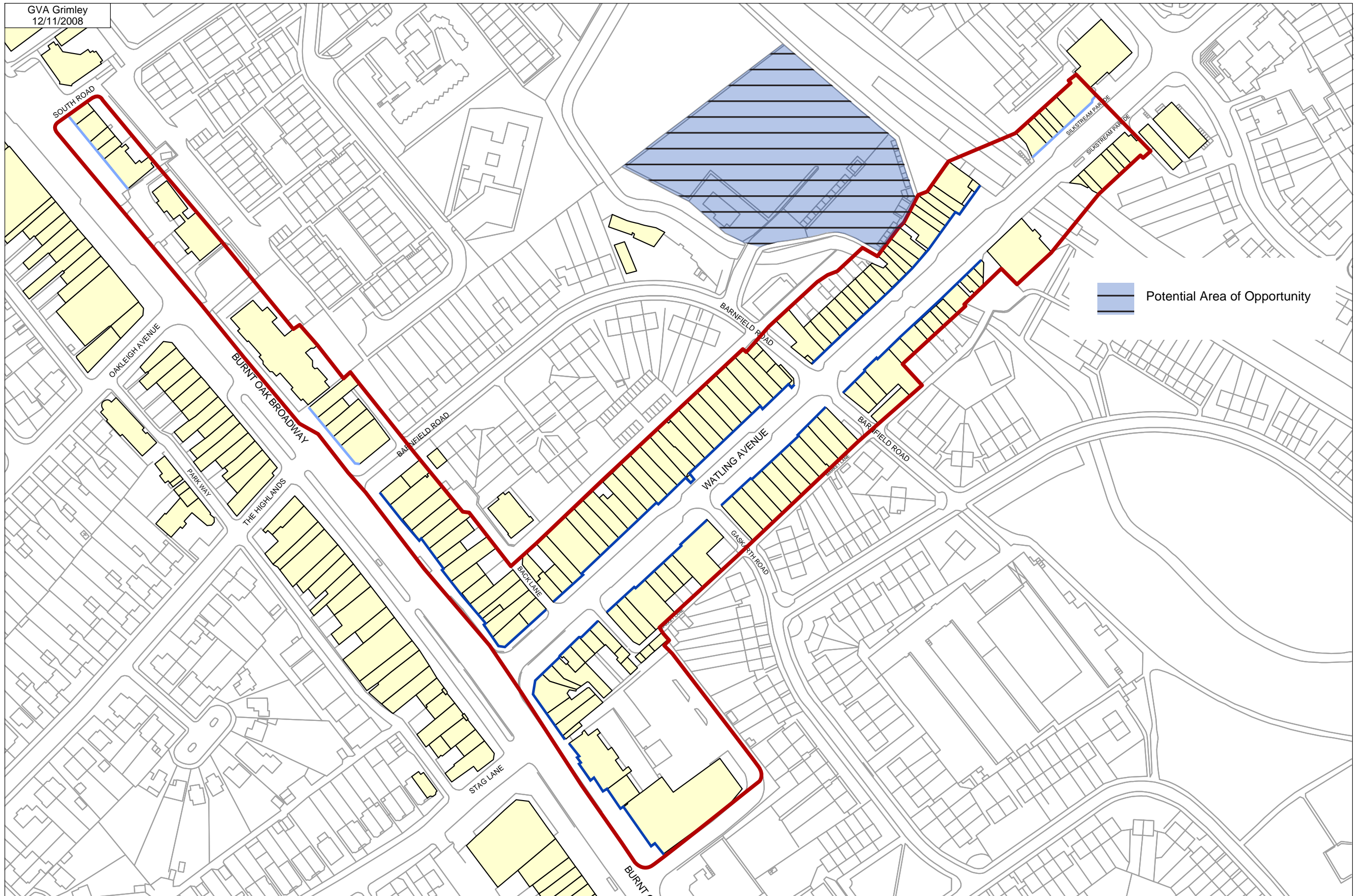


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## **APPENDIX 6B**

### **BURNT OAK**





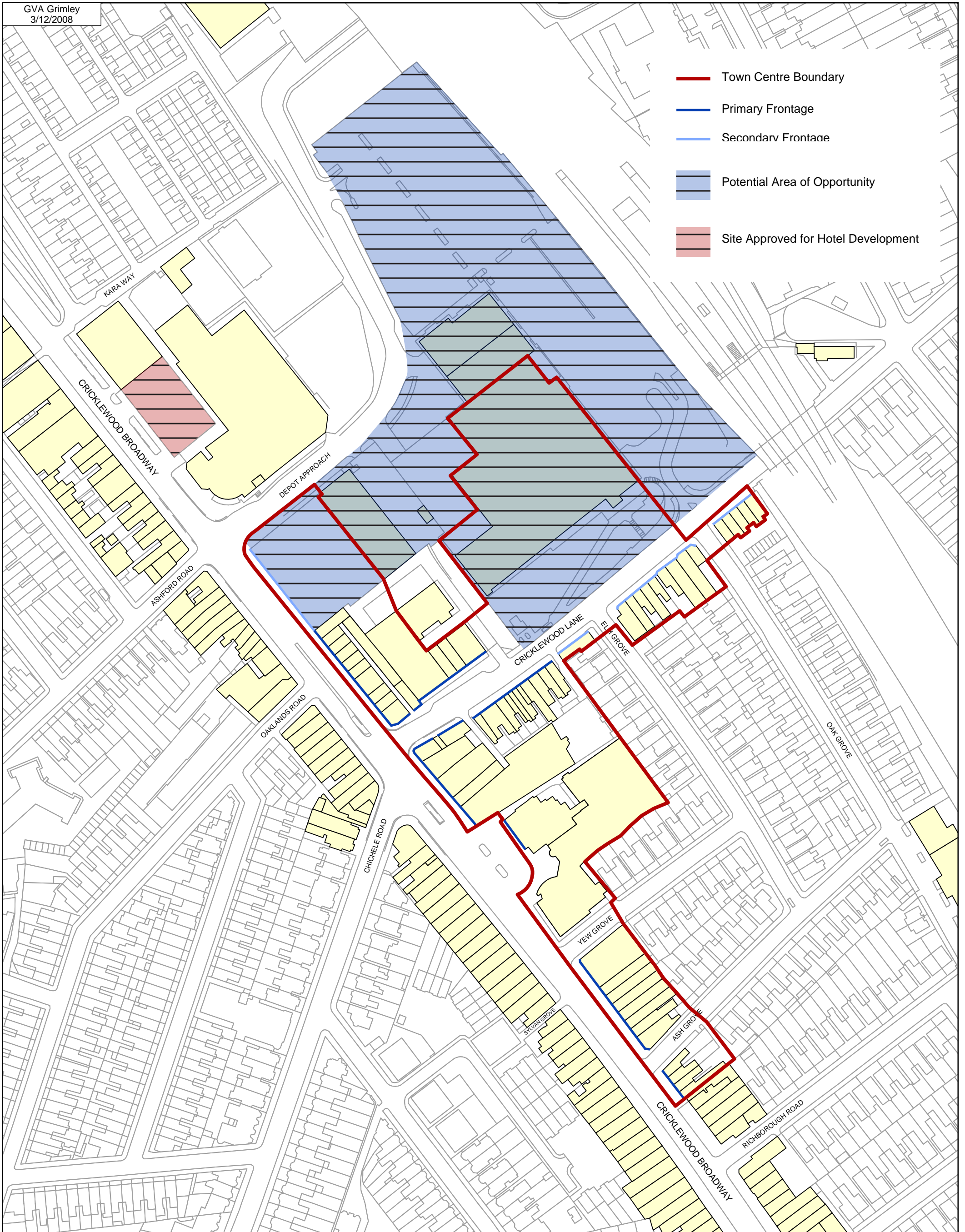
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## **APPENDIX 6C**

### **CRICKLEWOOD**



GVA Grimley  
3/12/2008



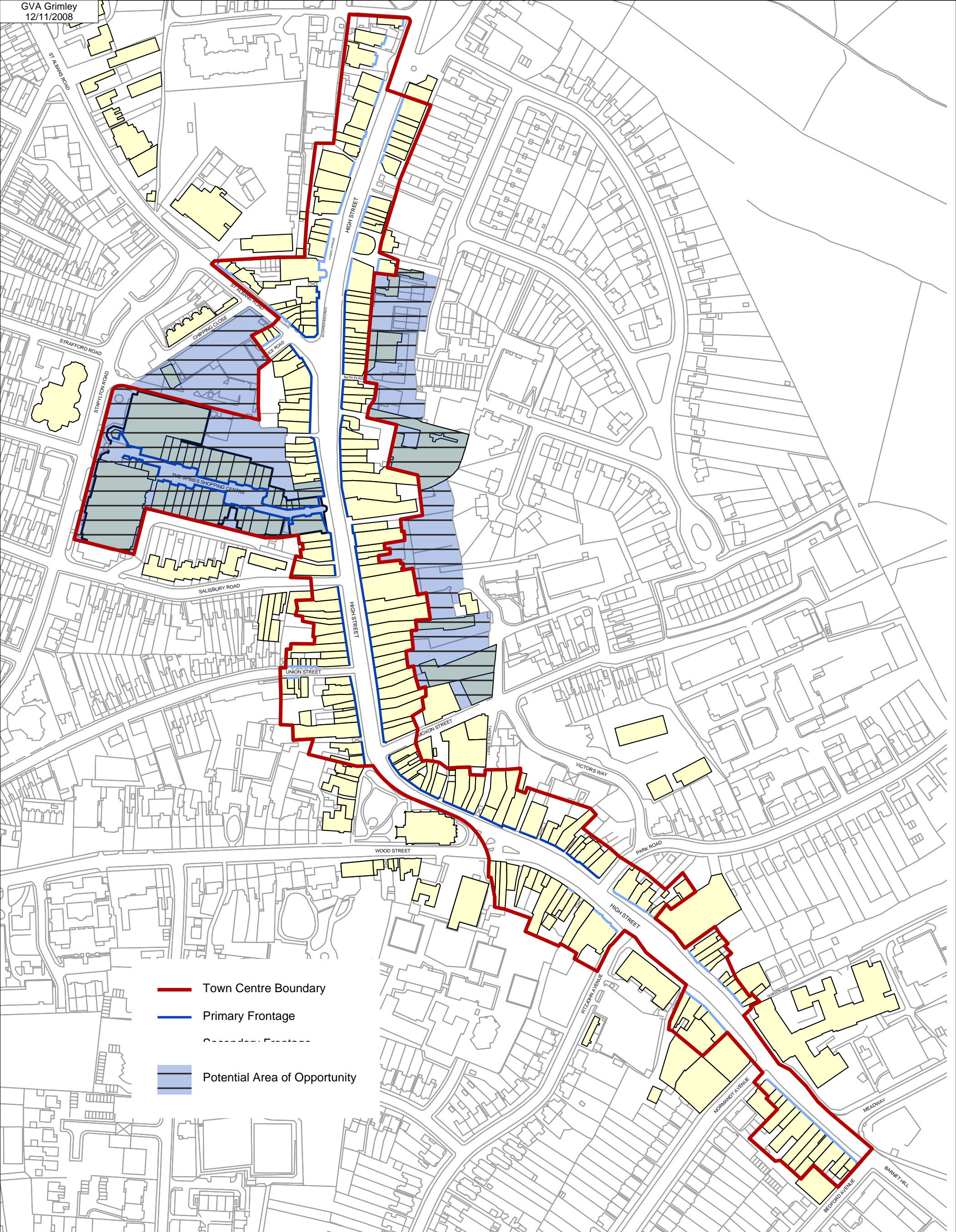
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## **APPENDIX 6D**

### **CHIPPING BARNET**



GVA Grimley  
12/11/2008



- Town Centre Boundary
- Primary Frontage
- Secondary Frontage
- Potential Area of Opportunity

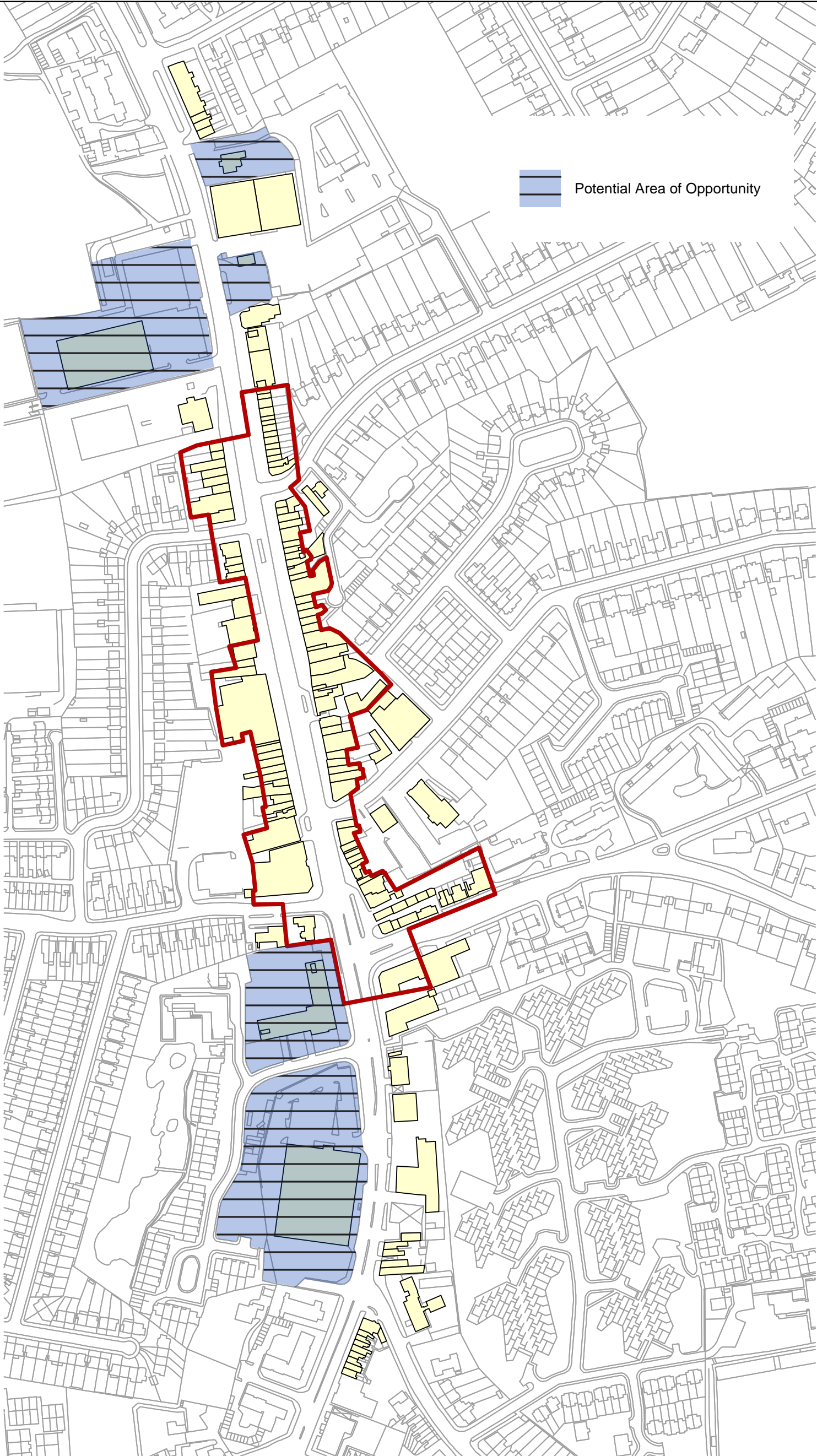
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## **APPENDIX 6E**

### **WHETSTONE**



GVA Grimley  
3/12/2008



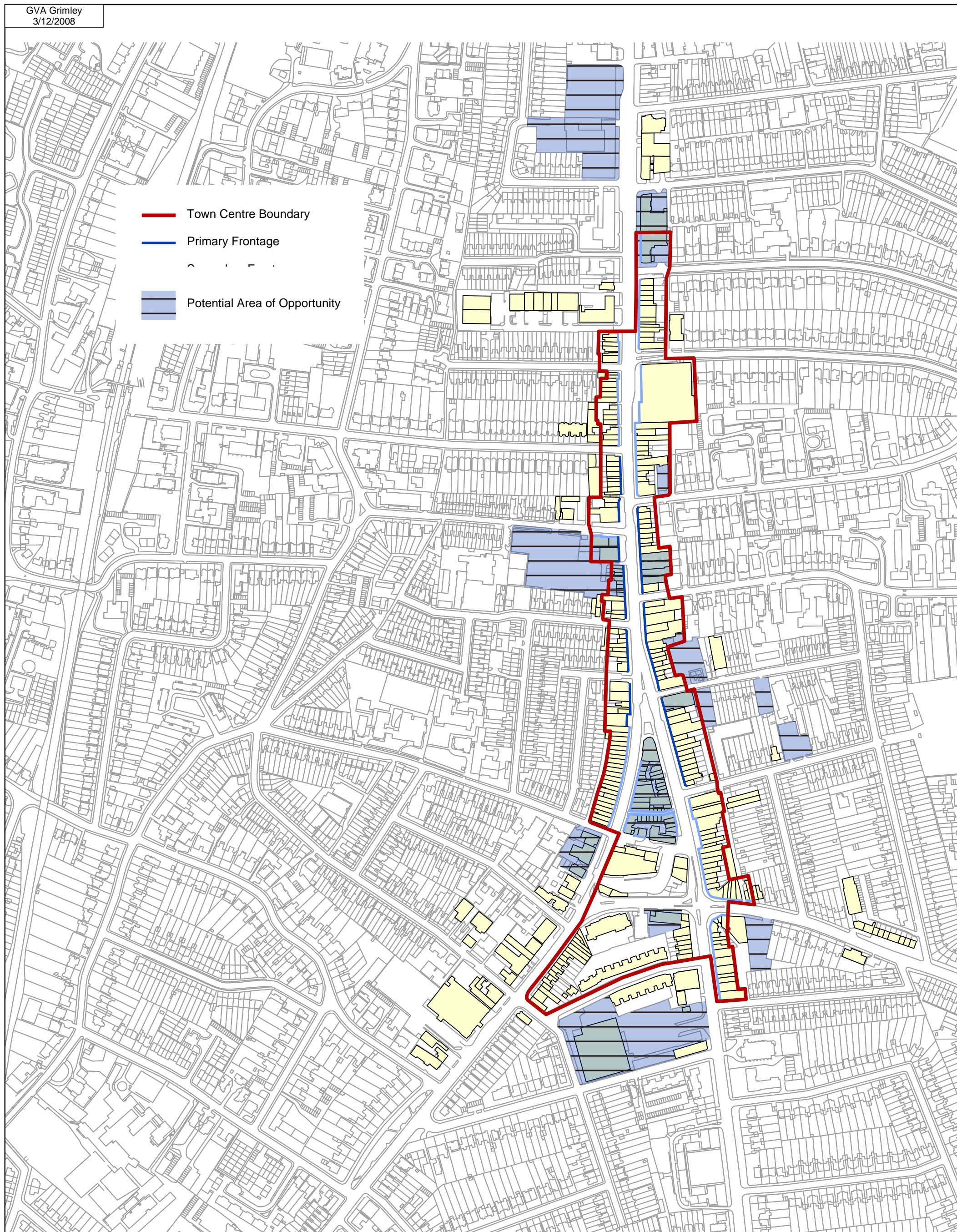
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## **APPENDIX 6F**

### **NORTH FINCHLEY**



GVA Grimley  
3/12/2008



- Town Centre Boundary
- Primary Frontage
- Potential Area of Opportunity

---

## **APPENDIX 6G**

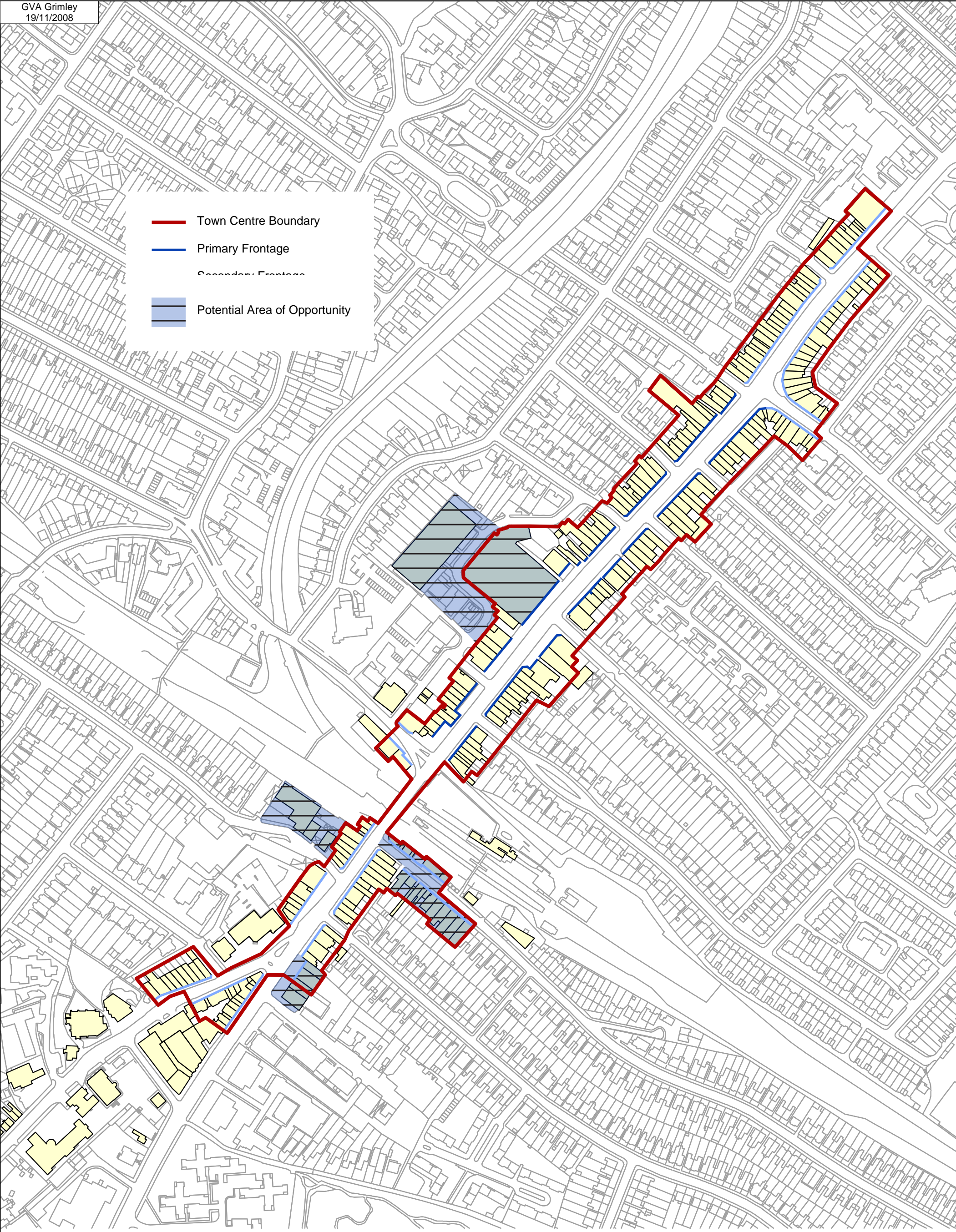
**FINCHLEY CHURCH END**

---



GVA Grimley  
19/11/2008

- Town Centre Boundary
- Primary Frontage
- Secondary Frontage
- Potential Area of Opportunity



---

## **APPENDIX 7**

### **RETAIL FRONTAGES**

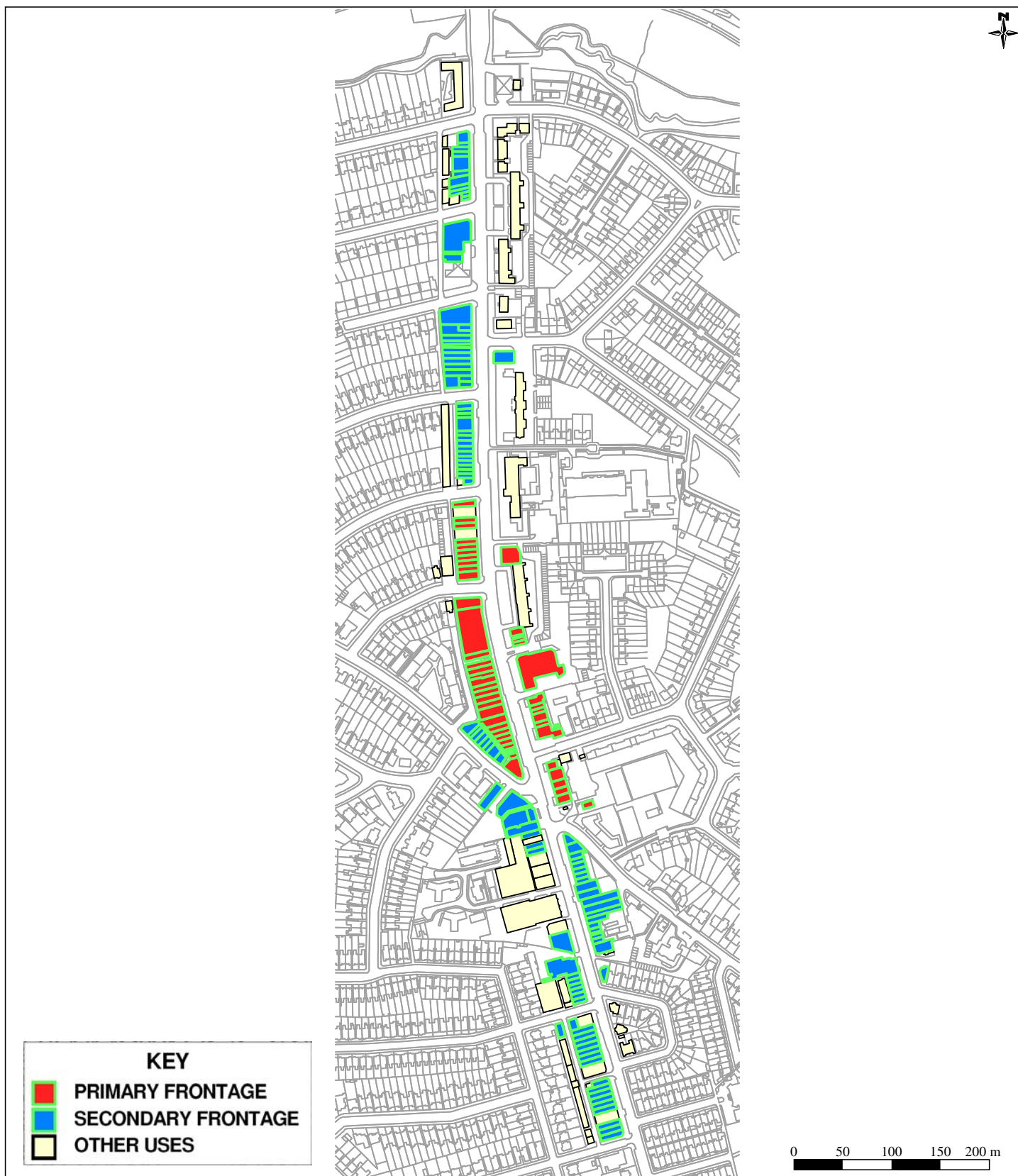
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# WHETSTONE MAIN FRONTAGE

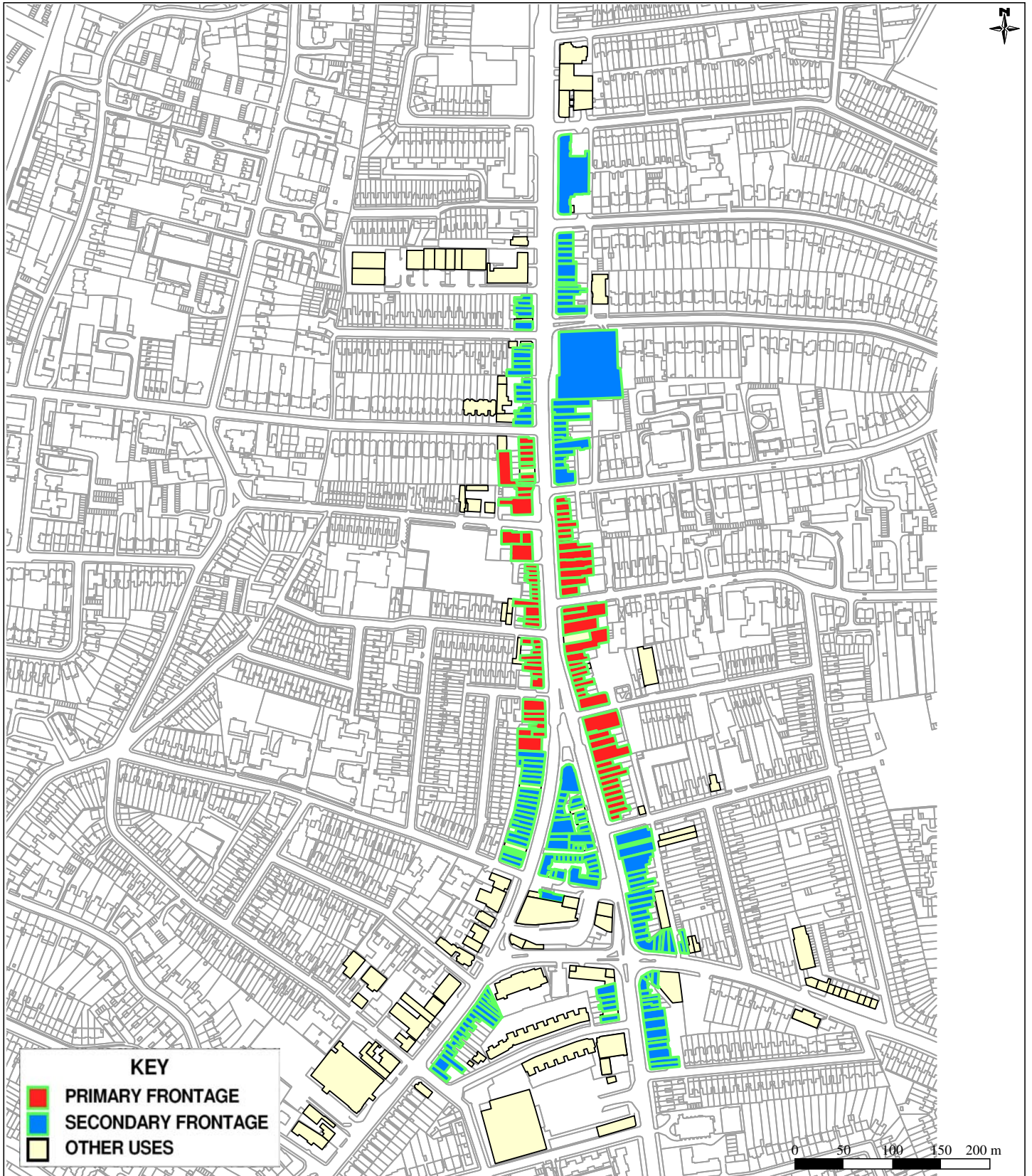


# TEMPLE FORTUNE PRIMARY & SECONDARY RETAIL FRONTAGE





## NORTH FINCHLEY PRIMARY AND SECONDARY RETAIL FRONTAGE



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**BARNET**  
LONDON BOROUGH

## NEW BARNET MAIN FRONTAGE



### KEY

- MAIN FRONTAGE
- OTHER USES

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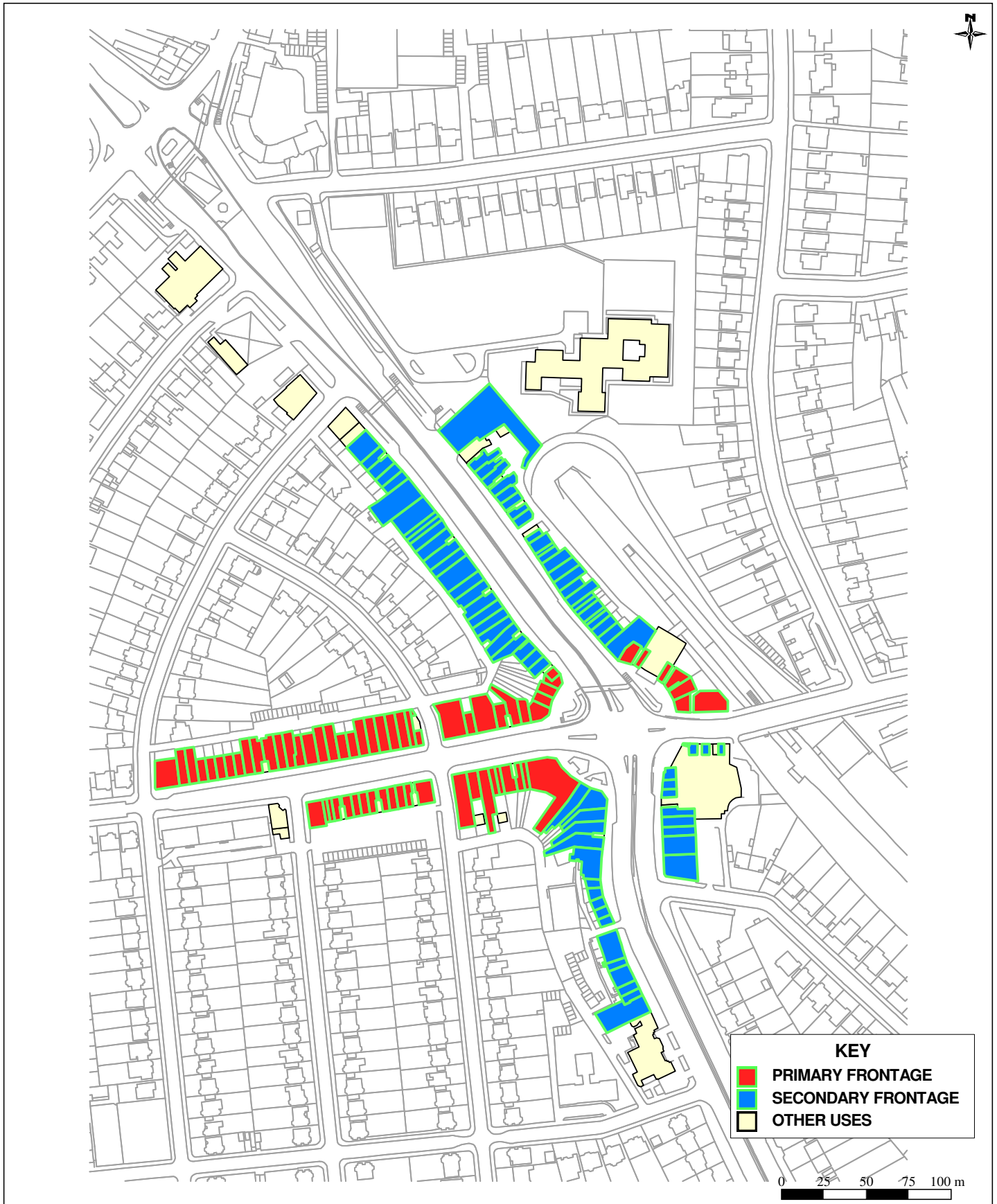




# MILL HILL PRIMARY & SECONDARY RETAIL FRONTAGE

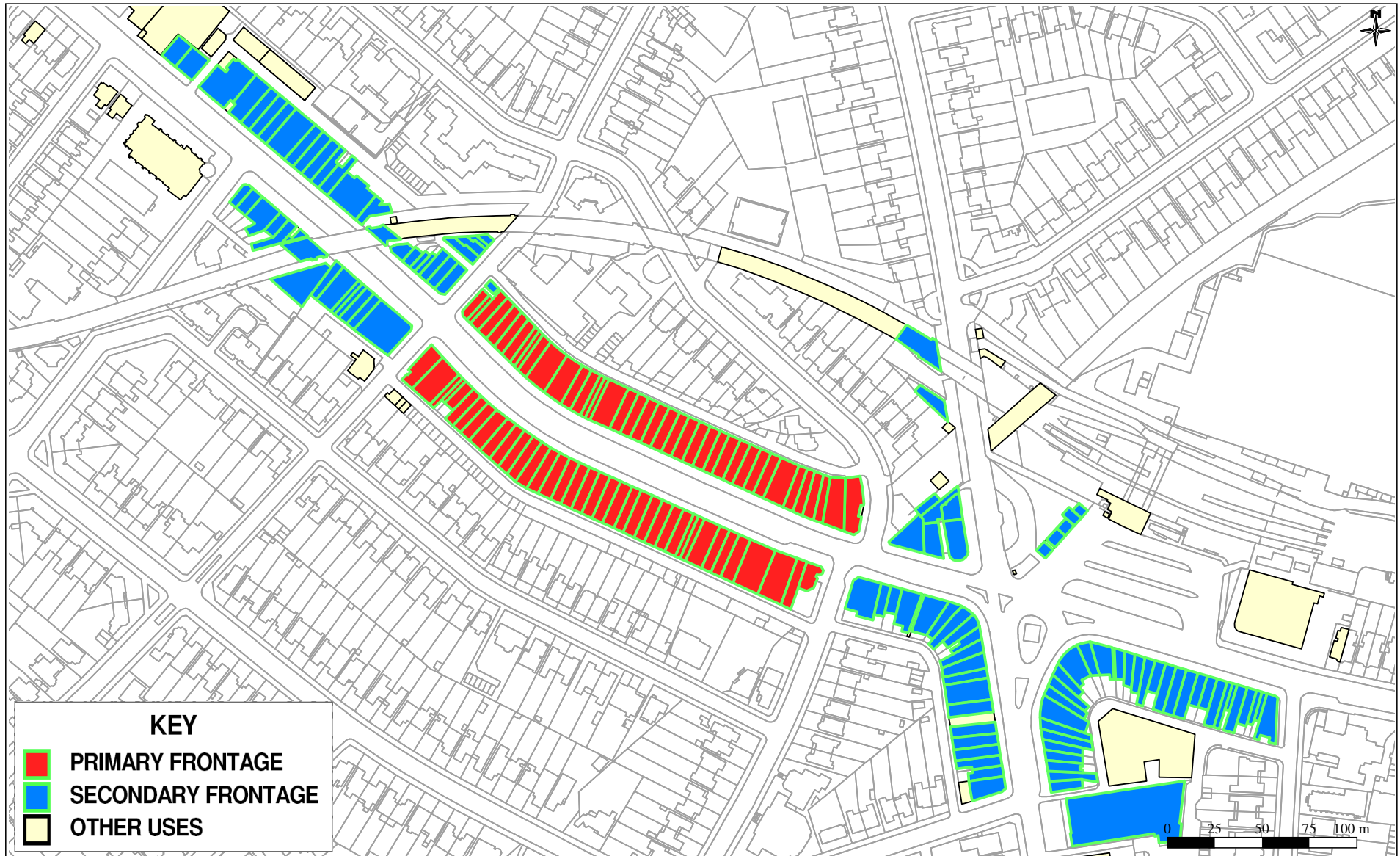


# HENDON CENTRAL PRIMARY & SECONDARY RETAIL FRONTAGE

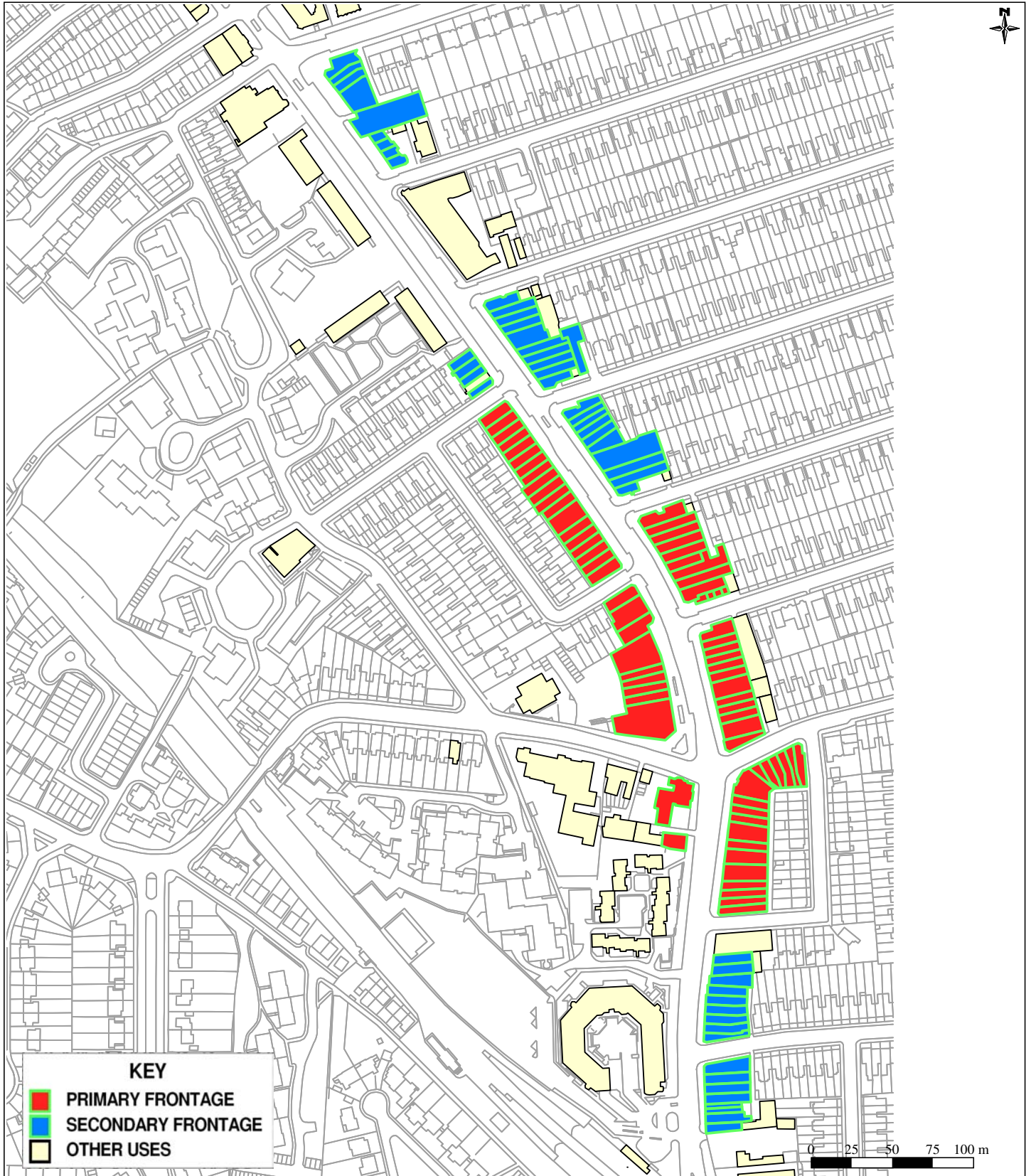




## GOLDERS GREEN PRIMARY & SECONDARY RETAIL FRONTAGE

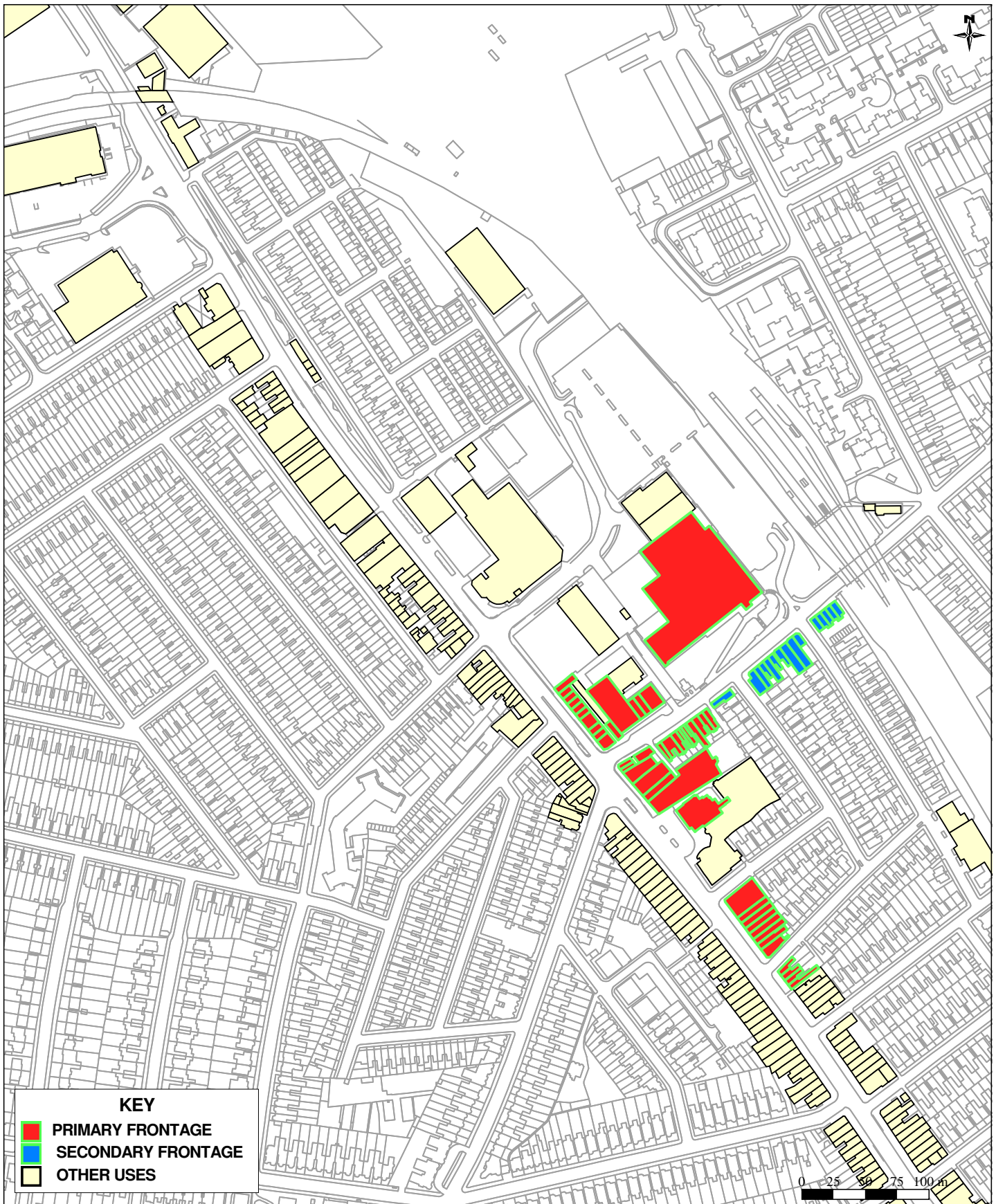


## EAST FINCHLEY PRIMARY & SECONDARY RETAIL FRONTAGE





# CRICKLEWOOD PRIMARY & SECONDARY RETAIL FRONTAGE



# COLINDALE - THE HYDE SECONDARY RETAIL FRONTAGE

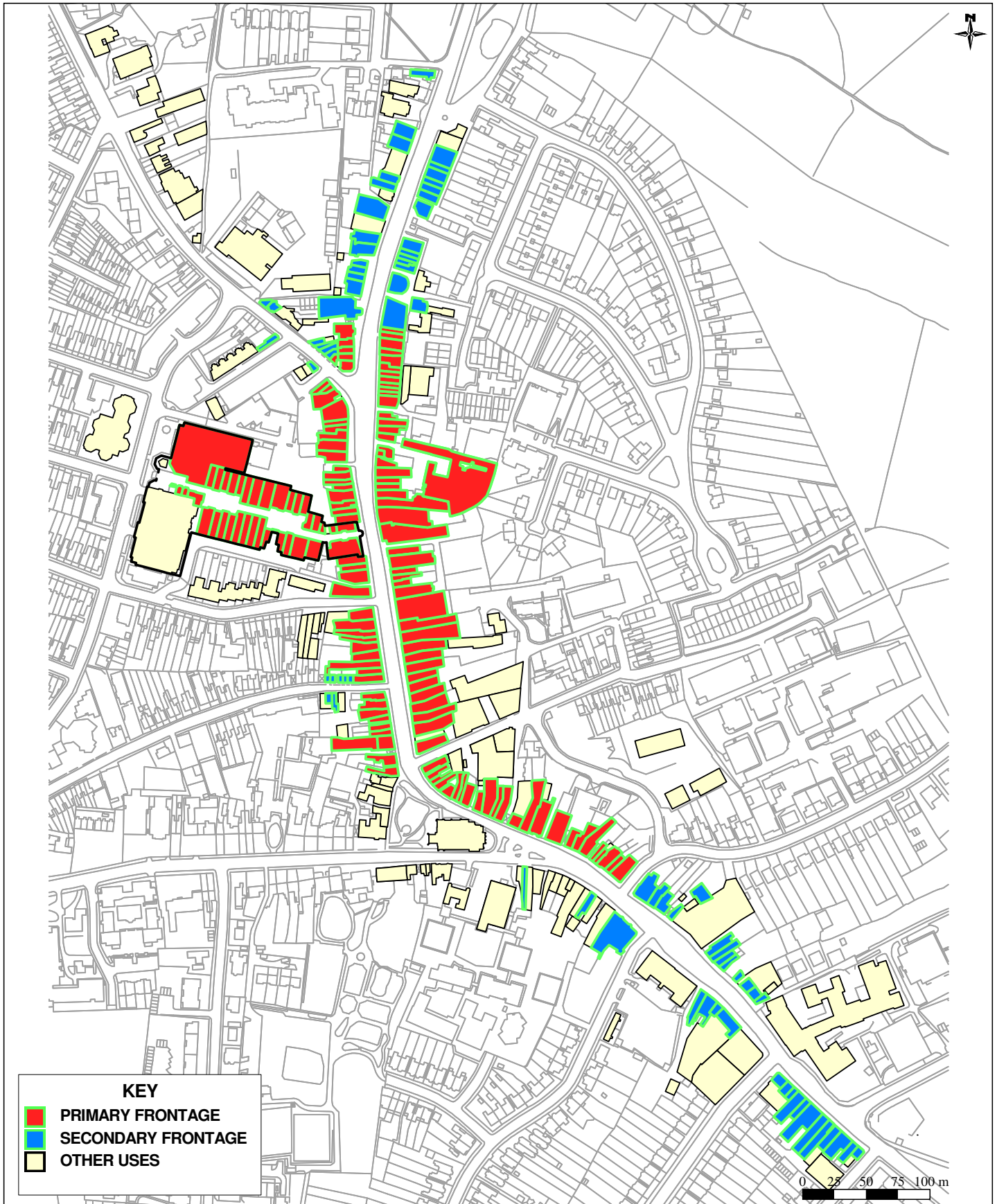




# FINCHLEY CHURCH END PRIMARY & SECONDARY RETAIL FRONTAGE



## CHIPPING BARNET PRIMARY & SECONDARY RETAIL FRONTAGE

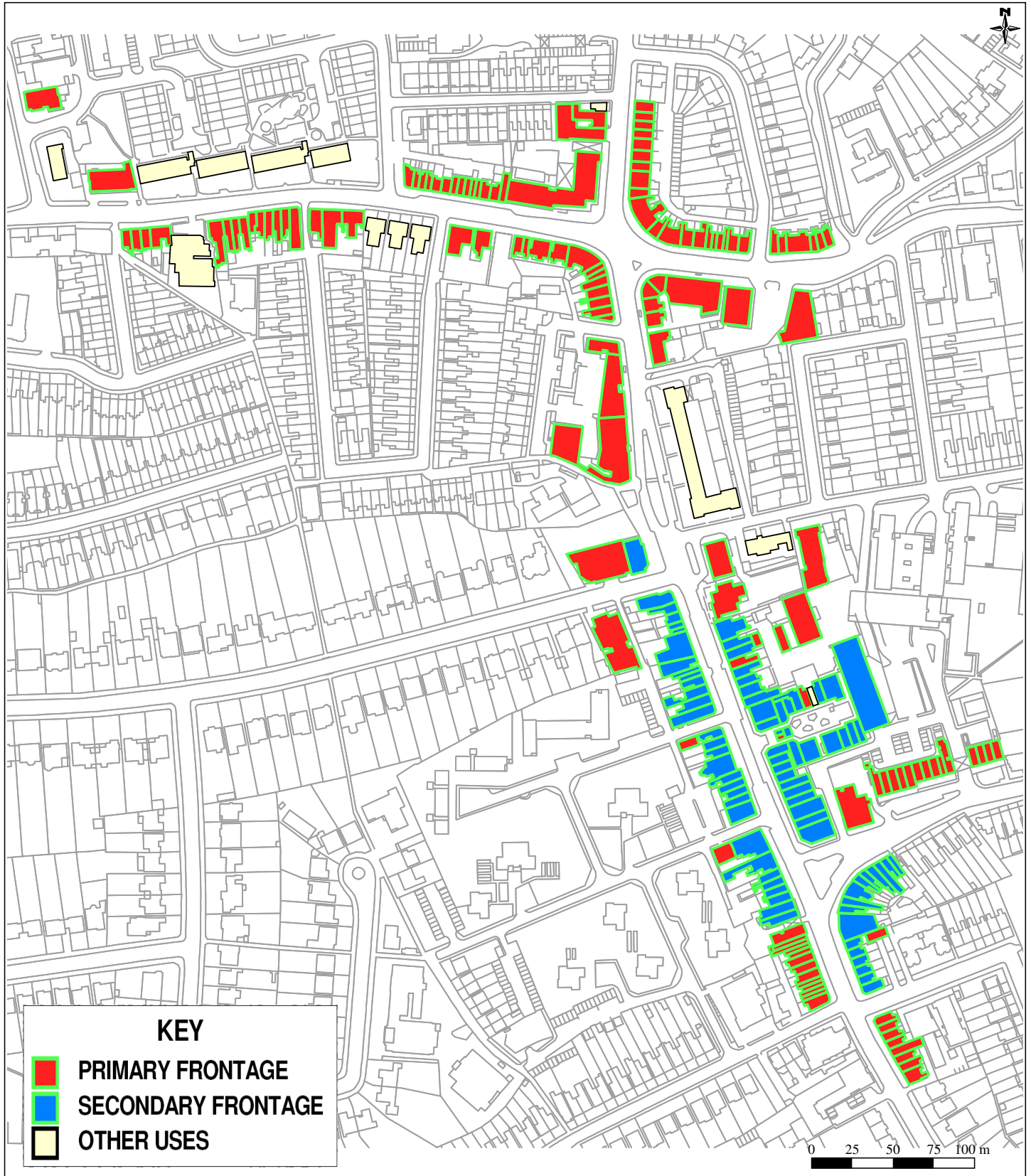




## BURNT OAK PRIMARY & SECONDARY RETAIL FRONTAGE

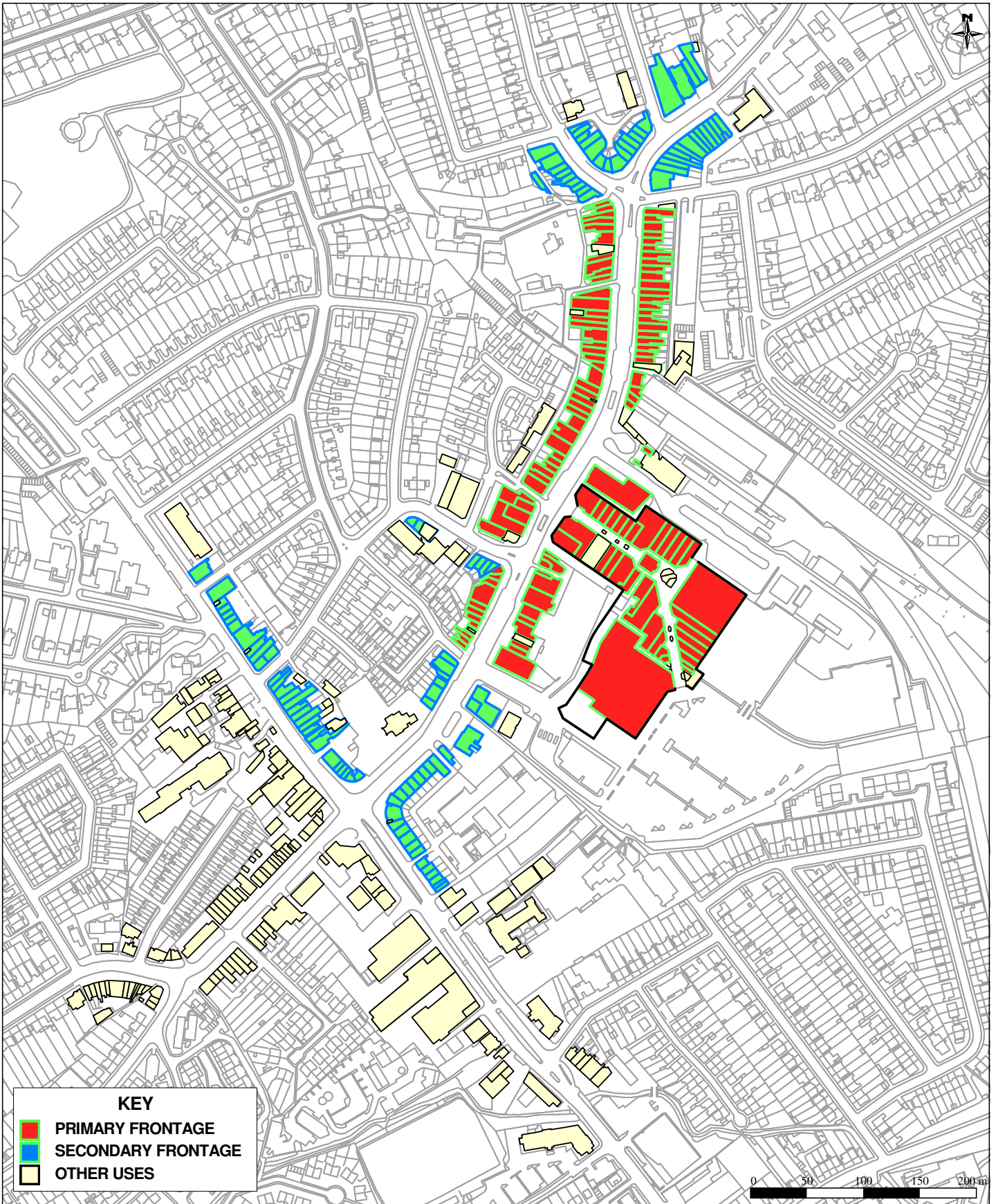


# HENDON - BRENT STREET PRIMARY & SECONDARY RETAIL FRONTAGE





## EDGWARE PRIMARY & SECONDARY RETAIL FRONTAGE



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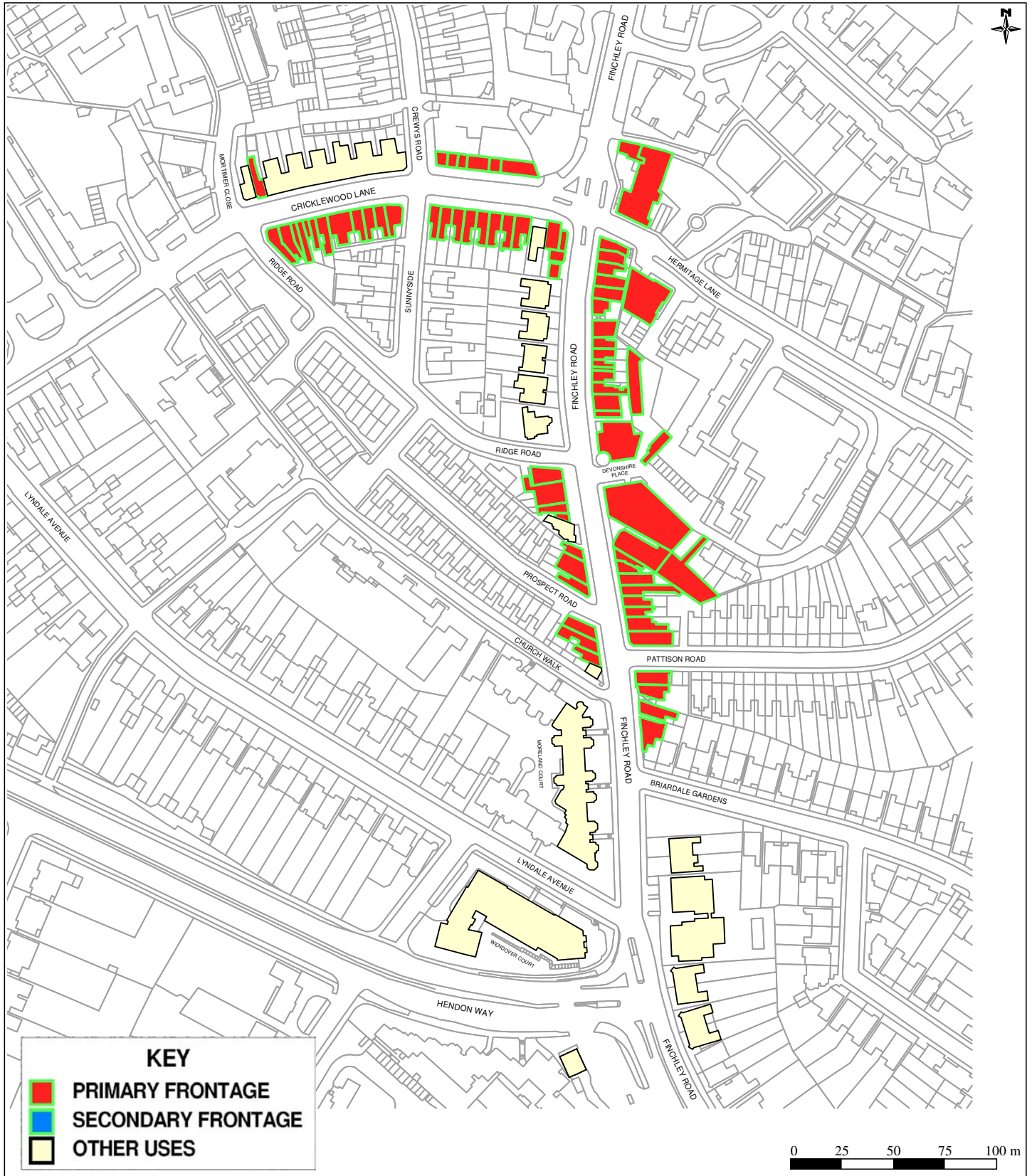


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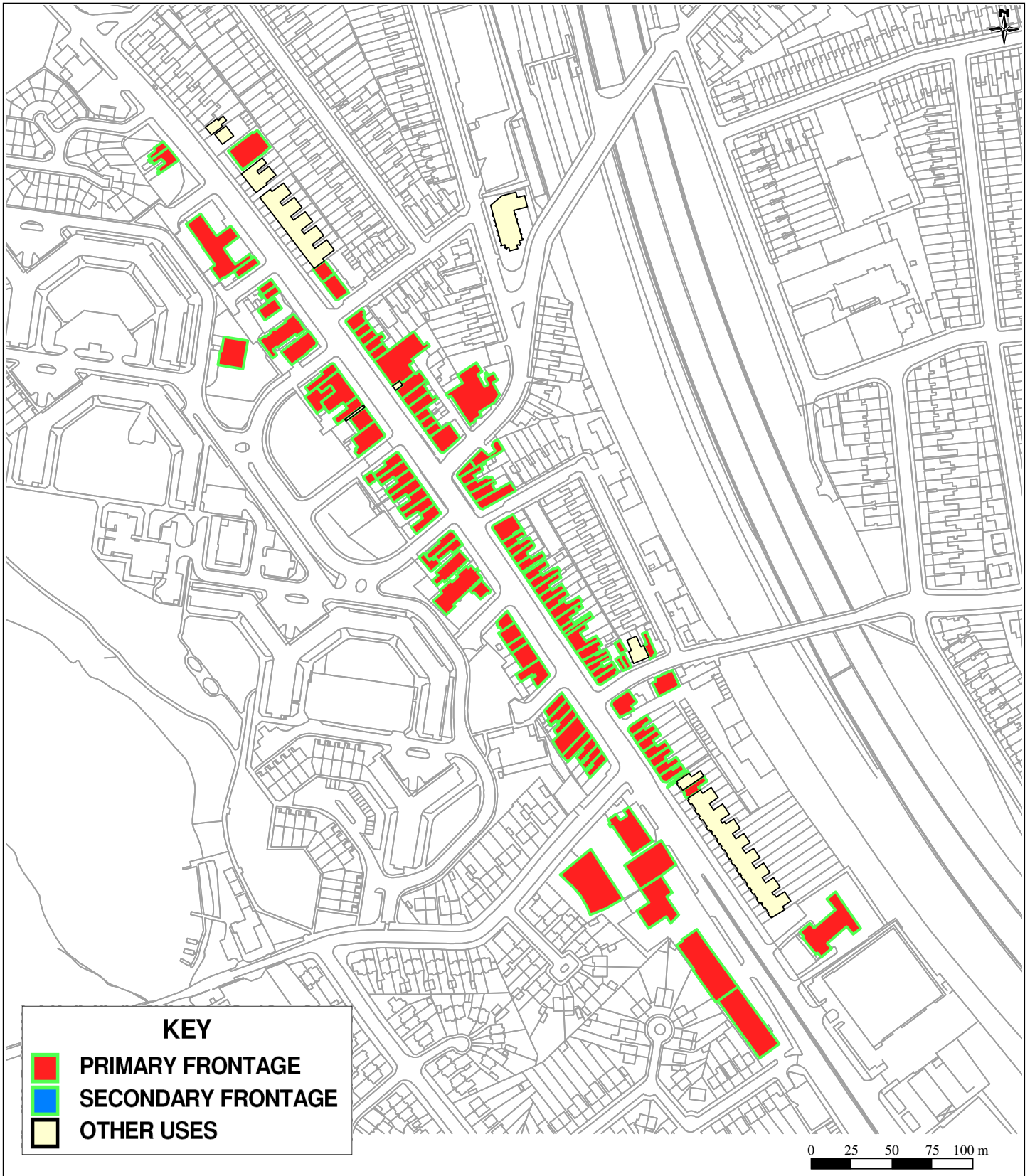
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## WEST HENDON - LOCAL CENTRE



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## **APPENDIX 8**

### **HOUSEHOLD TELEPHONE INTERVIEW SURVEY RESULTS**

# LB Barnet Shopping Household Telephone Survey

## For GVA Grimley

Weighted:

September 2008

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8									
<b>Q01 In which shop or shopping centre do you do most of your household's main food shopping ?</b>																		
<i>Those who do a main food shop excluding 'internet / delivered' at Q01</i>																		
Tesco, Coppetts Centre, North Circular Road, NORTH FINCHLEY, N12 0SH	6.9%	108	0.0%	0	4.1%	4	21.9%	32	6.9%	4	16.7%	10	28.8%	25	13.7%	7	2.9%	3
Tesco Extra, Shenley Road, BOREHAMWOOD, WD6 1JG	6.8%	107	15.8%	12	2.1%	2	0.0%	0	2.0%	1	0.0%	0	0.0%	0	0.0%	0	19.0%	17
Asda, Capitol Park Industrial Park, Edgware Road, COLINDALE, NW9 0AS	5.7%	89	1.0%	1	0.0%	0	0.0%	0	8.9%	5	0.0%	0	0.0%	0	1.1%	1	11.4%	10
J Sainsbury, 66 East Barnet Road, NEW BARNET, EN4 8RQ	4.1%	64	31.7%	24	39.2%	35	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
J Sainsbury, Unit 25, The Broadwalk Centre, EDGWARE, HA8 7BQ	4.0%	63	0.0%	0	0.0%	0	0.0%	0	5.0%	3	0.0%	0	0.0%	0	0.0%	0	33.3%	31
Asda, 130 Chase Side, SOUTHGATE, N14 5PW	3.6%	57	3.0%	2	10.3%	9	9.5%	14	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0
Waitrose, 273 Ballards Lane, FINCHLEY, N12 8NR	3.5%	56	0.0%	0	2.1%	2	9.5%	14	9.9%	6	13.5%	8	8.7%	8	10.5%	5	0.0%	0
J Sainsbury, 836-852 High Road,North Finchley, FINCHLEY, N12 9RE	3.3%	52	0.0%	0	4.1%	4	21.0%	31	5.0%	3	3.1%	2	2.9%	3	5.3%	3	0.0%	0
J Sainsbury, Unit 4, Hyde Estate Road, HENDON, NW9 6JX	3.0%	47	0.0%	0	0.0%	0	0.0%	0	3.0%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Morrisons, Honeypt Lane, QUEENSBURY, NW9 9QX	2.9%	46	0.0%	0	0.0%	0	1.9%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.8%	4
Tesco Metro, 21-29 Ballards Lane, FINCHLEY, N3 1XP	2.7%	42	0.0%	0	0.0%	0	0.0%	0	18.8%	11	35.4%	20	6.7%	6	4.2%	2	0.0%	0
Waitrose, Brent Cross Shopping Centre, Hendon Way, BRENT CROSS, NW4 3FQ	2.1%	34	0.0%	0	0.0%	0	0.0%	0	3.0%	2	0.0%	0	0.0%	0	4.2%	2	1.9%	2
J Sainsbury, O2 Centre, 255 Finchley Road, LONDON, NW3 6LU	2.1%	34	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0
J Sainsbury, 612 Finchley Road, GOLDERS GREEN, NW11 7RX	2.1%	33	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.2%	2	0.0%	0
Waitrose, 2 Langstone Way, Mill Hill, LONDON, NW7 1GU	2.0%	32	0.0%	0	1.0%	1	0.0%	0	17.8%	11	5.2%	3	0.0%	0	6.3%	3	9.5%	9
Tesco, Tilling Road, CRICKLEWOOD, NW2 1LZ	1.8%	29	0.0%	0	0.0%	0	1.0%	1	2.0%	1	1.0%	1	0.0%	0	5.3%	3	1.0%	1
Other	1.6%	26	1.0%	1	0.0%	0	1.0%	1	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Edgware	1.6%	25	0.0%	0	0.0%	0	0.0%	0	2.0%	1	0.0%	0	0.0%	0	1.1%	1	0.0%	0
Waitrose, 199 Finchley Road, SOUTH HAMPSTEAD, NW3 6NN	1.6%	25	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.1%	2	0.0%	0	1.1%	1	0.0%	0
Waitrose, 16 The Spires Shopping Centre, 111 High Street, BARNET, EN5 5XY	1.6%	25	24.8%	19	4.1%	4	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0
J Sainsbury, 12 Fortis Green Road, MUSWELL HILL, N10 3HN	1.6%	25	0.0%	0	0.0%	0	3.8%	6	0.0%	0	0.0%	0	12.5%	11	7.4%	4	0.0%	0
J Sainsbury, 1-9 The Broadway, STANMORE, HA7 4DA	1.4%	22	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's Local, 92 Walm Lane, Willesden Green, LONDON, NW2 4QY	1.3%	21	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.9%	2	0.0%	0	0.0%	0
Waitrose, 1303-1305 High Road, WHETSTONE, N20 9HX	1.1%	18	1.0%	1	12.4%	11	3.8%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco, Mutton Lane,	1.1%	17	7.9%	6	5.2%	5	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0

Column % ges.



# LB Barnet Shopping Household Telephone Survey

## For GVA Grimley

Weighted:

September 2008

	Total	Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8		
POTTERS BAR, EN6 2PB																		
Tesco Metro, 10 Sentinel Square, HENDON, NW4 2EL	1.0%	16	0.0%	0	0.0%	0	0.0%	0	5.9%	4	1.0%	1	0.0%	0	0.0%	0	0.0%	0
Asda, 2-20 Western Road, Ealing, LONDON, NW10 7LW	0.9%	15	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Waitrose, 32-39 Temple Fortune Parade, TEMPLE FORTUNE, NW11 0QS	0.9%	14	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	14.7%	7	0.0%	0
Tesco Express, 186 East Barnet Road, NEW BARNET, EN4 8QX	0.9%	14	1.0%	1	0.0%	0	3.8%	6	0.0%	0	2.1%	1	2.9%	3	3.2%	2	0.0%	0
Sainsburys, Camden Road, Camden	0.8%	13	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Metro, Burnt Oak Broadway, Burnt Oak, EDGWARE, HA8 0BE	0.6%	10	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsburys, Green Lanes, Winchmore Hill	0.6%	9	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0
Morrisons, Chalk Farm Road, Camden	0.5%	8	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's Local, 377 Kilburn High Road, KILBURN, NW6 7QE	0.5%	8	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Express, Cannons Corner Service Station, 154 Stonegrove, EDGWARE, HA8 8AF	0.4%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.9%	2	0.0%	0	0.0%	0
Marks & Spencer, Unit Y1, Brent Cross Shopping Centre, Prince Charles Drive, LONDON, NW4 3FE	0.4%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	1.0%	1	0.0%	0	0.0%	0
Tesco Express, 136-144 Golders Green Road, LONDON, NW11 8HB	0.4%	6	0.0%	0	2.1%	2	0.0%	0	0.0%	0	0.0%	0	1.0%	1	1.1%	1	0.0%	0
Borehamwood	0.4%	6	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Marks & Spencer, 126-138 Muswell Hill Broadway, LONDON, N10 3RU	0.4%	6	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	4.8%	4	1.1%	1	1.0%	1
Asda, Forty Lane, Wembley	0.4%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Express, 23-27 Heath Street, Hampstead, LONDON, NW3 6TR	0.4%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	3.2%	2	0.0%	0
Morrisons, Aldermans Hill, Palmers Green	0.4%	6	0.0%	0	1.0%	1	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Budgens, 199-205 Haverstock Hill, BELSIZE PARK, NW3 4QG	0.3%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Morrisons, Hertslet Road, Holloway	0.3%	5	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's Local, 11 Colney Hatch Lane, Pages Lane, MUSWELL HILL, N10 1QB	0.3%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.9%	2	0.0%	0	0.0%	0
Somerfield, 1 Cricklewood Lane, CRICKLEWOOD, NW2 1ET	0.3%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Marks & Spencer, The Broadwalk Shopping Centre, Station Road, EDGWARE, HA8 7HN	0.3%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.1%	1	1.9%	2
Temple Fortune	0.3%	4	0.0%	0	0.0%	0	2.9%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Whetstone	0.3%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.9%	3
Marks & Spencer, 820-832 Finchley Road, LONDON, NW11 6XL	0.2%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.1%	1	0.0%	0	3.2%	2	0.0%	0
Tesco, Station Road, Harrow	0.2%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local Stores, Kentish Town	0.2%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Express, 23-25 Swaines Lane, Dartmouth Park, HIGHGATE, N6	0.2%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

Column % ges.

# LB Barnet Shopping Household Telephone Survey

## For GVA Grimley

Weighted:

September 2008

	Total		Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8								
6QX																		
Marks & Spencer, High Street, Camden	0.2%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Marks & Spencer, High Road, Kilburn	0.2%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Marks & Spencer, 21 Winchmore Hill Road, LONDON, N14 6AQ	0.2%	3	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0
Wood Green	0.2%	3	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Aldi, 632-640 Kingsbury Road, LONDON, NW9 9HN	0.2%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Hampstead	0.2%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Marks & Spencer, 350 Ballards Lane, North Finchley, LONDON, N12 0ER	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Marks & Spencer, 1430 Whetstone High Road, Whetstone, LONDON, N20 9DR	0.2%	2	1.0%	1	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Enfield Town	0.2%	2	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Iceland, 153 Burnt Oak Broadway, Burnt Oak, EDGWARE, HA8 5EJ	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1
Tesco, North Mall, Edmonton	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Express, 32-34 Highgate High Street, LONDON, N6 5JG	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	1.1%	1	0.0%	0
Hale Lane	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.1%	1	0.0%	0
Sainsburys, Kenton Road, Kenton	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco, Lower High Street, Watford	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Chipping Barnet	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Watford	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1
Budgens, 233 East Barnet Road, EAST BARNET, EN4 8TF	0.1%	2	0.0%	0	2.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lidl, High Street, Edgware	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.9%	2
West Hendon	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Budgens, Viceroy Parade, 71 High Road, EAST FINCHLEY, N2 8AQ	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.9%	2	0.0%	0	0.0%	0
New Barnet	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.9%	2	0.0%	0	0.0%	0
Sainsburys, Florey Square, Highlands	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Wembley Park	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Willesden Green	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's Local, 89 Hornsey Rise, LONDON, N19 3SQ	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	1.0%	1	0.0%	0	0.0%	0
Tesco Express, 153 Bramley Road, Oakwood, SOUTHGATE, N14 4XA	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0
Holders Hill Circus	0.1%	1	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-op (South East), 171 Church Lane, KINGSBURY, NW9 8JS	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Burnt Oak	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
New Southgate	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's Local, 634-645 Holloway Road, Holloway, LONDON, N19 5SS	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-op (East & Central), 7-9 Leeming Road, BOREHAMWOOD, WD6 4EB	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Simply Food, 71-73 Shenley Road, BOREHAMWOOD, WD6 1AE	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

Column % ges.

# LB Barnet Shopping Household Telephone Survey

## For GVA Grimley

Weighted:

September 2008

	Total		Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8	
Hampden Square	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1
Iceland, 21-25 Viceroy Parade, High Road, EAST FINCHLEY, N2 9PJ	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0
Somerfield, Colney Hatch Lane, MUSWELL HILL, N10 1PQ	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0
Palmers Green	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Brent Cross	0.0%	1	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Iceland, 126 High Street, BARNET, EN5 5XQ	0.0%	1	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Golders Green Road	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0
J Sainsbury, 7 Sainsbury Centre, Drakes Lane, POTTERS BAR, EN6 1AZ	0.0%	1	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Budgens, 62-64 High Road, EAST FINCHLEY, N2 9PN	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.1%	1	0.0%	0
(Don't know / varies)	12.9%	202	7.9%	6	9.3%	8	14.3%	21	5.9%	4	10.4%	6	12.5%	11	5.3%	3	6.7%	6
Weighted base:	1575			75		88		146		60		57		87		50		92
Sample:	1575			101		97		105		101		96		104		95		105

### Q02 How does your household normally travel to its main food shopping destination (STORE MENTIONED AT Q01)?

Those who visit a store for their main food shop at Q01

Car / Van (as driver)	51.8%	815	66.3%	50	62.9%	55	51.4%	75	60.4%	36	54.2%	31	48.1%	42	65.3%	33	70.5%	65
Walk	20.5%	323	12.9%	10	17.5%	15	16.2%	24	10.9%	6	30.2%	17	26.9%	23	13.7%	7	7.6%	7
Bus	13.3%	209	8.9%	7	7.2%	6	12.4%	18	11.9%	7	4.2%	2	16.3%	14	11.6%	6	8.6%	8
Car / van (as passenger)	10.0%	158	6.9%	5	7.2%	6	15.2%	22	10.9%	6	9.4%	5	5.8%	5	5.3%	3	10.5%	10
Tube	0.7%	11	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Bicycle	0.5%	9	0.0%	0	0.0%	0	1.0%	1	2.0%	1	0.0%	0	1.0%	1	1.1%	1	0.0%	0
Taxi	0.2%	3	1.0%	1	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Train	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0
DLR	0.1%	2	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1
Motorcycle	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.1%	1	1.0%	1
(Don't know / varies)	2.3%	35	4.0%	3	5.2%	5	1.0%	1	3.0%	2	0.0%	0	1.0%	1	1.1%	1	1.0%	1
(Don't travel / goods delivered)	0.3%	5	0.0%	0	0.0%	0	1.0%	1	0.0%	0	2.1%	1	0.0%	0	1.1%	1	0.0%	0
Weighted base:	1575			75		88		146		60		57		87		50		92
Sample:	1575			101		97		105		101		96		104		95		105

# LB Barnet Shopping Household Telephone Survey

## For GVA Grimley

Weighted:

September 2008

	Total		Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8	
<b>Q03 When you visit (STORE MENTIONED AT Q01) for your main food shopping, do you combine your shopping with other activities, for example non-food shopping, leisure / entertainment activities, restaurants, bars, banks, etc?</b>																		
<i>Those who visit a store for their main food shop at Q01</i>																		
No other activities	69.1%	1089	62.4%	47	67.0%	59	69.5%	102	63.4%	38	66.7%	38	69.2%	60	65.3%	33	72.4%	66
Yes - Other non-food shops	10.5%	166	17.8%	13	12.4%	11	11.4%	17	6.9%	4	3.1%	2	9.6%	8	11.6%	6	14.3%	13
Yes - Financial Service (Banks, Building Society)	9.7%	152	8.9%	7	11.3%	10	11.4%	17	13.9%	8	10.4%	6	5.8%	5	11.6%	6	1.9%	2
Yes - Cafes	3.8%	60	5.0%	4	3.1%	3	4.8%	7	5.0%	3	1.0%	1	2.9%	3	1.1%	1	3.8%	4
Yes - Meeting Friends	1.7%	27	2.0%	1	3.1%	3	1.0%	1	0.0%	0	6.3%	4	3.8%	3	5.3%	3	1.0%	1
Yes - Gym / Health and Fitness	1.1%	18	1.0%	1	2.1%	2	1.0%	1	2.0%	1	2.1%	1	1.0%	1	1.1%	1	2.9%	3
Yes - Go to / from work	1.0%	16	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0
Yes - Get Petrol	0.9%	13	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	1.9%	2	1.1%	1	0.0%	0
Yes - Personal Service (Hairdressers, Beauty Salon)	0.8%	13	1.0%	1	0.0%	0	0.0%	0	5.0%	3	1.0%	1	0.0%	0	1.1%	1	1.0%	1
Yes - Meeting Family	0.7%	11	1.0%	1	2.1%	2	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0
Yes - Restaurants	0.7%	11	1.0%	1	2.1%	2	1.0%	1	0.0%	0	1.0%	1	1.0%	1	1.1%	1	0.0%	0
Yes - Library	0.7%	10	1.0%	1	0.0%	0	1.0%	1	0.0%	0	2.1%	1	0.0%	0	0.0%	0	1.9%	2
Yes - School Run	0.5%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	2.1%	1	0.0%	0
Yes - Other	0.4%	6	0.0%	0	1.0%	1	0.0%	0	0.0%	0	1.0%	1	0.0%	0	2.1%	1	0.0%	0
Yes - Bars / Pubs	0.3%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Yes - Recycling	0.3%	4	0.0%	0	0.0%	0	0.0%	0	1.0%	1	1.0%	1	0.0%	0	0.0%	0	0.0%	0
Yes - Markets	0.2%	4	2.0%	1	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Yes - Swimming	0.2%	3	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	1.0%	1
Yes - Post Office	0.2%	3	0.0%	0	0.0%	0	1.0%	1	1.0%	1	1.0%	1	0.0%	0	0.0%	0	0.0%	0
Yes - Cinemas	0.2%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1
Yes - Other food shops	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.1%	1	1.0%	1
Yes - Ten Pin Bowling	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1
(Don't know)	3.1%	50	3.0%	2	0.0%	0	4.8%	7	2.0%	1	9.4%	5	7.7%	7	2.1%	1	2.9%	3
Weighted base:	1575			75		88		146		60		57		87		50		92
Sample:	1575			101		97		105		101		96		104		95		105



# LB Barnet Shopping Household Telephone Survey

## For GVA Grimley

Weighted:

September 2008

	Total		Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8	
<b>Q04 Where do you do most of your household's small scale 'top-up' food shopping ? (i.e. to buy bread, milk, etc, on a day-to-day basis)</b>																		
<i>Those who do a top-up food shop excluding 'internet / delivered' at Q04</i>																		
Other	3.6%	45	0.0%	0	1.3%	1	1.2%	1	0.0%	0	3.0%	1	1.2%	1	0.0%	0	0.0%	0
J Sainsbury, Unit 25, The Broadwalk Centre, EDGWARE, HA8 7BQ	2.6%	32	0.0%	0	0.0%	0	0.0%	0	3.5%	2	0.0%	0	0.0%	0	0.0%	0	17.3%	12
J Sainsbury, 836-852 High Road,North Finchley, FINCHLEY, N12 9RE	2.4%	30	0.0%	0	1.3%	1	16.0%	18	4.7%	2	1.5%	1	1.2%	1	1.3%	1	0.0%	0
J Sainsbury, Unit 4, Hyde Estate Road, HENDON, NW9 6JX	2.4%	29	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Morrisons, Honeypot Lane, QUEENSBURY, NW9 9QX	2.2%	28	0.0%	0	0.0%	0	1.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.5%	2
J Sainsbury, 1-9 The Broadway, STANMORE, HA7 4DA	2.2%	27	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco, Coppetts Centre, North Circular Road, NORTH FINCHLEY, N12 0SH	2.1%	26	0.0%	0	2.7%	2	11.1%	13	1.2%	1	6.1%	2	6.0%	4	0.0%	0	0.0%	0
Tesco Extra, Shenley Road, BOREHAMWOOD, WD6 1JG	2.0%	25	4.8%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.7%	3
Asda, 130 Chase Side, SOUTHGATE, N14 5PW	2.0%	25	1.2%	1	6.7%	5	4.9%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Waitrose, 273 Ballards Lane, FINCHLEY, N12 8NR	1.9%	24	1.2%	1	0.0%	0	4.9%	6	9.4%	5	12.1%	5	0.0%	0	2.6%	1	1.2%	1
J Sainsbury, 66 East Barnet Road, NEW BARNET, EN4 8RQ	1.9%	23	17.9%	11	17.3%	12	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Waitrose, 2 Langstone Way, Mill Hill, LONDON, NW7 1GU	1.6%	20	0.0%	0	0.0%	0	0.0%	0	24.7%	12	0.0%	0	0.0%	0	1.3%	1	6.2%	4
Waitrose, 16 The Spires Shopping Centre, 111 High Street, BARNET, EN5 5XY	1.6%	20	22.6%	14	1.3%	1	1.2%	1	1.2%	1	0.0%	0	0.0%	0	0.0%	0	1.2%	1
Borehamwood	1.5%	19	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.2%	1
Tesco Metro, 21-29 Ballards Lane, FINCHLEY, N3 1XP	1.4%	17	0.0%	0	0.0%	0	0.0%	0	7.1%	4	28.8%	11	1.2%	1	1.3%	1	0.0%	0
Whetstone	1.3%	17	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	14.8%	10
J Sainsbury, 12 Fortis Green Road, MUSWELL HILL, N10 3HN	1.3%	16	0.0%	0	2.7%	2	0.0%	0	0.0%	0	0.0%	0	16.7%	12	2.6%	1	0.0%	0
Asda, Capitol Park Industrial Park, Edgware Road, COLINDALE, NW9 0AS	1.3%	16	0.0%	0	0.0%	0	0.0%	0	1.2%	1	0.0%	0	0.0%	0	1.3%	1	1.2%	1
New Barnet	1.3%	16	0.0%	0	1.3%	1	0.0%	0	1.2%	1	3.0%	1	10.7%	8	6.6%	3	0.0%	0
Waitrose, 1303-1305 High Road, WHETSTONE, N20 9HX	1.3%	16	0.0%	0	5.3%	4	9.9%	11	1.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
J Sainsbury, 612 Finchley Road, GOLDERS GREEN, NW11 7RX	1.3%	16	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.2%	1	1.3%	1	0.0%	0
Sainsbury's Local, 92 Walm Lane, Willesden Green, LONDON, NW2 4QY	1.3%	16	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Hampstead	1.2%	15	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.6%	1	0.0%	0
Waitrose, Brent Cross Shopping Centre, Hendon Way, BRENT CROSS, NW4 3FQ	1.1%	14	0.0%	0	0.0%	0	0.0%	0	2.4%	1	0.0%	0	0.0%	0	1.3%	1	0.0%	0
Waitrose, 32-39 Temple Fortune Parade, TEMPLE FORTUNE, NW11 0QS	1.1%	13	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	17.1%	7	0.0%	0
Waitrose, 199 Finchley Road, SOUTH HAMPSTEAD, NW3 6NN	1.0%	12	0.0%	0	0.0%	0	1.2%	1	0.0%	0	0.0%	0	0.0%	0	1.3%	1	0.0%	0
Burnt Oak	0.9%	12	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

Column % ges.

# LB Barnet Shopping Household Telephone Survey

## For GVA Grimley

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September 2008

	Total		Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8	
Tesco Metro, Burnt Oak Broadway, Burnt Oak, EDGWARE, HA8 0BE	0.9%	12	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.9%	4
Co-op (South East), 187 Mays Lane, BARNET, EN5 2DY	0.9%	11	13.1%	8	0.0%	0	2.5%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local Stores, Muswell Hill	0.9%	11	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	13.1%	9	0.0%	0	0.0%	0
Tesco Metro, 10 Sentinel Square, HENDON, NW4 2EL	0.8%	10	0.0%	0	0.0%	0	0.0%	0	2.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Marks & Spencer, 126-138 Muswell Hill Broadway, LONDON, N10 3RU	0.8%	9	0.0%	0	0.0%	0	0.0%	0	1.2%	1	0.0%	0	4.8%	3	2.6%	1	3.7%	3
Tesco Express, Cannons Corner Service Station, 154 Stonegrove, EDGWARE, HA8 8AF	0.7%	9	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.9%	4
Marks & Spencer, 3-7 The Broadway, LONDON, NW7 3LN	0.7%	8	0.0%	0	0.0%	0	0.0%	0	4.7%	2	0.0%	0	0.0%	0	0.0%	0	8.6%	6
Southgate	0.7%	8	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Willesden Green	0.6%	8	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Chipping Barnet	0.6%	8	1.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Iceland, 126 High Street, BARNET, EN5 5XQ	0.6%	7	8.3%	5	0.0%	0	1.2%	1	0.0%	0	0.0%	0	1.2%	1	0.0%	0	0.0%	0
West Hampstead	0.6%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-op (East & Central), 7-9 Leeming Road, BOREHAMWOOD, WD6 4EB	0.6%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-op (South East), Woodhouse Road, FINCHLEY, N12 9EN	0.6%	7	0.0%	0	0.0%	0	6.2%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
J Sainsbury, O2 Centre, 255 Finchley Road, LONDON, NW3 6LU	0.6%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Colindale – The Hyde	0.5%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Edgware	0.5%	7	0.0%	0	0.0%	0	0.0%	0	2.4%	1	1.5%	1	0.0%	0	0.0%	0	0.0%	0
Somerfield, 1 Cricklewood Lane, CRICKLEWOOD, NW2 1ET	0.5%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
New Southgate	0.5%	7	4.8%	3	4.0%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Golders Green	0.5%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Budgens, 199-205 Haverstock Hill, BELSIZE PARK, NW3 4QG	0.5%	6	0.0%	0	0.0%	0	1.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Marks & Spencer, The Broadwalk Shopping Centre, Station Road, EDGWARE, HA8 7HN	0.5%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	6.2%	4
Tesco Express, 23-25 Swaines Lane, Dartmouth Park, HIGHGATE, N6 6QX	0.5%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Colney Hatch Lane	0.5%	6	0.0%	0	0.0%	0	4.9%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Budgens, 233 East Barnet Road, EAST BARNET, EN4 8TF	0.5%	6	0.0%	0	9.3%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's Local, 377 Kilburn High Road, KILBURN, NW6 7QE	0.5%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.2%	1	0.0%	0	1.2%	1
Apex Corner	0.4%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.5%	1	0.0%	0	0.0%	0	0.0%	0
Asda, 2-20 Western Road, Ealing, LONDON, NW10 7LW	0.4%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Iceland, 153 Burnt Oak Broadway, Burnt Oak, EDGWARE, HA8 5EJ	0.4%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Simply Food, 71-73 Shenley Road, BOREHAMWOOD, WD6 1AE	0.4%	5	1.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Hampden Square	0.4%	5	0.0%	0	0.0%	0	0.0%	0	2.4%	1	0.0%	0	0.0%	0	0.0%	0	2.5%	2
Sainsburys, Camden Road,	0.4%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

Column % ges.

# LB Barnet Shopping Household Telephone Survey

## For GVA Grimley

Weighted:

September 2008

	Total		Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8	
Camden																		
Tesco Express, 186 East Barnet Road, NEW BARNET, EN4 8QX	0.4%	5	2.4%	1	4.0%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Highgate	0.4%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.9%	2	0.0%	0
Sainsbury's Local, 11 Colney Hatch Lane, Pages Lane, MUSWELL HILL, N10 1QB	0.4%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.6%	3	2.6%	1	0.0%	0
Tesco Express, 136-144 Golders Green Road, LONDON, NW11 8HB	0.4%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Golders Green Road	0.4%	4	0.0%	0	1.3%	1	0.0%	0	3.5%	2	4.5%	2	0.0%	0	0.0%	0	0.0%	0
Tesco, Mutton Lane, POTTERS BAR, EN6 2PB	0.4%	4	0.0%	0	4.0%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-op (South East), 171 Church Lane, KINGSBURY, NW9 8JS	0.3%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Hale Lane	0.3%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.5%	1	0.0%	0	6.6%	3	0.0%	0
Marks & Spencer, Unit Y1, Brent Cross Shopping Centre, Prince Charles Drive, LONDON, NW4 3FE	0.3%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.5%	1	0.0%	0	0.0%	0	0.0%	0
Hendon Central	0.3%	4	0.0%	0	0.0%	0	0.0%	0	1.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Crouch End	0.3%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
West Hendon	0.3%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Morrisons, Chalk Farm Road, Camden	0.3%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Marks & Spencer, 21 Winchmore Hill Road, LONDON, N14 6AQ	0.3%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsburys, Florey Square, Highlands	0.3%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Budgens, 62-64 High Road, EAST FINCHLEY, N2 9PN	0.3%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.4%	2	3.9%	2	0.0%	0
Budgens, Viceroy Parade, 71 High Road, EAST FINCHLEY, N2 8AQ	0.3%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.4%	2	3.9%	2	0.0%	0
Co-op (South East), 11-19 Junction Road, Highgate Archway, HIGHGATE, N19 5QT	0.2%	3	0.0%	0	0.0%	0	1.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Morrisons, Aldermans Hill, Palmers Green	0.2%	3	0.0%	0	0.0%	0	1.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Childs Hill	0.2%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco, Station Road, Harrow	0.2%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.2%	1
Kingsbury	0.2%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local Stores, Hampstead Garden	0.2%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.6%	1	0.0%	0
Tesco Express, 153 Bramley Road, Oakwood, SOUTHGATE, N14 4XA	0.2%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Marks & Spencer, 1430 Whetstone High Road, Whetstone, LONDON, N20 9DR	0.2%	2	1.2%	1	1.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Holders Hill Circus	0.2%	2	0.0%	0	1.3%	1	1.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Express, 23-27 Heath Street,Hampstead, LONDON, NW3 6TR	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.5%	1	0.0%	0	0.0%	0	0.0%	0
Marks & Spencer, 820-832 Finchley Road, LONDON, NW11 6XL	0.2%	2	0.0%	0	0.0%	0	0.0%	0	1.2%	1	1.5%	1	0.0%	0	2.6%	1	0.0%	0
Palmers Green	0.2%	2	0.0%	0	0.0%	0	1.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco, Tilling Road, CRICKLEWOOD, NW2 1LZ	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.3%	1	0.0%	0
Friern Barnet	0.2%	2	1.2%	1	0.0%	0	1.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Express, Honeypot Lane, STANMORE, HA7 1JN	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

Column % ges.

# LB Barnet Shopping Household Telephone Survey

## For GVA Grimley

Weighted:

September 2008

	Total	Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8	
North Finchley	0.1%	2	0.0%	0	2.7%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Brent Street	0.1%	2	0.0%	0	0.0%	0	0.0%	0	3.5%	2	0.0%	0	0.0%	0	0.0%	0	0.0%
Enfield Town	0.1%	2	0.0%	0	1.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Mill Hill	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.0%	1	0.0%	0	1.3%	1	0.0%
Sainsbury's Local, 634-645 Holloway Road, Holloway, LONDON, N19 5SS	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
J Sainsbury, 7 Sainsbury Centre, Drakes Lane, POTTERS BAR, EN6 1AZ	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Tesco Express, 32-34 Highgate High Street, LONDON, N6 5JG	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Iceland, 21-25 Viceroy Parade, High Road, EAST FINCHLEY, N2 9PJ	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.4%	2	0.0%	0	0.0%
Tesco Express, 100 Willesden Lane, KILBURN, NW6 7TA	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Kensal Rise	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Cricklewood	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Wood Green	0.1%	1	0.0%	0	0.0%	0	1.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Great North Road, New Barnet	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
East Finchley	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.2%	1	1.3%	1	0.0%
Tesco Express, 34-36 High Road, KILBURN, NW6 5UA	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
East Barnet	0.1%	1	0.0%	0	1.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Marks & Spencer, 350 Ballards Lane, North Finchley, LONDON, N12 0ER	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.2%
Aldi, 632-640 Kingsbury Road, LONDON, NW9 9HN	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.2%	1	0.0%	0	0.0%
Sainsbury's Local, 89 Hornsey Rise, LONDON, N19 3SQ	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.2%	1	0.0%	0	0.0%
Church End, Finchley (Don't know / varies)	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.5%	1	0.0%	0	0.0%	0	0.0%
Weighted base:	24.7%	306	19.0%	12	29.3%	20	24.7%	28	20.0%	10	27.3%	11	27.4%	19	26.3%	11	16.1%
Sample:		1239		62		68		113		50		39		70		40	
		1236		84		75		81		85		66		84		76	

### Q05 Where do you purchase specialist ethnic food products (eg, Halal, Kosher foods) ?

Usual main food store destination	71.8%	343	89.5%	13	75.0%	16	70.8%	24	80.4%	22	70.2%	20	86.8%	28	57.1%	11	52.8%
Usual top-up food store destination	10.9%	52	10.5%	1	16.7%	4	16.7%	6	6.5%	2	10.6%	3	2.6%	1	8.6%	2	22.2%
Specialist local independent store	7.7%	37	0.0%	0	4.2%	1	8.3%	3	4.3%	1	6.4%	2	2.6%	1	11.4%	2	8.3%
Other	5.3%	25	0.0%	0	4.2%	1	0.0%	0	4.3%	1	4.3%	1	5.3%	2	14.3%	3	2.8%
Golders Green	1.2%	6	0.0%	0	0.0%	0	4.2%	1	2.2%	1	4.3%	1	0.0%	0	0.0%	0	0.0%
Mendys, Edgware	0.9%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	11.1%
Finchley	0.7%	3	0.0%	0	0.0%	0	0.0%	0	2.2%	1	0.0%	0	2.6%	1	0.0%	0	0.0%
Edgware	0.6%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.8%
Temple Fortune	0.6%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	5.7%	1	0.0%
Kosher Deli, Temple Fortune	0.4%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.3%	1	0.0%	0	2.9%	1	0.0%
Weighted base:		478		14		22		33		27		28		32		18	
Sample:		505		19		24		24		46		47		38		35	



# LB Barnet Shopping Household Telephone Survey

## For GVA Grimley

Weighted:

September 2008

	Total		Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8	
<b>Q06 In which town centre, freestanding store or retail park do you do most of your household's shopping for clothing, footwear and other fashion goods?</b>																		
<i>Those who buy clothing, footwear and fashion goods excluding 'internet / catalogue / mail order / tv shopping' and 'abroad' at Q06</i>																		
Brent Cross	33.4%	489	22.3%	16	21.1%	17	38.7%	50	57.6%	31	56.0%	31	27.8%	23	59.6%	28	37.4%	32
Central London/West End	18.7%	273	12.8%	9	4.4%	4	12.9%	17	8.7%	5	13.2%	7	27.8%	23	14.6%	7	5.1%	4
Watford	5.5%	81	5.3%	4	1.1%	1	1.1%	1	2.2%	1	1.1%	1	1.0%	1	0.0%	0	16.2%	14
Edgware	3.2%	47	0.0%	0	0.0%	0	0.0%	0	1.1%	1	0.0%	0	0.0%	0	1.1%	1	16.2%	14
Harrow	3.1%	45	0.0%	0	0.0%	0	0.0%	0	2.2%	1	0.0%	0	0.0%	0	0.0%	0	2.0%	2
Enfield Town	2.3%	34	4.3%	3	17.8%	15	2.2%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Borehamwood	2.3%	33	5.3%	4	1.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.0%	2
Wood Green	2.1%	31	1.1%	1	3.3%	3	12.9%	17	1.1%	1	0.0%	0	6.2%	5	0.0%	0	0.0%	0
North Finchley	2.0%	29	2.1%	1	3.3%	3	11.8%	15	2.2%	1	8.8%	5	3.1%	3	0.0%	0	0.0%	0
London Colney	1.4%	20	7.4%	5	2.2%	2	1.1%	1	1.1%	1	1.1%	1	0.0%	0	0.0%	0	4.0%	4
New Barnet	1.2%	18	7.4%	5	8.9%	7	0.0%	0	0.0%	0	0.0%	0	2.1%	2	1.1%	1	0.0%	0
Other	1.1%	16	0.0%	0	0.0%	0	1.1%	1	0.0%	0	2.2%	1	3.1%	3	0.0%	0	0.0%	0
Kilburn	0.8%	11	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Colindale – The Hyde	0.6%	8	0.0%	0	0.0%	0	0.0%	0	1.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Wembley Park	0.5%	8	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Burnt Oak	0.5%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.1%	1	1.0%	1
Cricklewood	0.4%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.1%	1	0.0%	0
Camden Town	0.4%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0
Muswell Hill	0.3%	5	1.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.1%	3	3.4%	2	0.0%	0
Hatfield	0.3%	5	1.1%	1	0.0%	0	1.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.0%	2
Chipping Barnet	0.3%	5	3.2%	2	2.2%	2	0.0%	0	1.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
East Finchley	0.3%	4	0.0%	0	0.0%	0	1.1%	1	1.1%	1	1.1%	1	0.0%	0	0.0%	0	0.0%	0
Hendon Central	0.3%	4	0.0%	0	0.0%	0	0.0%	0	2.2%	1	0.0%	0	0.0%	0	0.0%	0	1.0%	1
Southgate	0.3%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
St Albans	0.3%	4	1.1%	1	1.1%	1	1.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Kingsbury	0.2%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0
Highgate	0.2%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Golders Green	0.2%	3	0.0%	0	0.0%	0	0.0%	0	1.1%	1	0.0%	0	0.0%	0	0.0%	0	1.0%	1
Willesden Green	0.2%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Borehamwood Shopping Park, (WH Smith, The Carphone Warehouse, Halfords, New Look, Wickes, Boots, Pets at Home, JJB Sports, Outfit, Sports Direct, Shut	0.2%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Holloway	0.2%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0
Marks & Spencer, Barnet Road, London Colney	0.2%	2	1.1%	1	1.1%	1	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0
Welwyn Garden City	0.2%	2	0.0%	0	1.1%	1	1.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Palmers Green	0.2%	2	0.0%	0	0.0%	0	1.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
South of Brent Cross Retail Park / Brent South Shopping Park, (Borders, Next, TK Maxx, Sports World, DFS, Lakeland, Burton / Dorothy Perkins, The Carp	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.2%	1	0.0%	0	0.0%	0	1.0%	1
Church End, Finchley	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.2%	1	0.0%	0	0.0%	0	0.0%	0
Temple Fortune	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.2%	1	0.0%	0
Friern Bridge Retail Park, (Comet, MFI, Sports Soccor, Carpetright, Currys, AlliedCarpets, Furniture Village, Halfords, JJB Sports, Smyths Toys)	0.1%	2	0.0%	0	1.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Neasden	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
West Hampstead	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Hyde Retail Park, (Paul Simon, Dreams, MFI, Carpetright, Harveys, Furniture City)	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Hampstead	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Potters Bar	0.1%	1	0.0%	0	1.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Whetstone	0.1%	1	1.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Stevenage	0.1%	1	1.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Mill Hill	0.0%	1	0.0%	0	0.0%	0	0.0%	0	1.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Brent Street	0.0%	1	0.0%	0	0.0%	0	0.0%	0	1.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Don't know / varies / no	15.5%	226	22.3%	16	28.9%	24	12.9%	17	15.2%	8	12.1%	7	21.7%	18	15.7%	7	11.1%	10

Column % ges.

# LB Barnet Shopping Household Telephone Survey

## For GVA Grimley

Weighted:

September 2008

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8
pattern)									
Weighted base:	1463	70	82	129	54	54	81	47	87
Sample:	1462	94	90	93	92	91	97	89	99

### Q07 How does your household normally travel to its main clothing and footwear shopping destination (LOCATION MENTIONED AT Q06)?

*Those who shop for clothing and footwear at a regular location at Q06*

Car / Van (as driver)	39.2%	573	48.9%	34	42.2%	35	40.9%	53	56.5%	31	48.4%	26	26.8%	22	52.8%	25	63.6%	55
Bus	21.8%	319	11.7%	8	18.9%	15	19.4%	25	13.0%	7	23.1%	13	20.6%	17	18.0%	8	11.1%	10
Tube	9.3%	136	10.6%	7	1.1%	1	11.8%	15	1.1%	1	8.8%	5	17.5%	14	7.9%	4	4.0%	4
Car / van (as passenger)	5.2%	77	2.1%	1	1.1%	1	8.6%	11	8.7%	5	4.4%	2	5.2%	4	1.1%	1	7.1%	6
Walk	4.2%	61	3.2%	2	0.0%	0	6.5%	8	2.2%	1	2.2%	1	3.1%	3	2.2%	1	2.0%	2
Train	1.5%	21	0.0%	0	3.3%	3	0.0%	0	0.0%	0	0.0%	0	4.1%	3	0.0%	0	0.0%	0
Taxi	0.6%	8	1.1%	1	0.0%	0	0.0%	0	0.0%	0	1.1%	1	0.0%	0	1.1%	1	0.0%	0
Bicycle	0.4%	6	0.0%	0	0.0%	0	0.0%	0	1.1%	1	0.0%	0	1.0%	1	0.0%	0	0.0%	0
Motorcycle	0.4%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1
No response	15.4%	225	22.3%	16	28.9%	24	11.8%	15	15.2%	8	12.1%	7	21.7%	18	15.7%	7	11.1%	10
(Don't know / varies)	2.1%	30	0.0%	0	4.4%	4	1.1%	1	2.2%	1	0.0%	0	0.0%	0	1.1%	1	0.0%	0
(Don't travel / goods delivered)	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Weighted base:	1463	70	82	129	54	54	81	47	87									
Sample:	1462	94	90	93	92	91	97	89	99									

### Q08 What do you like about (LOCATION MENTIONED AT Q06) ?

*Those who shop for clothing and footwear at a regular location at Q06*

Good range of chain / well known stores	38.8%	568	34.0%	24	26.7%	22	44.1%	57	27.2%	15	39.6%	22	38.1%	31	31.5%	15	32.3%	28
Close to home	27.3%	399	20.2%	14	25.6%	21	28.0%	36	25.0%	14	33.0%	18	19.6%	16	25.8%	12	30.3%	26
Good range of independent stores	26.8%	391	20.2%	14	20.0%	16	29.0%	38	23.9%	13	16.5%	9	22.7%	18	25.8%	12	31.3%	27
Indoor shopping malls / arcades	8.3%	121	5.3%	4	5.6%	5	11.8%	15	7.6%	4	7.7%	4	1.0%	1	13.5%	6	8.1%	7
Good and / or free car parking	7.7%	113	11.7%	8	6.7%	5	5.4%	7	16.3%	9	17.6%	10	6.2%	5	11.2%	5	14.1%	12
Nothing / very little	7.6%	111	5.3%	4	5.6%	5	2.2%	3	13.0%	7	3.3%	2	8.2%	7	11.2%	5	9.1%	8
Attractive environment	2.4%	35	1.1%	1	2.2%	2	0.0%	0	4.3%	2	2.2%	1	3.1%	3	3.4%	2	3.0%	3
Good bus service / accessible public transport	2.0%	29	2.1%	1	1.1%	1	3.2%	4	3.3%	2	3.3%	2	3.1%	3	0.0%	0	1.0%	1
Everything is under one roof / undercover	1.9%	28	1.1%	1	0.0%	0	1.1%	1	5.4%	3	4.4%	2	2.1%	2	2.2%	1	3.0%	3
Everything is close together	1.6%	24	3.2%	2	5.6%	5	2.2%	3	2.2%	1	0.0%	0	3.1%	3	3.4%	2	1.0%	1
Good prices	1.3%	18	0.0%	0	1.1%	1	1.1%	1	1.1%	1	0.0%	0	1.0%	1	1.1%	1	1.0%	1
Close to work / en route to work	1.2%	17	1.1%	1	3.3%	3	1.1%	1	1.1%	1	1.1%	1	4.1%	3	1.1%	1	0.0%	0
Restaurant / cafes	1.0%	15	2.1%	1	0.0%	0	0.0%	0	0.0%	0	1.1%	1	1.0%	1	1.1%	1	0.0%	0
Cleanliness	0.8%	12	1.1%	1	1.1%	1	0.0%	0	2.2%	1	0.0%	0	1.0%	1	1.1%	1	1.0%	1
Other	0.6%	9	1.1%	1	2.2%	2	1.1%	1	1.1%	1	1.1%	1	0.0%	0	1.1%	1	0.0%	0
Good range of services (bank, library, hairdresser etc.)	0.5%	8	1.1%	1	0.0%	0	1.1%	1	0.0%	0	1.1%	1	0.0%	0	1.1%	1	1.0%	1
Cheaper prices	0.4%	6	1.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Safe and secure	0.4%	6	0.0%	0	0.0%	0	0.0%	0	2.2%	1	0.0%	0	1.0%	1	0.0%	0	0.0%	0
Markets	0.4%	6	2.1%	1	0.0%	0	0.0%	0	1.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
It has got everything	0.4%	6	2.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.1%	1	1.0%	1
Leisure facilities	0.3%	4	0.0%	0	0.0%	0	1.1%	1	0.0%	0	1.1%	1	1.0%	1	0.0%	0	0.0%	0
Easily accessible by foot / cycle	0.3%	4	0.0%	0	2.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Habit / it's familiar	0.2%	3	0.0%	0	0.0%	0	0.0%	0	1.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
It is a good size	0.2%	3	0.0%	0	1.1%	1	0.0%	0	1.1%	1	0.0%	0	0.0%	0	1.1%	1	0.0%	0
Good cycle parking	0.2%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1
Good disabled access	0.2%	2	0.0%	0	0.0%	0	0.0%	0	1.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Close to friends / family	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.2%	1	1.0%	1	0.0%	0	0.0%	0
Bars / pubs / clubs	0.1%	1	1.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
No response	15.4%	225	22.3%	16	28.9%	24	11.8%	15	15.2%	8	12.1%	7	21.7%	18	15.7%	7	11.1%	10
(Don't know)	2.2%	32	0.0%	0	1.1%	1	4.3%	6	2.2%	1	6.6%	4	2.1%	2	1.1%	1	5.1%	4
Weighted base:	1463	70	82	129	54	54	81	47	87									
Sample:	1462	94	90	93	92	91	97	89	99									

Column % ges.

# LB Barnet Shopping Household Telephone Survey

## For GVA Grimley

Weighted:

September 2008

	Total		Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8	
<b>Q09 What would make you shop in or visit (LOCATION MENTIONED AT Q06) more often ?</b>																		
<i>Those who shop for clothing and footwear at a regular location at Q06</i>																		
Nothing	58.3%	853	62.8%	44	55.6%	45	57.0%	74	58.7%	32	50.6%	28	56.7%	46	60.7%	28	70.7%	61
Cheaper prices	4.2%	61	2.1%	1	2.2%	2	5.4%	7	2.2%	1	5.5%	3	3.1%	3	4.5%	2	0.0%	0
More department stores	4.0%	59	6.4%	4	5.6%	5	7.5%	10	4.3%	2	6.6%	4	2.1%	2	2.2%	1	4.0%	4
More non-food stores	4.0%	58	5.3%	4	2.2%	2	3.2%	4	5.4%	3	5.5%	3	2.1%	2	2.2%	1	4.0%	4
Easier / more parking	1.9%	28	0.0%	0	1.1%	1	0.0%	0	2.2%	1	0.0%	0	3.1%	3	5.6%	3	0.0%	0
Better public transport links	1.9%	27	0.0%	0	0.0%	0	2.2%	3	3.3%	2	3.3%	2	2.1%	2	0.0%	0	0.0%	0
Other	1.5%	22	0.0%	0	0.0%	0	2.2%	3	2.2%	1	3.3%	2	1.0%	1	2.2%	1	0.0%	0
Cheaper parking	1.4%	20	2.1%	1	0.0%	0	0.0%	0	1.1%	1	4.4%	2	1.0%	1	1.1%	1	2.0%	2
Less crowding / people	1.3%	19	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.2%	1	0.0%	0	1.1%	1	0.0%	0
More higher order / designer stores	1.2%	18	2.1%	1	1.1%	1	2.2%	3	0.0%	0	0.0%	0	0.0%	0	1.1%	1	1.0%	1
More specialist shops	1.2%	17	1.1%	1	2.2%	2	0.0%	0	3.3%	2	1.1%	1	2.1%	2	2.2%	1	0.0%	0
More food stores	1.1%	17	2.1%	1	0.0%	0	2.2%	3	2.2%	1	1.1%	1	0.0%	0	0.0%	0	0.0%	0
More independent shops	1.0%	15	1.1%	1	0.0%	0	1.1%	1	1.1%	1	2.2%	1	0.0%	0	3.4%	2	2.0%	2
A larger disposable income	0.6%	8	0.0%	0	0.0%	0	1.1%	1	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0
More places to eat / drink	0.5%	8	1.1%	1	0.0%	0	1.1%	1	1.1%	1	1.1%	1	1.0%	1	0.0%	0	0.0%	0
Less traffic / congestion	0.5%	8	0.0%	0	0.0%	0	0.0%	0	1.1%	1	0.0%	0	0.0%	0	1.1%	1	0.0%	0
A cleaner environment	0.4%	6	0.0%	0	0.0%	0	0.0%	0	1.1%	1	1.1%	1	0.0%	0	1.1%	1	0.0%	0
If it was nearer	0.3%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More leisure facilities (e.g. cinema etc.)	0.3%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.4%	2	1.0%	1
Later opening hours	0.2%	3	0.0%	0	1.1%	1	1.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More security / better personal safety	0.2%	3	0.0%	0	0.0%	0	1.1%	1	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0
Better disabled access	0.2%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.1%	1	0.0%	0	0.0%	0	0.0%	0
Better pedestrianisation	0.2%	3	0.0%	0	2.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Markets	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1
More services (e.g. bank, library, hairdressers etc.)	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.1%	1	0.0%	0
No response	15.4%	225	22.3%	16	28.9%	24	11.8%	15	15.2%	8	12.1%	7	21.7%	18	15.7%	7	11.1%	10
(Don't know)	3.4%	50	1.1%	1	0.0%	0	6.5%	8	4.3%	2	6.6%	4	5.2%	4	0.0%	0	5.1%	4
Weighted base:		1463		70		82		129		54		54		81		47		87
Sample:		1462		94		90		93		92		91		97		89		99

# LB Barnet Shopping Household Telephone Survey

## For GVA Grimley

Weighted:

September 2008

	Total		Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8	
<b>Q10 Where do you do most of your households shopping for furniture, floor coverings and household textiles ?</b>																		
<i>Those who buy furniture, floor coverings and household textiles excluding 'internet / catalogue / mail order / tv shopping' and 'abroad' at Q10</i>																		
Brent Cross	24.2%	272	16.2%	8	13.8%	8	20.8%	22	32.8%	12	29.2%	11	17.1%	11	37.7%	14	36.4%	24
Central London/West End	11.0%	123	4.4%	2	3.1%	2	9.1%	10	6.2%	2	7.7%	3	22.4%	14	14.5%	5	3.9%	3
Watford	4.2%	47	0.0%	0	1.5%	1	1.3%	1	1.6%	1	1.5%	1	1.3%	1	0.0%	0	7.8%	5
Friern Bridge Retail Park, (Comet, MFI, Sports Soccer, Carpetright, Currys, AlliedCarpets, Furniture Village, Halfords, JJB Sports, Smyths Toys)	2.9%	32	5.9%	3	9.2%	5	11.7%	13	1.6%	1	3.1%	1	3.9%	3	2.9%	1	1.3%	1
North Finchley	2.7%	30	5.9%	3	3.1%	2	9.1%	10	7.8%	3	7.7%	3	1.3%	1	5.8%	2	0.0%	0
Colindale – The Hyde	2.1%	24	0.0%	0	0.0%	0	0.0%	0	1.6%	1	0.0%	0	0.0%	0	0.0%	0	1.3%	1
Edgware	1.6%	18	0.0%	0	0.0%	0	0.0%	0	1.6%	1	0.0%	0	0.0%	0	0.0%	0	5.2%	4
Wembley Retail Park, Wembley, (MFI, Allied Carpets, Halfords, Carpetright, Wickes, Land of Leather, Sleepmasters, Harveys, Joysleep, Dreams, Comet)	1.6%	17	1.5%	1	1.5%	1	0.0%	0	0.0%	0	0.0%	0	1.3%	1	0.0%	0	0.0%	0
Enfield Town	1.5%	17	1.5%	1	1.5%	1	3.9%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Cricklewood	1.1%	12	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Borehamwood	1.0%	12	1.5%	1	1.5%	1	0.0%	0	1.6%	1	0.0%	0	0.0%	0	0.0%	0	3.9%	3
Ikea, Glover Drive, Edmonton	0.9%	10	0.0%	0	4.6%	3	0.0%	0	1.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Mill Hill	0.9%	10	1.5%	1	0.0%	0	0.0%	0	1.6%	1	1.5%	1	0.0%	0	0.0%	0	0.0%	0
Edmonton	0.9%	10	2.9%	1	1.5%	1	1.3%	1	0.0%	0	0.0%	0	2.6%	2	0.0%	0	0.0%	0
Other	0.9%	10	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.5%	1	2.6%	2	0.0%	0	0.0%	0
Wembley Park	0.8%	9	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	5.8%	2	1.3%	1
New Barnet	0.8%	9	2.9%	1	1.5%	1	2.6%	3	3.1%	1	0.0%	0	1.3%	1	1.5%	1	0.0%	0
Hendon Central	0.8%	9	0.0%	0	0.0%	0	0.0%	0	1.6%	1	0.0%	0	0.0%	0	0.0%	0	1.3%	1
Neasden	0.8%	9	0.0%	0	1.5%	1	0.0%	0	0.0%	0	0.0%	0	1.3%	1	1.5%	1	0.0%	0
Harrow	0.7%	8	0.0%	0	1.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Welwyn Garden City	0.6%	7	4.4%	2	0.0%	0	1.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
London Colney	0.6%	7	1.5%	1	1.5%	1	0.0%	0	0.0%	0	4.6%	2	0.0%	0	0.0%	0	0.0%	0
Muswell Hill	0.6%	6	0.0%	0	0.0%	0	1.3%	1	0.0%	0	0.0%	0	5.3%	3	0.0%	0	0.0%	0
Kilburn	0.6%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Whetstone	0.5%	6	2.9%	1	3.1%	2	1.3%	1	1.6%	1	1.5%	1	0.0%	0	0.0%	0	0.0%	0
Wood Green	0.5%	6	0.0%	0	0.0%	0	5.2%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Camden Town	0.4%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Stirling Retail Park, Borehamwood, (Allied Carpets, Smyths Toys, Currys, Land of Leather)	0.4%	4	1.5%	1	1.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Burnt Oak	0.3%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Hampstead	0.3%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Homebase, 3 Station Road, New Southgate	0.3%	3	0.0%	0	0.0%	0	1.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Ikea, Drury Way, Wembley	0.3%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.5%	1	0.0%	0
Staples Corner Retail Park, (PC World, Laura Ashley, ScS, JJB Sports, Currys, Dreams, Carpetright, The Carphone Warehouse)	0.2%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.5%	1	0.0%	0	0.0%	0	0.0%	0
Borehamwood Shopping Park, (WH Smith, The Carphone Warehouse, Halfords, New Look, Wickes, Boots, Pets at Home, JJB Sports, Outfit, Sports Direct, Shut	0.2%	3	1.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Kingsbury	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
B & Q, High Road, Whetstone	0.2%	2	0.0%	0	1.5%	1	1.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Brent Street	0.2%	2	0.0%	0	0.0%	0	0.0%	0	1.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Homebase, High Road, North Finchley	0.2%	2	0.0%	0	0.0%	0	1.3%	1	0.0%	0	0.0%	0	1.3%	1	0.0%	0	0.0%	0
Palmers Green	0.2%	2	0.0%	0	0.0%	0	1.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Broadway Retail Park, Cricklewood, (B&Q Warehouse,	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.3%	1	0.0%	0	0.0%	0

Column % ges.

# LB Barnet Shopping Household Telephone Survey

## For GVA Grimley

Weighted:

September 2008

	Total		Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8	
Poundstretcher)																		
St Albans	0.2%	2	0.0%	0	1.5%	1	0.0%	0	0.0%	0	0.0%	0	1.3%	1	0.0%	0	0.0%	0
Bluewater Shopping Centre	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Golders Green	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Potters Bar	0.1%	1	2.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Southgate	0.1%	1	0.0%	0	0.0%	0	1.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Homebase, Rookery Way, The Hyde, Hendon	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Willesden Green	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Silk Bridge Retail Park, (Allied Carpets, Halfords, Comet)	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
East Finchley	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.3%	1	1.5%	1	0.0%	0
Hatfield	0.1%	1	0.0%	0	0.0%	0	0.0%	0	1.6%	1	0.0%	0	0.0%	0	1.5%	1	0.0%	0
Pentavia Retail Park, (Argos Extra, Comet, Homebase)	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.3%	1
Church End, Finchley	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.3%	1	0.0%	0	0.0%	0
Temple Fortune	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Don't know / varies / no pattern)	30.4%	342	41.2%	21	44.6%	26	24.7%	26	32.8%	12	40.0%	16	32.9%	21	26.1%	9	36.4%	24
Weighted base:	1126			51		59		107		38		39		64		36		67
Sample:	1119			68		65		77		64		65		76		69		77



# LB Barnet Shopping Household Telephone Survey

## For GVA Grimley

Weighted:

September 2008

	Total		Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8	
<b>Q11 Where do you do most of your households shopping for DIY and decorating goods ?</b>																		
<i>Those who buy DIY and decorating goods excluding 'internet / catalogue / mail order / tv shopping' and 'abroad' at Q11</i>																		
Whetstone	10.1%	120	52.5%	31	41.8%	30	20.9%	25	21.4%	9	9.4%	4	7.3%	5	4.5%	2	1.2%	1
North Finchley	8.6%	102	5.0%	3	6.3%	5	20.9%	25	22.9%	9	35.9%	14	15.9%	11	25.8%	9	0.0%	0
Cricklewood	6.3%	74	0.0%	0	0.0%	0	1.2%	1	1.4%	1	3.1%	1	0.0%	0	4.5%	2	0.0%	0
Homebase, 3 Station Road, New Southgate	5.9%	70	2.5%	1	12.7%	9	23.3%	28	1.4%	1	3.1%	1	13.4%	9	9.1%	3	0.0%	0
Colindale – The Hyde	5.2%	61	0.0%	0	0.0%	0	0.0%	0	5.7%	2	0.0%	0	0.0%	0	0.0%	0	6.1%	4
Brent Cross	3.3%	39	1.3%	1	0.0%	0	3.5%	4	0.0%	0	3.1%	1	3.7%	3	12.1%	4	7.3%	5
Central London/West End	3.3%	38	0.0%	0	0.0%	0	2.3%	3	2.9%	1	0.0%	0	3.7%	3	3.0%	1	0.0%	0
Homebase, Rookery Way, The Hyde, Hendon	2.8%	33	0.0%	0	0.0%	0	0.0%	0	2.9%	1	0.0%	0	0.0%	0	1.5%	1	7.3%	5
Mill Hill	2.6%	31	1.3%	1	0.0%	0	0.0%	0	15.7%	6	1.6%	1	0.0%	0	3.0%	1	18.3%	13
Borehamwood	2.5%	30	5.0%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.9%	4
Watford	2.3%	27	0.0%	0	0.0%	0	0.0%	0	4.3%	2	0.0%	0	1.2%	1	0.0%	0	2.4%	2
Other	2.1%	25	3.8%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.2%	1	1.5%	1	0.0%	0
East Finchley	1.9%	22	0.0%	0	1.3%	1	1.2%	1	0.0%	0	3.1%	1	7.3%	5	9.1%	3	0.0%	0
Edgware	1.8%	22	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	11.0%	8
B & Q, High Road, Whetstone	1.7%	20	2.5%	1	8.9%	6	4.7%	6	0.0%	0	4.7%	2	2.4%	2	0.0%	0	0.0%	0
B & Q, Honeypot Lane, Stanmore	1.6%	18	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.9%	4
Hendon Central	1.3%	15	0.0%	0	0.0%	0	0.0%	0	1.4%	1	0.0%	0	0.0%	0	0.0%	0	3.7%	3
Homebase, High Road, North Finchley	1.3%	15	0.0%	0	0.0%	0	3.5%	4	1.4%	1	9.4%	4	4.9%	3	3.0%	1	0.0%	0
Borehamwood Shopping Park, (WH Smith, The Carphone Warehouse, Halfords, New Look, Wickes, Boots, Pets at Home, JJB Sports, Outfit, Sports Direct, Shut	1.2%	14	2.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.4%	2
Southgate	1.2%	14	1.3%	1	2.5%	2	1.2%	1	0.0%	0	1.6%	1	1.2%	1	0.0%	0	0.0%	0
Enfield Town	1.1%	13	0.0%	0	0.0%	0	1.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.2%	1
Harrow	1.0%	12	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Queensbury	1.0%	12	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.2%	1
Friern Bridge Retail Park, (Comet, MFI, Sports Soccor, Carpetright, Currys, AlliedCarpets, Furniture Village, Halfords, JJB Sports, Smyths Toys)	1.0%	12	0.0%	0	1.3%	1	3.5%	4	0.0%	0	0.0%	0	2.4%	2	0.0%	0	1.2%	1
Willesden Green	1.0%	12	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Swiss Cottage	1.0%	11	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Camden Town	0.8%	9	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Kingsbury	0.8%	9	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.5%	1	3.7%	3
Broadway Retail Park, Cricklewood, (B&Q Warehouse, Poundstretcher)	0.7%	8	0.0%	0	1.3%	1	0.0%	0	1.4%	1	0.0%	0	1.2%	1	0.0%	0	0.0%	0
Muswell Hill	0.7%	8	0.0%	0	0.0%	0	2.3%	3	0.0%	0	0.0%	0	7.3%	5	1.5%	1	0.0%	0
New Barnet	0.6%	7	3.8%	2	1.3%	1	0.0%	0	0.0%	0	0.0%	0	1.2%	1	0.0%	0	0.0%	0
Burnt Oak	0.6%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Church End, Finchley	0.5%	5	0.0%	0	1.3%	1	0.0%	0	1.4%	1	0.0%	0	1.2%	1	1.5%	1	0.0%	0
Homebase, O2 Centre, West Hampstead	0.4%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Pentavia Retail Park, (Argos Extra, Comet, Homebase)	0.4%	5	0.0%	0	0.0%	0	0.0%	0	1.4%	1	0.0%	0	0.0%	0	0.0%	0	4.9%	4
Wembley Park	0.4%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.5%	1	0.0%	0
Hampstead	0.3%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.5%	1	0.0%	0
Wickes, Capitol Way, Colindale	0.3%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.2%	1
Stanmore	0.3%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.2%	1
Temple Fortune	0.2%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.5%	1	0.0%	0
Golders Green	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
South of Brent Cross Retail Park / Brent South Shopping Park, (Borders, Next, TK Maxx, Sports World, DFS, Lakeland, Burton / Dorothy Perkins, The Carp	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.6%	1	2.4%	2	0.0%	0	0.0%	0

Column % ges.

# LB Barnet Shopping Household Telephone Survey

## For GVA Grimley

Weighted:

September 2008

	Total	Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8		
Edmonton	0.2%	2	0.0%	0	0.0%	0	1.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
West Hampstead	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Brent Street	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
B & Q, Dearsley Road, Enfield	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Kilburn	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
London Colney	0.1%	2	0.0%	0	1.3%	1	0.0%	0	0.0%	0	1.6%	1	0.0%	0	0.0%	0	0.0%	0
Palmers Green	0.1%	1	0.0%	0	0.0%	0	1.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
New Southgate	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.2%	1	1.5%	1	0.0%	0
Hyde Retail Park, (Paul Simon, Dreams, MFI, Carpetright, Harveys, Furniture City)	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Staples Corner Retail Park, (PC World, Laura Ashley, ScS, JJB Sports, Currys, Dreams, Carpetright, The Carphone Warehouse)	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Queens Park	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Chipping Barnet	0.1%	1	0.0%	0	1.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
St Albans	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Neasden	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.2%	1	0.0%	0	0.0%	0
Homebase, Whetstone	0.1%	1	1.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Don't know / varies / no pattern)	17.8%	210	17.5%	10	19.0%	14	8.1%	10	14.3%	6	21.9%	8	19.5%	13	12.1%	4	15.9%	11
Weighted base:	1181			59		72		120		41		38		69		35		72
Sample:	1175			80		79		86		70		64		82		66		82

# LB Barnet Shopping Household Telephone Survey

## For GVA Grimley

Weighted:

September 2008

	Total		Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8	
<b>Q12 Where do you do most of your households shopping for domestic appliances such as washing machines, fridges cookers and kettles ?</b>																		
<i>Those who buy domestic appliances such as washing machines, fridges cookers and kettles excluding 'internet / catalogue / mail order / tv shopping' and 'abroad' at Q12</i>																		
Brent Cross	28.9%	368	22.8%	13	22.8%	16	21.7%	25	41.2%	19	45.1%	19	35.6%	26	43.6%	18	35.8%	25
Central London/West End	9.5%	121	3.8%	2	2.5%	2	6.0%	7	1.3%	1	4.2%	2	12.6%	9	6.4%	3	4.9%	4
Friern Bridge Retail Park, (Comet, MFI, Sports Soccor, Carpetright, Currys, AlliedCarpets, Furniture Village, Halfords, JJB Sports, Smyths Toys)	5.1%	64	7.6%	4	15.2%	11	18.1%	21	3.7%	2	5.6%	2	14.9%	11	3.8%	2	0.0%	0
North Finchley	4.9%	62	5.1%	3	6.3%	5	16.9%	19	11.3%	5	15.5%	7	6.9%	5	11.5%	5	0.0%	0
Borehamwood	4.0%	50	8.9%	5	5.1%	4	1.2%	1	2.5%	1	0.0%	0	0.0%	0	0.0%	0	3.7%	3
Watford	3.9%	49	2.5%	1	1.3%	1	3.6%	4	1.3%	1	1.4%	1	0.0%	0	1.3%	1	3.7%	3
Edgware	2.7%	34	0.0%	0	0.0%	0	0.0%	0	2.5%	1	1.4%	1	0.0%	0	0.0%	0	16.1%	11
Mill Hill	2.4%	31	2.5%	1	1.3%	1	1.2%	1	10.0%	5	0.0%	0	0.0%	0	0.0%	0	8.6%	6
Colindale – The Hyde	1.8%	23	0.0%	0	0.0%	0	0.0%	0	1.3%	1	1.4%	1	0.0%	0	1.3%	1	1.2%	1
Staples Corner Retail Park, (PC World, Laura Ashley, ScS, JJB Sports, Currys, Dreams, Carpetright, The Carphone Warehouse)	1.4%	18	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.4%	1	0.0%	0	0.0%	0	1.2%	1
Hendon Central	1.3%	17	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Cricklewood	1.3%	16	0.0%	0	0.0%	0	0.0%	0	1.3%	1	0.0%	0	0.0%	0	1.3%	1	0.0%	0
Wembley Park	1.2%	15	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other	1.0%	13	0.0%	0	0.0%	0	1.2%	1	1.3%	1	0.0%	0	1.2%	1	1.3%	1	0.0%	0
Enfield Town	0.9%	12	0.0%	0	1.3%	1	1.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
New Barnet	0.9%	11	7.6%	4	1.3%	1	2.4%	3	0.0%	0	0.0%	0	1.2%	1	1.3%	1	0.0%	0
Harrow	0.7%	9	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.2%	1
Wood Green	0.6%	8	0.0%	0	1.3%	1	2.4%	3	0.0%	0	0.0%	0	1.2%	1	0.0%	0	0.0%	0
Borehamwood Shopping Park, (WH Smith, The Carphone Warehouse, Halfords, New Look, Wickes, Boots, Pets at Home, JJB Sports, Outfit, Sports Direct, Shut Stirling Retail Park, Borehamwood, (Allied Carpets, Smyths Toys, Currys, Land of Leather)	0.6%	7	1.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Muswell Hill	0.6%	7	1.3%	1	0.0%	0	2.4%	3	0.0%	0	0.0%	0	2.3%	2	2.6%	1	0.0%	0
Pentavia Retail Park, (Argos Extra, Comet, Homebase)	0.5%	7	1.3%	1	0.0%	0	1.2%	1	1.3%	1	1.4%	1	0.0%	0	0.0%	0	4.9%	4
Whetstone	0.5%	7	1.3%	1	3.8%	3	1.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.2%	1
Camden Town	0.5%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.3%	2	0.0%	0	0.0%	0
Swiss Cottage	0.5%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
East Finchley	0.5%	6	1.3%	1	0.0%	0	0.0%	0	0.0%	0	1.4%	1	3.4%	3	1.3%	1	0.0%	0
Welwyn Garden City	0.4%	6	2.5%	1	2.5%	2	1.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Temple Fortune	0.4%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	7.7%	3	0.0%	0
Kingsbury	0.4%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Staples Corner Business Park, (Joysleep, Berry's of Holborn Electricals, Staples, Shelly Shoes)	0.4%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Palmers Green	0.4%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Chipping Barnet	0.4%	5	3.8%	2	1.3%	1	0.0%	0	0.0%	0	0.0%	0	1.2%	1	0.0%	0	0.0%	0
Southgate	0.4%	5	0.0%	0	0.0%	0	1.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Silk Bridge Retail Park, (Allied Carpets, Halfords, Comet)	0.3%	4	0.0%	0	0.0%	0	0.0%	0	1.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
South of Brent Cross Retail Park / Brent South Shopping Park, (Borders, Next, TK Maxx, Sports World, DFS, Lakeland, Burton / Dorothy Perkins, The Carp	0.3%	4	1.3%	1	0.0%	0	1.2%	1	1.3%	1	1.4%	1	1.2%	1	0.0%	0	0.0%	0
Kilburn	0.3%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
London Colney	0.2%	3	1.3%	1	1.3%	1	0.0%	0	0.0%	0	1.4%	1	0.0%	0	0.0%	0	0.0%	0
Hampstead	0.2%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.6%	1	0.0%	0
Willesden Green	0.2%	3	0.0%	0	1.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

Column % ges.

# LB Barnet Shopping Household Telephone Survey

## For GVA Grimley

Weighted:

September 2008

	Total	Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8	
Potters Bar	0.2%	2	2.5%	1	1.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Wembley Retail Park, Wembley, (MFI, Allied Carpets, Halfords, Carpetright, Wickes, Land of Leather, Sleepmasters, Harveys, Joysleep, Dreams, Comet)	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Homebase, 3 Station Road, New Southgate	0.1%	2	0.0%	0	1.3%	1	0.0%	0	0.0%	0	0.0%	0	1.2%	1	0.0%	0	0.0%
Neasden	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Holloway	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.3%	2	0.0%	0	0.0%
Tesco, Shenley Road, Borehamwood	0.1%	2	1.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Golders Green	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Hyde Retail Park, (Paul Simon, Dreams, MFI, Carpetright, Harveys, Furniture City)	0.1%	1	0.0%	0	0.0%	0	1.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Burnt Oak	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Homebase, Rookery Way, The Hyde, Hendon	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Bluewater Shopping Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.3%	1	0.0%
St Albans	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Stadium Retail Park, Wembley, (Currys, JD Sports, Blockbuster)	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Church End, Finchley (Don't know / varies / no pattern)	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.3%	1	0.0%
	17.2%	219	20.3%	12	27.8%	20	14.5%	17	18.8%	9	18.3%	8	12.6%	9	11.5%	5	16.1%
Weighted base:	1274			59		72		115		47		42		73		41	
Sample:	1276			79		79		83		80		71		87		78	

# LB Barnet Shopping Household Telephone Survey

## For GVA Grimley

Weighted:

September 2008

	Total		Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8	
<b>Q13 Where do you do most of your households shopping for TV, Hi-Fi, Radio, photographic and computer equipment ?</b>																		
<i>Those who buy TV, Hi-Fi, Radio, photographic and computer equipment excluding 'internet / catalogue / mail order / tv shopping' and 'abroad' at Q13</i>																		
Brent Cross	30.2%	359	21.3%	12	20.8%	14	24.1%	28	48.5%	19	45.3%	17	31.7%	22	43.1%	15	29.8%	22
Central London/West End	9.5%	113	4.0%	2	4.2%	3	8.4%	10	0.0%	0	3.1%	1	12.2%	8	9.2%	3	1.2%	1
Friern Bridge Retail Park, (Comet, MFI, Sports Soccor, Carpetright, Currys, AlliedCarpets, Furniture Village, Halfords, JJB Sports, Smyths Toys)	5.3%	62	6.7%	4	11.1%	7	20.5%	24	1.5%	1	6.2%	2	20.7%	14	7.7%	3	0.0%	0
Watford	4.4%	52	2.7%	1	0.0%	0	3.6%	4	1.5%	1	1.6%	1	0.0%	0	0.0%	0	6.0%	4
Borehamwood	3.2%	38	8.0%	4	1.4%	1	1.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.8%	4
North Finchley	2.9%	34	4.0%	2	4.2%	3	12.0%	14	4.5%	2	7.8%	3	4.9%	3	3.1%	1	0.0%	0
Mill Hill	2.6%	30	2.7%	1	0.0%	0	1.2%	1	12.1%	5	1.6%	1	0.0%	0	1.5%	1	10.7%	8
Edgware	1.9%	22	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	9.5%	7
Staples Corner Retail Park, (PC World, Laura Ashley, ScS, JJB Sports, Currys, Dreams, Carpetright, The Carphone Warehouse)	1.9%	22	0.0%	0	1.4%	1	0.0%	0	1.5%	1	0.0%	0	0.0%	0	3.1%	1	1.2%	1
Colindale – The Hyde	1.5%	18	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.6%	1	0.0%	0	1.5%	1	1.2%	1
Hendon Central	1.3%	16	0.0%	0	0.0%	0	0.0%	0	1.5%	1	0.0%	0	0.0%	0	0.0%	0	1.2%	1
Enfield Town	1.3%	16	0.0%	0	4.2%	3	1.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.4%	2
Harrow	1.2%	14	0.0%	0	1.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.2%	1
Cricklewood	1.1%	13	0.0%	0	1.4%	1	0.0%	0	1.5%	1	0.0%	0	0.0%	0	4.6%	2	0.0%	0
Camden Town	1.0%	12	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
New Barnet	1.0%	11	4.0%	2	4.2%	3	2.4%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Staples Corner Business Park, (Joysleep, Berry's of Holborn Electricals, Staples, Shelly Shoes)	0.8%	9	0.0%	0	1.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.1%	1	0.0%	0
Stirling Retail Park, Borehamwood, (Allied Carpets, Smyths Toys, Currys, Land of Leather)	0.7%	8	2.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other	0.6%	8	1.3%	1	1.4%	1	0.0%	0	0.0%	0	0.0%	0	1.2%	1	1.5%	1	0.0%	0
Pentavia Retail Park, (Argos Extra, Comet, Homebase)	0.6%	7	1.3%	1	0.0%	0	1.2%	1	1.5%	1	3.1%	1	0.0%	0	0.0%	0	2.4%	2
Wembley Park	0.5%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Kingsbury	0.5%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Borehamwood Shopping Park, (WH Smith, The Carphone Warehouse, Halfords, New Look, Wickes, Boots, Pets at Home, JJB Sports, Outfit, Sports Direct, Shut Kilburn	0.5%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
London Colney	0.5%	6	2.7%	1	4.2%	3	0.0%	0	0.0%	0	1.6%	1	0.0%	0	0.0%	0	0.0%	0
Welwyn Garden City	0.5%	6	2.7%	1	2.8%	2	1.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Palmers Green	0.4%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
East Finchley	0.4%	5	0.0%	0	1.4%	1	0.0%	0	0.0%	0	1.6%	1	3.7%	3	1.5%	1	0.0%	0
East Barnet	0.4%	4	1.3%	1	5.6%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Wood Green	0.3%	4	0.0%	0	0.0%	0	1.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Southgate	0.3%	3	0.0%	0	1.4%	1	1.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Swiss Cottage	0.3%	3	0.0%	0	0.0%	0	1.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Whetstone	0.3%	3	1.3%	1	0.0%	0	1.2%	1	0.0%	0	0.0%	0	1.2%	1	0.0%	0	0.0%	0
Hyde Retail Park, (Paul Simon, Dreams, MFI, Carpetright, Harveys, Furniture City)	0.2%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Chipping Barnet	0.2%	2	1.3%	1	1.4%	1	0.0%	0	0.0%	0	0.0%	0	1.2%	1	0.0%	0	0.0%	0
Silk Bridge Retail Park, (Allied Carpets, Halfords, Comet)	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Homebase, 3 Station Road, New Southgate	0.2%	2	0.0%	0	1.4%	1	1.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Muswell Hill	0.2%	2	0.0%	0	0.0%	0	1.2%	1	0.0%	0	0.0%	0	1.2%	1	0.0%	0	0.0%	0
Hampstead	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.5%	1	0.0%	0
Hatfield	0.2%	2	2.7%	1	0.0%	0	0.0%	0	0.0%	0	1.6%	1	0.0%	0	0.0%	0	0.0%	0
Edmonton	0.1%	2	0.0%	0	1.4%	1	0.0%	0	0.0%	0	0.0%	0	1.2%	1	0.0%	0	0.0%	0
Tesco, Shenley Road,	0.1%	2	1.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

Column % ges.



# LB Barnet Shopping Household Telephone Survey

## For GVA Grimley

Weighted:

September 2008

	Total		Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8	
Borehamwood																		
South of Brent Cross Retail Park / Brent South Shopping Park, (Borders, Next, TK Maxx, Sports World, DFS, Lakeland, Burton / Dorothy Perkins, The Carp	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.6%	1	1.2%	1	0.0%	0	0.0%	0
West Hampstead	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Willesden Green	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Wembley Retail Park, Wembley, (MFI, Allied Carpets, Halfords, Carpetright, Wickes, Land of Leather, Sleepmasters, Harveys, Joysleep, Dreams, Comet)	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Toys R Us, Tilling Road, Staples Corner, Hendon	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.2%	1
Golders Green	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Potters Bar	0.1%	1	1.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Church End, Finchley	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.6%	1	0.0%	0	0.0%	0	0.0%	0
(Don't know / varies / no pattern)	19.6%	233	26.7%	15	22.2%	15	15.7%	18	25.8%	10	21.9%	8	19.5%	13	18.5%	6	27.4%	20
Weighted base:		1187		56		65		115		39		38		69		34		73
Sample:		1180		75		72		83		66		64		82		65		84

# LB Barnet Shopping Household Telephone Survey

## For GVA Grimley

Weighted:

September 2008

	Total		Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8	
<b>Q14 Where do you do most of your households shopping on personal / luxury goods including books, jewellery, china, glass and cosmetics ?</b>																		
<i>Those who buy personal / luxury goods including books, jewellery, china, glass and cosmetics excluding 'internet / catalogue / mail order / tv shopping' and 'abroad' at Q14</i>																		
Brent Cross	24.4%	289	17.8%	10	14.1%	9	18.1%	21	49.3%	21	32.8%	13	19.2%	13	29.6%	13	35.0%	24
Central London/West End	13.4%	159	9.6%	5	9.9%	6	10.8%	13	2.8%	1	9.4%	4	19.2%	13	16.1%	7	3.8%	3
North Finchley	4.5%	54	1.4%	1	7.0%	5	19.3%	22	9.9%	4	12.5%	5	9.0%	6	4.9%	2	1.3%	1
Edgware	3.0%	36	1.4%	1	0.0%	0	0.0%	0	2.8%	1	0.0%	0	0.0%	0	0.0%	0	18.8%	13
Watford	2.8%	33	1.4%	1	0.0%	0	2.4%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	6.3%	4
Harrow	2.8%	33	0.0%	0	1.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.3%	1
Borehamwood	2.3%	28	5.5%	3	1.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Hampstead	1.8%	21	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.7%	2	0.0%	0
Enfield Town	1.4%	17	0.0%	0	2.8%	2	0.0%	0	0.0%	0	0.0%	0	1.3%	1	0.0%	0	0.0%	0
Muswell Hill	1.3%	16	0.0%	0	0.0%	0	1.2%	1	0.0%	0	0.0%	0	15.4%	10	6.2%	3	0.0%	0
Wood Green	1.2%	15	1.4%	1	0.0%	0	7.2%	8	0.0%	0	0.0%	0	1.3%	1	0.0%	0	0.0%	0
Mill Hill	1.0%	12	0.0%	0	0.0%	0	0.0%	0	1.4%	1	0.0%	0	0.0%	0	0.0%	0	8.8%	6
New Barnet	1.0%	11	11.0%	6	8.5%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other	0.9%	11	0.0%	0	1.4%	1	1.2%	1	0.0%	0	0.0%	0	1.3%	1	1.2%	1	0.0%	0
Southgate	0.9%	11	0.0%	0	1.4%	1	4.8%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Kilburn	0.9%	10	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
West Hampstead	0.8%	10	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Chipping Barnet	0.8%	10	11.0%	6	2.8%	2	1.2%	1	0.0%	0	0.0%	0	0.0%	0	1.2%	1	0.0%	0
Whetstone	0.7%	9	1.4%	1	2.8%	2	3.6%	4	2.8%	1	0.0%	0	1.3%	1	0.0%	0	0.0%	0
Camden Town	0.7%	8	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
London Colney	0.7%	8	1.4%	1	2.8%	2	0.0%	0	0.0%	0	1.6%	1	1.3%	1	1.2%	1	1.3%	1
Colindale – The Hyde	0.6%	7	0.0%	0	0.0%	0	0.0%	0	1.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Highgate	0.6%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
East Finchley	0.5%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.1%	1	3.8%	3	2.5%	1	0.0%	0
Cricklewood	0.5%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Burnt Oak	0.5%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Wembley Park	0.5%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Golders Green	0.4%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.2%	1	0.0%	0
Crouch End	0.4%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.3%	1	0.0%	0	0.0%	0
Hendon Central	0.3%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Temple Fortune	0.3%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	7.4%	3	0.0%	0
Swiss Cottage	0.3%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Church End, Finchley	0.3%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.6%	1	0.0%	0	0.0%	0	0.0%	0
Willesden Green	0.3%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
St Albans	0.2%	3	0.0%	0	0.0%	0	1.2%	1	1.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Borehamwood Shopping Park, (WH Smith, The Carphone Warehouse, Halfords, New Look, Wickes, Boots, Pets at Home, JJB Sports, Outfit, Sports Direct, Shut	0.2%	3	0.0%	0	1.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.3%	1
South of Brent Cross Retail Park / Brent South Shopping Park, (Borders, Next, TK Maxx, Sports World, DFS, Lakeland, Burton / Dorothy Perkins, The Carp	0.2%	3	0.0%	0	0.0%	0	0.0%	0	1.4%	1	1.6%	1	0.0%	0	0.0%	0	0.0%	0
Welwyn Garden City	0.2%	2	1.4%	1	0.0%	0	1.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Stanmore	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Staples Corner Retail Park, (PC World, Laura Ashley, ScS, JJB Sports, Currys, Dreams, Carpetright, The Carphone Warehouse)	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Hatfield	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.2%	1	1.3%	1
East Barnet	0.1%	1	0.0%	0	0.0%	0	1.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Asda, Edgware Road, Colindale	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Friern Bridge Retail Park, (Comet, MFI, Sports Soccor, Carpetright, Currys, AlliedCarpets, Furniture Village, Halfords, JJB Sports, Smyths Toys)	0.1%	1	0.0%	0	1.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Potters Bar	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Wembley Retail Park,	0.1%	1	1.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

Column % ges.

# LB Barnet Shopping Household Telephone Survey

## For GVA Grimley

Weighted:

September 2008

	Total		Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8	
Wembley, (MFI, Allied Carpets, Halfords, Carpetright, Wickes, Land of Leather, Sleepmasters, Harveys, Joysleep, Dreams, Comet)																		
(Don't know / varies / no pattern)	25.6%	303	34.2%	19	40.8%	26	26.5%	31	26.8%	11	37.5%	14	25.6%	17	23.5%	10	21.3%	15
Weighted base:		1185		54		65		115		42		38		65		43		70
Sample:		1178		73		71		83		71		64		78		81		80

**Q15 Do you take part in any of the following leisure or cultural activities ?**

Restaurants	72.7%	1183	67.3%	52	76.0%	69	68.2%	102	72.8%	44	77.2%	47	72.2%	65	79.0%	42	76.1%	73
Cinema	51.8%	843	46.2%	36	53.0%	48	41.1%	61	42.7%	26	59.4%	36	66.7%	60	68.0%	36	44.0%	42
Pubs / clubs	33.3%	543	35.6%	27	35.0%	32	33.6%	50	29.1%	18	29.7%	18	36.1%	33	29.0%	15	26.6%	25
Gym / health & fitness club	23.1%	375	23.1%	18	24.0%	22	18.7%	28	26.2%	16	26.7%	16	27.8%	25	30.0%	16	20.2%	19
(None of these)	15.4%	250	23.1%	18	10.0%	9	22.4%	33	16.5%	10	14.9%	9	12.0%	11	11.0%	6	11.9%	11
Weighted base:		1627		77		91		149		61		60		90		53		95
Sample:		1627		104		100		107		103		101		108		100		109

# LB Barnet Shopping Household Telephone Survey

## For GVA Grimley

Weighted:

September 2008

	Total	Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8	
<b>Q16 Where do you go most often to visit the cinema ?</b>																	
<i>Those who visit the cinema at Q15</i>																	
(Don't know / varies)	26.2%	221	8.3%	3	17.0%	8	11.4%	7	9.1%	2	21.7%	8	18.1%	11	14.7%	5	39.6%
Vue Cinema, O2 Centre, O2 Centre, Finchley Road, NW3 6LU	17.0%	144	6.3%	2	11.3%	5	13.6%	8	25.0%	6	20.0%	7	9.7%	6	25.0%	9	12.5%
Vue Cinema, Finchley, Great North Leisure Park, N12 0GL	15.4%	130	6.3%	2	3.8%	2	36.4%	22	38.6%	10	35.0%	13	16.7%	10	22.1%	8	27.1%
Odeon Barnet, Great North Road, Barnet, EN5 1AB	10.4%	88	75.0%	27	56.6%	27	11.4%	7	11.4%	3	8.3%	3	8.3%	5	1.5%	1	6.3%
Cineworld, Staples Corner Retail Park, NW2 6LW	5.8%	49	0.0%	0	0.0%	0	0.0%	0	2.3%	1	1.7%	1	1.4%	1	0.0%	0	6.3%
Phoenix Cinema, 52 High Road, London, N2 9PJ	3.7%	32	2.1%	1	3.8%	2	11.4%	7	6.8%	2	8.3%	3	12.5%	8	19.1%	7	0.0%
Odeon, Muswell Hill, Fortis Green Road, N10 3HP	3.6%	30	0.0%	0	0.0%	0	6.8%	4	0.0%	0	0.0%	0	27.8%	17	7.4%	3	0.0%
Vue Cinema, Harrow on the Hill, St Georges Shopping & Leisure Centre, HA1 1HS	2.6%	22	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.1%
Belle-Vue Cinema, 1-2 Station Road, Harrow on the Hill, HA1 2TU	2.0%	17	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Cineworld, Enfield, Southbury Leisure Park, Enfield, EN1 1YQ	2.0%	17	0.0%	0	0.0%	0	4.5%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Borehamwood	1.7%	15	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.1%
Other	1.6%	14	2.1%	1	3.8%	2	0.0%	0	0.0%	0	1.7%	1	0.0%	0	0.0%	0	2.1%
The Screen on the Hill, 203 Haverstock Hill, NW3 4QG	1.0%	8	0.0%	0	0.0%	0	0.0%	0	2.3%	1	0.0%	0	0.0%	0	2.9%	1	0.0%
Odeon, The Parkway, Camden	1.0%	8	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.5%	1	0.0%
Cineworld, Wood Green, Shopping City, Wood Green, N22 6LU	0.9%	8	0.0%	0	0.0%	0	2.3%	1	0.0%	0	0.0%	0	2.8%	2	1.5%	1	0.0%
Odeon, Finchley Road, Swiss Cottage	0.9%	7	0.0%	0	0.0%	0	2.3%	1	0.0%	0	0.0%	0	0.0%	0	2.9%	1	0.0%
Everyman Cinema, Hampstead Village, NW3 6TX	0.8%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.5%	1	0.0%
Odeon, Holloway Road	0.8%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Showcase, Wood Green, Hollywood Green, Wood Green, N22 6EJ	0.7%	6	0.0%	0	0.0%	0	0.0%	0	4.5%	1	1.7%	1	2.8%	2	0.0%	0	2.1%
Vue Cinema, North Orbital Road, Garston	0.4%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Tricycle, Killburn	0.4%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Odeon, Leicester Square	0.3%	3	0.0%	0	1.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Odeon, Lee Valley, Picketts Lock Lane, Edmonton, N9 0AS	0.3%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
National Film Theatre, Southbank	0.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.7%	1	0.0%	0	0.0%	0	0.0%
Odeon, The Galleria, Hatfield	0.1%	1	0.0%	0	1.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Weighted base:		843		36		48		61		26		36		60		36	
Sample:		847		48		53		44		44		60		72		68	



# LB Barnet Shopping Household Telephone Survey

## For GVA Grimley

Weighted:

September 2008

	Total		Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8	
Q17 Where do you go most often to visit the gym / health & fitness club ?																		
Those who visit a gym / health & fitness club at Q15																		
North Finchley	8.8%	33	8.3%	1	17.4%	4	20.0%	6	25.9%	4	48.1%	8	10.0%	3	10.0%	2	0.0%	0
Central London/West End	8.0%	30	4.2%	1	0.0%	0	15.0%	4	0.0%	0	3.7%	1	0.0%	0	6.7%	1	4.8%	1
Mill Hill	7.4%	27	4.2%	1	4.4%	1	0.0%	0	33.3%	5	7.4%	1	3.3%	1	3.3%	1	33.3%	6
Muswell Hill	5.8%	22	0.0%	0	0.0%	0	10.0%	3	0.0%	0	0.0%	0	43.3%	11	30.0%	5	0.0%	0
Borehamwood	5.6%	21	4.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.3%	1	9.5%	2
Cricklewood	4.7%	17	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
East Finchley	4.6%	17	0.0%	0	8.7%	2	15.0%	4	3.7%	1	22.2%	4	10.0%	3	13.3%	2	0.0%	0
New Barnet	4.5%	17	33.3%	6	34.8%	7	5.0%	1	0.0%	0	0.0%	0	0.0%	0	3.3%	1	0.0%	0
Swiss Cottage	4.2%	15	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Hendon Central	3.9%	15	0.0%	0	0.0%	0	0.0%	0	18.5%	3	7.4%	1	3.3%	1	3.3%	1	9.5%	2
Other	3.5%	13	0.0%	0	4.4%	1	0.0%	0	0.0%	0	3.7%	1	6.7%	2	3.3%	1	9.5%	2
Southgate	3.0%	11	0.0%	0	4.4%	1	10.0%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Camden Town	2.4%	9	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.3%	1	0.0%	0
Willesden Green	1.9%	7	0.0%	0	0.0%	0	0.0%	0	3.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Burnt Oak	1.7%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.8%	1
Hampstead	1.6%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.3%	1	0.0%	0
Brent Cross	1.6%	6	0.0%	0	0.0%	0	0.0%	0	3.7%	1	0.0%	0	0.0%	0	3.3%	1	0.0%	0
Crouch End	1.6%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	10.0%	3	0.0%	0	0.0%	0
Watford	1.2%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.8%	1
Harrow	1.2%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Enfield Town	1.1%	4	0.0%	0	4.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Islington	1.1%	4	4.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Golders Green	1.0%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.3%	1	0.0%	0
Kingsbury	1.0%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Edgware	1.0%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	14.3%	3
Church End, Finchley	0.9%	3	0.0%	0	4.4%	1	5.0%	1	0.0%	0	3.7%	1	0.0%	0	3.3%	1	0.0%	0
Kilburn	0.9%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Stanmore	0.8%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Whetstone	0.8%	3	4.2%	1	4.4%	1	5.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
East Barnet	0.7%	3	4.2%	1	8.7%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Chipping Barnet	0.6%	2	12.5%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
St Albans	0.5%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Potters Bar	0.4%	2	4.2%	1	4.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
London Colney	0.4%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Colindale – The Hyde	0.4%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
West Hampstead	0.4%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Hadley	0.4%	1	8.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Friern Barnet	0.4%	1	0.0%	0	0.0%	0	5.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Wembley Park	0.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Preston Park	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.3%	1	0.0%	0	0.0%	0
Brent Street	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Hatfield	0.2%	1	4.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Temple Fortune	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.3%	1	0.0%	0
(Don't know / varies / no pattern)	8.5%	32	4.2%	1	0.0%	0	10.0%	3	11.1%	2	3.7%	1	10.0%	3	3.3%	1	9.5%	2
Weighted base:		371		18		21		28		16		16		25		16		18
Sample:		376		24		23		20		27		27		30		30		21

# LB Barnet Shopping Household Telephone Survey

## For GVA Grimley

Weighted:

September 2008

	Total		Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8	
<b>Q18 What town centre do you visit most often for pubs / clubs ?</b>																		
<i>Those who visit pubs / clubs at Q15</i>																		
Central London/West End	17.9%	96	2.8%	1	17.1%	5	16.7%	8	6.9%	1	20.0%	4	25.6%	8	21.4%	3	3.7%	1
North Finchley	4.9%	27	0.0%	0	5.7%	2	19.4%	10	17.2%	3	23.3%	4	5.1%	2	3.6%	1	0.0%	0
Camden Town	4.5%	24	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.3%	1	0.0%	0	0.0%	0	3.7%	1
Hampstead	3.9%	21	0.0%	0	0.0%	0	2.8%	1	3.4%	1	0.0%	0	0.0%	0	10.7%	2	3.7%	1
Borehamwood	3.8%	21	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Edgware	3.2%	17	0.0%	0	2.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	29.6%	7
New Barnet	3.0%	16	30.6%	8	20.0%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.7%	1
Southgate	2.8%	15	0.0%	0	2.9%	1	16.7%	8	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Mill Hill	2.7%	15	0.0%	0	0.0%	0	0.0%	0	41.4%	7	3.3%	1	0.0%	0	0.0%	0	18.5%	4
Muswell Hill	2.4%	13	0.0%	0	0.0%	0	2.8%	1	3.4%	1	0.0%	0	15.4%	5	7.1%	1	0.0%	0
Brent Cross	2.2%	12	8.3%	2	0.0%	0	2.8%	1	0.0%	0	0.0%	0	5.1%	2	0.0%	0	3.7%	1
Hendon Central	2.0%	11	0.0%	0	0.0%	0	0.0%	0	3.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
East Finchley	1.9%	10	0.0%	0	2.9%	1	0.0%	0	0.0%	0	10.0%	2	12.8%	4	21.4%	3	0.0%	0
Other	1.7%	9	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.6%	1	0.0%	0	3.7%	1
Colindale – The Hyde	1.6%	9	2.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Whetstone	1.6%	9	5.6%	1	5.7%	2	11.1%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Highgate	1.4%	8	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.6%	1	0.0%	0	0.0%	0
Cricklewood	1.3%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Chipping Barnet	1.2%	7	11.1%	3	11.4%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Watford	1.1%	6	2.8%	1	2.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
West Hampstead	1.1%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Stanmore	1.1%	6	0.0%	0	0.0%	0	0.0%	0	3.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Kingsbury	1.0%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Harrow	1.0%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Kilburn	0.9%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Burnt Oak	0.5%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
London Colney	0.4%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.3%	1	2.6%	1	0.0%	0	0.0%	0
Crouch End	0.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	5.1%	2	0.0%	0	0.0%	0
Kensal Rise	0.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Swiss Cottage	0.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Golders Green	0.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.3%	1	0.0%	0	0.0%	0	0.0%	0
Friern Barnet	0.3%	1	0.0%	0	0.0%	0	2.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Wembley Park	0.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
St Albans	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
East Barnet	0.2%	1	0.0%	0	2.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Hatfield	0.2%	1	0.0%	0	2.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Stevenage	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.7%	1
Palmers Green	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Enfield Town	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Potters Bar	0.1%	1	2.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Temple Fortune	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.6%	1	0.0%	0
(Don't know / varies / no pattern)	25.8%	139	33.3%	9	22.9%	7	25.0%	13	20.7%	4	33.3%	6	23.1%	8	32.1%	5	25.9%	6
Weighted base:	539			27		32		50		17		18		33		15		24
Sample:	518			36		35		36		29		30		39		28		27

# LB Barnet Shopping Household Telephone Survey

## For GVA Grimley

Weighted:

September 2008

	Total		Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8	
<b>Q19 What town centre do you visit most often for restaurants?</b>																		
<i>Those who visit restaurants at Q15</i>																		
Central London/West End	15.3%	180	5.7%	3	12.0%	8	16.4%	17	12.2%	5	7.7%	4	16.7%	11	16.7%	7	4.8%	4
North Finchley	4.8%	56	1.4%	1	4.0%	3	23.3%	24	18.9%	8	15.4%	7	7.7%	5	7.7%	3	0.0%	0
Edgware	4.3%	51	0.0%	0	0.0%	0	1.4%	1	0.0%	0	0.0%	0	0.0%	0	1.3%	1	30.1%	22
Hampstead	3.2%	38	0.0%	0	1.3%	1	0.0%	0	1.4%	1	1.3%	1	0.0%	0	12.8%	5	1.2%	1
Mill Hill	2.7%	31	1.4%	1	0.0%	0	0.0%	0	9.5%	4	0.0%	0	1.3%	1	2.6%	1	12.0%	9
Whetstone	2.3%	27	2.9%	1	14.7%	10	5.5%	6	6.8%	3	1.3%	1	0.0%	0	0.0%	0	1.2%	1
New Barnet	2.0%	24	18.6%	10	10.7%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.3%	1	0.0%	0
Golders Green	2.0%	24	0.0%	0	0.0%	0	1.4%	1	4.1%	2	1.3%	1	0.0%	0	1.3%	1	1.2%	1
Other	2.0%	24	0.0%	0	0.0%	0	4.1%	4	1.4%	1	1.3%	1	2.6%	2	0.0%	0	1.2%	1
Borehamwood	1.9%	22	0.0%	0	2.7%	2	0.0%	0	1.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Southgate	1.9%	22	0.0%	0	1.3%	1	5.5%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Muswell Hill	1.8%	21	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	24.4%	16	7.7%	3	0.0%	0
Harrow	1.6%	19	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.2%	1
East Finchley	1.5%	17	0.0%	0	0.0%	0	4.1%	4	0.0%	0	10.3%	5	6.4%	4	7.7%	3	0.0%	0
Brent Cross	1.3%	15	4.3%	2	0.0%	0	2.7%	3	1.4%	1	1.3%	1	1.3%	1	0.0%	0	0.0%	0
West Hampstead	1.2%	14	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Hendon Central	1.2%	14	0.0%	0	0.0%	0	0.0%	0	5.4%	2	1.3%	1	0.0%	0	0.0%	0	2.4%	2
Chipping Barnet	1.1%	13	11.4%	6	6.7%	5	1.4%	1	2.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Camden Town	1.1%	12	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.3%	1	1.3%	1	1.3%	1	0.0%	0
Cricklewood	0.9%	11	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Kilburn	0.8%	10	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.3%	1	0.0%	0
Watford	0.7%	8	2.9%	1	0.0%	0	0.0%	0	1.4%	1	0.0%	0	1.3%	1	0.0%	0	1.2%	1
Kingsbury	0.7%	8	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Stanmore	0.6%	8	0.0%	0	0.0%	0	0.0%	0	1.4%	1	0.0%	0	0.0%	0	0.0%	0	1.2%	1
Burnt Oak	0.6%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.2%	1
Wood Green	0.6%	7	0.0%	0	0.0%	0	1.4%	1	1.4%	1	0.0%	0	3.8%	3	1.3%	1	0.0%	0
Potters Bar	0.6%	7	2.9%	1	5.3%	4	0.0%	0	0.0%	0	0.0%	0	1.3%	1	0.0%	0	0.0%	0
Willesden Green	0.5%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Colindale – The Hyde	0.5%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Church End, Finchley	0.4%	5	0.0%	0	0.0%	0	0.0%	0	2.7%	1	6.4%	3	1.3%	1	0.0%	0	0.0%	0
Wembley Park	0.4%	5	0.0%	0	1.3%	1	0.0%	0	0.0%	0	0.0%	0	1.3%	1	0.0%	0	0.0%	0
Highgate	0.4%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.3%	1	0.0%	0	1.3%	1	0.0%	0
St Albans	0.4%	4	1.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.4%	2
London Colney	0.3%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.3%	1	2.6%	2	0.0%	0	0.0%	0
Palmers Green	0.3%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.3%	1	0.0%	0	0.0%	0	0.0%	0
Kentish Town	0.3%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Enfield Town	0.3%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Cockfosters	0.3%	3	0.0%	0	0.0%	0	1.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Crouch End	0.2%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.3%	1	0.0%	0	0.0%	0
Temple Fortune	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.3%	1	0.0%	0
Welwyn Garden City	0.2%	2	1.4%	1	0.0%	0	1.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Preston Park	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Swiss Cottage	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.2%	1
Bushey	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.3%	1	0.0%	0	0.0%	0	0.0%	0
Friern Barnet	0.1%	1	0.0%	0	0.0%	0	1.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Hatfield	0.1%	1	0.0%	0	1.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Brent Street	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.3%	1	0.0%	0	0.0%	0	0.0%	0
(Don't know / varies / no pattern)	36.1%	425	45.7%	24	38.7%	26	28.8%	29	28.4%	12	44.9%	21	25.6%	17	34.6%	14	37.4%	27
Weighted base:	1177		52		68		102		44		47		65		41		73	
Sample:	1187		70		75		73		74		78		78		78		83	

# LB Barnet Shopping Household Telephone Survey

## For GVA Grimley

Weighted:

September 2008

	Total		Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8	
<b>Q20 Are there any leisure facilities that you think are lacking within a reasonable distance of your home?</b>																		
No	72.0%	1171	68.3%	53	70.0%	64	71.0%	106	81.6%	50	69.3%	42	69.4%	63	80.0%	42	63.3%	60
Yes, swimming pool	6.3%	102	15.4%	12	8.0%	7	2.8%	4	1.0%	1	3.0%	2	4.6%	4	7.0%	4	6.4%	6
Yes, leisure/ fitness centre	4.0%	65	6.7%	5	5.0%	5	5.6%	8	2.9%	2	3.0%	2	5.6%	5	1.0%	1	5.5%	5
Yes, cinema	3.0%	48	0.0%	0	0.0%	0	0.0%	0	2.9%	2	1.0%	1	3.7%	3	0.0%	0	9.2%	9
Yes, pubs/ clubs/ bars	1.9%	30	0.0%	0	1.0%	1	3.7%	6	1.0%	1	1.0%	1	1.9%	2	3.0%	2	1.8%	2
Yes, restaurants/ cafes	1.7%	28	1.9%	1	1.0%	1	0.9%	1	2.9%	2	1.0%	1	1.9%	2	1.0%	1	0.9%	1
Yes, shops	1.6%	26	0.0%	0	2.0%	2	2.8%	4	4.9%	3	2.0%	1	1.9%	2	0.0%	0	0.9%	1
Yes, other	1.5%	24	1.9%	1	3.0%	3	0.0%	0	1.0%	1	2.0%	1	0.9%	1	1.0%	1	1.8%	2
Yes, bowling	1.4%	22	1.9%	1	2.0%	2	0.0%	0	0.0%	0	0.0%	0	0.9%	1	0.0%	0	1.8%	2
Yes, youth clubs	1.2%	20	1.9%	1	3.0%	3	0.0%	0	0.0%	0	1.0%	1	0.9%	1	1.0%	1	1.8%	2
Yes, ice rink	0.5%	8	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	1.0%	1	0.0%	0
Yes, parks	0.4%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.9%	1
Yes, roller skating rink	0.4%	6	0.0%	0	0.0%	0	0.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.8%	2
Yes, bingo	0.4%	6	1.0%	1	0.0%	0	0.9%	1	0.0%	0	1.0%	1	0.9%	1	0.0%	0	0.0%	0
Yes, theatre	0.4%	6	0.0%	0	1.0%	1	0.0%	0	0.0%	0	1.0%	1	0.9%	1	0.0%	0	0.0%	0
Yes, sports facilities	0.3%	5	1.0%	1	0.0%	0	1.9%	3	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0
Yes, tennis courts	0.3%	4	1.0%	1	1.0%	1	0.0%	0	0.0%	0	1.0%	1	0.0%	0	1.0%	1	0.0%	0
Yes, ski slope	0.2%	4	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Yes, play areas	0.2%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.9%	1	0.0%	0	0.0%	0
Yes, dance facilities	0.2%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.9%	1
Yes, golf club	0.2%	3	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.9%	1	0.0%	0	0.0%	0
Yes, more for the elderly	0.1%	2	0.0%	0	1.0%	1	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Don't know)	6.7%	109	5.8%	4	4.0%	4	9.3%	14	5.8%	4	13.9%	8	12.0%	11	3.0%	2	8.3%	8
Weighted base:		1627		77		91		149		61		60		90		53		95
Sample:		1627		104		100		107		103		101		108		100		109

**GEN Gender of respondent.**

Male	27.4%	446	28.8%	22	19.0%	17	23.4%	35	20.4%	12	31.7%	19	22.2%	20	19.0%	10	29.4%	28
Female	72.6%	1181	71.2%	55	81.0%	74	76.6%	114	79.6%	48	68.3%	41	77.8%	70	81.0%	43	70.6%	67
Weighted base:		1627		77		91		149		61		60		90		53		95
Sample:		1627		104		100		107		103		101		108		100		109

**AGE Could I ask how old you are ?**

18 to 24	4.9%	79	3.8%	3	5.0%	5	3.7%	6	1.9%	1	5.9%	4	2.8%	3	3.0%	2	2.8%	3
25 to 34	9.2%	150	4.8%	4	5.0%	5	8.4%	13	6.8%	4	6.9%	4	10.2%	9	13.0%	7	7.3%	7
35 to 44	16.2%	263	16.3%	13	21.0%	19	15.9%	24	6.8%	4	13.9%	8	18.5%	17	14.0%	7	12.8%	12
45 to 54	20.0%	325	21.2%	16	23.0%	21	18.7%	28	17.5%	11	16.8%	10	27.8%	25	19.0%	10	24.8%	24
55 to 64	15.4%	251	16.3%	13	15.0%	14	14.0%	21	19.4%	12	18.8%	11	15.7%	14	11.0%	6	19.3%	18
65 +	32.0%	520	36.5%	28	28.0%	25	34.6%	51	43.7%	27	33.7%	20	25.0%	23	38.0%	20	32.1%	31
(Refused)	2.3%	38	1.0%	1	3.0%	3	4.7%	7	3.9%	2	4.0%	2	0.0%	0	2.0%	1	0.9%	1
Weighted base:		1627		77		91		149		61		60		90		53		95
Sample:		1627		104		100		107		103		101		108		100		109

**SEG Socio-economic Grouping**

A	5.2%	85	4.8%	4	5.0%	5	2.8%	4	3.9%	2	4.0%	2	4.6%	4	14.0%	7	9.2%	9
B	18.6%	303	19.2%	15	15.0%	14	15.9%	24	23.3%	14	18.8%	11	27.8%	25	19.0%	10	25.7%	24
C1	25.5%	415	31.7%	25	31.0%	28	28.0%	42	33.0%	20	21.8%	13	18.5%	17	27.0%	14	20.2%	19
C2	12.3%	200	14.4%	11	18.0%	16	10.3%	15	9.7%	6	6.9%	4	15.7%	14	6.0%	3	11.9%	11
D	6.1%	100	5.8%	4	7.0%	6	5.6%	8	1.0%	1	5.0%	3	6.5%	6	4.0%	2	7.3%	7
E	18.9%	307	16.3%	13	17.0%	15	26.2%	39	19.4%	12	27.7%	17	13.0%	12	19.0%	10	13.8%	13
(Refused)	13.3%	217	7.7%	6	7.0%	6	11.2%	17	9.7%	6	15.8%	10	13.9%	13	11.0%	6	11.9%	11
Weighted base:		1627		77		91		149		61		60		90		53		95
Sample:		1627		104		100		107		103		101		108		100		109

**OCC What is the occupation of the chief income earner in your household ?**

Occupation / job description	69.0%	1122	76.9%	59	78.0%	71	63.6%	95	71.8%	44	58.4%	35	75.0%	68	70.0%	37	75.2%	72
Basic state pension ONLY	17.8%	289	15.4%	12	15.0%	14	25.2%	38	19.4%	12	25.7%	16	11.1%	10	19.0%	10	12.8%	12
(Refused)	13.3%	216	7.7%	6	7.0%	6	11.2%	17	8.7%	5	15.8%	10	13.9%	13	11.0%	6	11.9%	11
Weighted base:		1627		77		91		149		61		60		90		53		95
Sample:		1627		104		100		107		103		101		108		100		109



# LB Barnet Shopping Household Telephone Survey

## For GVA Grimley

Weighted:

September 2008

	Total		Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8	
EMP Which of the following best describes the chief wage earner of your household's current employment situation ?																		
Working full time	45.4%	739	40.4%	31	51.0%	46	38.3%	57	33.0%	20	41.6%	25	54.6%	49	44.0%	23	48.6%	46
Working part time	9.6%	156	9.6%	7	6.0%	5	13.1%	19	4.9%	3	9.9%	6	10.2%	9	11.0%	6	9.2%	9
Unemployed	1.4%	24	1.0%	1	2.0%	2	0.9%	1	1.0%	1	2.0%	1	3.7%	3	0.0%	0	0.0%	0
Retired	38.2%	621	45.2%	35	36.0%	33	42.1%	63	58.3%	35	44.6%	27	27.8%	25	41.0%	22	37.6%	36
A housewife	0.7%	11	0.0%	0	1.0%	1	0.0%	0	1.0%	1	0.0%	0	0.0%	0	1.0%	1	0.9%	1
A student	0.9%	14	0.0%	0	2.0%	2	0.0%	0	0.0%	0	0.0%	0	0.9%	1	0.0%	0	0.0%	0
Other	0.3%	4	1.0%	1	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0
(Refused)	3.6%	58	2.9%	2	1.0%	1	5.6%	8	1.9%	1	2.0%	1	2.8%	3	2.0%	1	3.7%	4
Weighted base:	1627		77		91		149		61		60		90		53		95	
Sample:	1627		104		100		107		103		101		108		100		109	

**CAR How many cars does your household own or have the use of ?**

None	24.2%	394	18.3%	14	14.0%	13	20.6%	31	15.5%	9	15.8%	10	29.6%	27	15.0%	8	13.8%	13
One	46.3%	753	43.3%	33	50.0%	45	52.3%	78	46.6%	28	51.5%	31	41.7%	38	48.0%	25	49.5%	47
Two	20.9%	341	26.9%	21	29.0%	26	18.7%	28	28.2%	17	24.8%	15	25.9%	23	27.0%	14	23.9%	23
Three or more	5.8%	94	8.7%	7	6.0%	5	4.7%	7	5.8%	4	5.0%	3	1.9%	2	8.0%	4	8.3%	8
(Refused)	2.8%	45	2.9%	2	1.0%	1	3.7%	6	3.9%	2	3.0%	2	0.9%	1	2.0%	1	4.6%	4
Weighted base:	1627		77		91		149		61		60		90		53		95	
Sample:	1627		104		100		107		103		101		108		100		109	

**INC Approximately what is your total household income ?**

£0 - £14,999	10.9%	178	14.4%	11	3.0%	3	15.0%	22	9.7%	6	8.9%	5	13.0%	12	11.0%	6	3.7%	4
£15,000 - £19,999	3.1%	50	3.8%	3	7.0%	6	6.5%	10	4.9%	3	2.0%	1	1.9%	2	3.0%	2	0.9%	1
£20,000 - £29,999	5.0%	81	7.7%	6	4.0%	4	6.5%	10	6.8%	4	3.0%	2	5.6%	5	4.0%	2	4.6%	4
£30,000 - £39,999	4.6%	75	5.8%	4	3.0%	3	0.9%	1	3.9%	2	2.0%	1	5.6%	5	4.0%	2	5.5%	5
£40,000 - £49,999	3.5%	57	6.7%	5	3.0%	3	0.9%	1	1.0%	1	4.0%	2	5.6%	5	4.0%	2	7.3%	7
£50,000 - £59,999	4.0%	65	0.0%	0	7.0%	6	9.3%	14	3.9%	2	2.0%	1	4.6%	4	6.0%	3	3.7%	4
£60,000 - £69,999	3.0%	49	4.8%	4	2.0%	2	3.7%	6	1.9%	1	3.0%	2	2.8%	3	1.0%	1	0.9%	1
£70,000 - £79,999	1.8%	29	2.9%	2	0.0%	0	1.9%	3	1.9%	1	1.0%	1	1.9%	2	2.0%	1	3.7%	4
£80,000 - £89,999	1.3%	21	1.0%	1	2.0%	2	3.7%	6	0.0%	0	0.0%	0	0.9%	1	2.0%	1	0.0%	0
£90,000 - £99,999	1.1%	18	0.0%	0	1.0%	1	0.0%	0	1.0%	1	2.0%	1	0.9%	1	1.0%	1	0.9%	1
£100,000 - £149,999	2.7%	44	1.9%	1	3.0%	3	0.9%	1	4.9%	3	5.0%	3	10.2%	9	0.0%	0	3.7%	4
£150,000+	1.6%	26	0.0%	0	1.0%	1	1.9%	3	1.0%	1	2.0%	1	1.9%	2	3.0%	2	0.9%	1
(Don't know / refused)	57.5%	935	51.0%	39	64.0%	58	48.6%	72	59.2%	36	65.3%	39	45.4%	41	59.0%	31	64.2%	61
Weighted base:	1627		77		91		149		61		60		90		53		95	
Sample:	1627		104		100		107		103		101		108		100		109	

**ETH The following question will be used in a statistical format only, and will help us to assess diverse needs and the level of access to services. What is your ethnic background ?**

White (British / Irish / Other)	82.8%	1348	87.5%	68	89.0%	81	83.2%	124	84.5%	51	70.3%	42	88.0%	79	89.0%	47	87.2%	83
Black / Black British (Caribbean / African / other black)	2.7%	44	1.9%	1	3.0%	3	1.9%	3	1.9%	1	4.0%	2	3.7%	3	2.0%	1	0.9%	1
Asian / Asian British (Indian / Pakistani / Bangladeshi / Other Asian)	7.0%	114	4.8%	4	3.0%	3	8.4%	13	6.8%	4	11.9%	7	4.6%	4	2.0%	1	3.7%	4
Mixed (any mixed category)	1.4%	24	1.9%	1	2.0%	2	0.0%	0	1.0%	1	0.0%	0	0.0%	0	3.0%	2	1.8%	2
Chinese	0.4%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.0%	1	0.0%	0	0.0%	0	0.0%	0
Other	0.5%	8	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.9%	1	0.0%	0	0.9%	1
(Refused)	5.1%	83	3.8%	3	3.0%	3	6.5%	10	4.9%	3	11.9%	7	2.8%	3	4.0%	2	5.5%	5
Weighted base:	1627		77		91		149		61		60		90		53		95	
Sample:	1627		104		100		107		103		101		108		100		109	

# LB Barnet Shopping Household Telephone Survey

## For GVA Grimley

Weighted:

September 2008

		Total	Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8	
QUOTA	Postcode Sector																	
EN4 0	0.8%	12	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
EN4 8	1.8%	30	0.0%	0	33.0%	30	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
EN4 9	1.3%	21	0.0%	0	23.0%	21	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
EN5 1	1.2%	19	0.0%	0	21.0%	19	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
EN5 2	2.0%	32	41.3%	32	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
EN5 3	0.5%	9	11.5%	9	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
EN5 4	0.9%	15	19.2%	15	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
EN5 5	1.3%	22	27.9%	22	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
HA7 1	0.9%	15	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
HA7 2	1.4%	22	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
HA7 4	2.2%	36	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
HA8 0	2.3%	38	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
HA8 5	2.3%	38	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
HA8 6	1.1%	17	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
HA8 7	0.6%	10	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	11.0%	10
HA8 8	1.8%	29	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	30.3%	29
HA8 9	1.5%	24	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	25.7%	24
N10 1	1.0%	17	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	18.5%	17	0.0%	0	0.0%	0
N10 2	1.2%	19	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	21.3%	19	0.0%	0	0.0%	0
N10 3	1.1%	18	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	19.4%	18	0.0%	0	0.0%	0
N11 1	1.4%	22	0.0%	0	0.0%	0	15.0%	22	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
N11 2	1.3%	21	0.0%	0	0.0%	0	14.0%	21	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
N11 3	1.4%	22	0.0%	0	0.0%	0	15.0%	22	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
N12 0	1.4%	22	0.0%	0	0.0%	0	15.0%	22	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
N12 7	1.0%	16	0.0%	0	0.0%	0	0.0%	0	26.2%	16	0.0%	0	0.0%	0	0.0%	0	0.0%	0
N12 8	1.0%	17	0.0%	0	0.0%	0	11.2%	17	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
N12 9	1.1%	18	0.0%	0	0.0%	0	12.1%	18	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
N14 4	1.6%	26	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
N14 5	0.9%	14	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
N14 6	1.1%	17	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
N14 7	0.8%	13	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
N19 5	1.4%	24	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
N2 0	1.3%	21	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	40.0%	21	0.0%	0
N2 8	1.0%	16	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	17.6%	16	0.0%	0	0.0%	0
N2 9	1.3%	21	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	23.1%	21	0.0%	0	0.0%	0
N20 0	1.6%	26	0.0%	0	0.0%	0	17.8%	26	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
N20 8	0.6%	10	0.0%	0	11.0%	10	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
N20 9	0.7%	11	0.0%	0	12.0%	11	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
N3 1	1.4%	23	0.0%	0	0.0%	0	0.0%	0	0.0%	0	37.6%	23	0.0%	0	0.0%	0	0.0%	0
N3 2	1.2%	19	0.0%	0	0.0%	0	0.0%	0	0.0%	0	31.7%	19	0.0%	0	0.0%	0	0.0%	0
N3 3	1.1%	19	0.0%	0	0.0%	0	0.0%	0	0.0%	0	30.7%	19	0.0%	0	0.0%	0	0.0%	0
N6 4	0.7%	11	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	21.0%	11	0.0%	0
N6 5	1.8%	29	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
N6 6	0.6%	10	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
NW101	0.9%	15	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
NW110	0.7%	11	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
NW116	1.3%	21	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	39.0%	21	0.0%	0
NW117	0.9%	15	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
NW118	0.6%	10	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
NW119	0.9%	15	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
NW2 1	1.4%	23	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
NW2 2	1.6%	26	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
NW2 3	0.9%	15	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
NW2 4	1.5%	25	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
NW2 5	0.5%	8	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
NW2 6	1.2%	19	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
NW2 7	0.6%	10	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
NW3 1	0.6%	10	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
NW3 2	1.7%	27	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
NW3 4	1.4%	24	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
NW3 5	0.7%	12	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
NW3 6	0.9%	15	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
NW3 7	0.6%	10	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
NW4 1	1.1%	18	0.0%	0	0.0%	0	0.0%	0	30.1%	18	0.0%	0	0.0%	0	0.0%	0	0.0%	0
NW4 2	1.3%	22	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
NW4 3	1.8%	29	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
NW4 4	0.9%	15	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
NW5 1	1.1%	19	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
NW5 2	1.0%	17	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
NW6 1	1.4%	23	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
NW6 2	0.5%	8	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
NW6 7	1.6%	26	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

Column % ges.

# LB Barnet Shopping Household Telephone Survey

## For GVA Grimley

Weighted:

September 2008

	Total	Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8		
NW7 1	0.9%	15	0.0%	0	0.0%	0	0.0%	0	24.3%	15	0.0%	0	0.0%	0	0.0%	0	0.0%	0
NW7 2	0.7%	12	0.0%	0	0.0%	0	0.0%	0	19.4%	12	0.0%	0	0.0%	0	0.0%	0	0.0%	0
NW7 3	1.2%	20	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	21.1%	20
NW7 4	0.7%	11	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	11.9%	11
NW9 0	0.9%	15	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
NW9 5	0.9%	15	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
NW9 6	1.2%	19	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
NW9 7	1.3%	20	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
NW9 8	1.2%	19	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
NW9 9	0.7%	11	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
WD6 1	1.1%	17	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
WD6 2	1.3%	21	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
WD6 3	0.7%	11	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
WD6 4	1.3%	22	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
WD6 5	1.3%	21	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Weighted base:	1627		77		91		149		61		60		90		53		95	
Sample:	1627		104		100		107		103		101		108		100		109	
ZONE	Zone																	
Zone 1	4.7%	77	100.0%	77	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 2	5.6%	91	0.0%	0	100.0%	91	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 3	9.2%	149	0.0%	0	0.0%	0	100.0%	149	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 4	3.7%	61	0.0%	0	0.0%	0	0.0%	0	100.0%	61	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 5	3.7%	60	0.0%	0	0.0%	0	0.0%	0	0.0%	0	100.0%	60	0.0%	0	0.0%	0	0.0%	0
Zone 6	5.5%	90	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	100.0%	90	0.0%	0	0.0%	0
Zone 7	3.2%	53	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	100.0%	53	0.0%	0
Zone 8	5.9%	95	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	100.0%	95
Zone 9	8.6%	140	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 10	5.2%	84	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 11	7.4%	120	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 12	5.6%	92	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 13	5.1%	82	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 14	6.3%	102	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 15	9.9%	161	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 16	10.4%	170	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Weighted base:	1627		77		91		149		61		60		90		53		95	
Sample:	1627		104		100		107		103		101		108		100		109	

# LB Barnet Shopping Household Telephone Survey

## For GVA Grimley

Weighted:

September 2008

	Total		Zone 9		Zone 10		Zone 11		Zone 12		Zone 13		Zone 14		Zone 15		Zone 16	
<b>Q01 In which shop or shopping centre do you do most of your household's main food shopping ?</b>																		
<i>Those who do a main food shop excluding 'internet / delivered' at Q01</i>																		
Tesco, Coppetts Centre, North Circular Road, NORTH FINCHLEY, N12 0SH	6.9%	108	0.0%	0	7.1%	6	8.0%	10	0.0%	0	3.0%	2	0.0%	0	1.1%	2	3.2%	5
Tesco Extra, Shenley Road, BOREHAMWOOD, WD6 1JG	6.8%	107	1.0%	1	0.0%	0	1.1%	1	76.8%	69	0.0%	0	1.0%	1	1.1%	2	0.0%	0
Asda, Capitol Park Industrial Park, Edgware Road, COLINDALE, NW9 0AS	5.7%	89	32.0%	43	0.0%	0	11.4%	14	0.0%	0	0.0%	0	13.3%	13	1.1%	2	0.0%	0
J Sainsbury, 66 East Barnet Road, NEW BARNET, EN4 8RQ	4.1%	64	0.0%	0	0.0%	0	0.0%	0	0.0%	0	5.1%	4	0.0%	0	0.0%	0	0.0%	0
J Sainsbury, Unit 25, The Broadwalk Centre, EDGWARE, HA8 7BQ	4.0%	63	8.0%	11	0.0%	0	0.0%	0	0.0%	0	0.0%	0	13.3%	13	1.1%	2	2.1%	3
Asda, 130 Chase Side, SOUTHGATE, N14 5PW	3.6%	57	0.0%	0	0.0%	0	0.0%	0	0.0%	0	37.4%	30	0.0%	0	0.0%	0	0.0%	0
Waitrose, 273 Ballards Lane, FINCHLEY, N12 8NR	3.5%	56	0.0%	0	4.0%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	6.3%	10
J Sainsbury, 836-852 High Road,North Finchley, FINCHLEY, N12 9RE	3.3%	52	1.0%	1	1.0%	1	0.0%	0	0.0%	0	1.0%	1	0.0%	0	2.2%	3	1.1%	2
J Sainsbury, Unit 4, Hyde Estate Road, HENDON, NW9 6JX	3.0%	47	10.0%	14	2.0%	2	18.2%	22	1.0%	1	0.0%	0	1.0%	1	4.3%	7	0.0%	0
Morrisons, Honeypot Lane, QUEENSBURY, NW9 9QX	2.9%	46	13.0%	18	0.0%	0	1.1%	1	0.0%	0	0.0%	0	14.3%	14	0.0%	0	4.2%	7
Tesco Metro, 21-29 Ballards Lane, FINCHLEY, N3 1XP	2.7%	42	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.1%	2
Waitrose, Brent Cross Shopping Centre, Hendon Way, BRENT CROSS, NW4 3FQ	2.1%	34	3.0%	4	4.0%	3	9.1%	11	0.0%	0	0.0%	0	0.0%	0	3.2%	5	3.2%	5
J Sainsbury, O2 Centre, 255 Finchley Road, LONDON, NW3 6LU	2.1%	34	0.0%	0	3.0%	2	1.1%	1	2.0%	2	0.0%	0	1.0%	1	12.9%	20	4.2%	7
J Sainsbury, 612 Finchley Road, GOLDERS GREEN, NW11 7RX	2.1%	33	0.0%	0	8.1%	6	2.3%	3	0.0%	0	0.0%	0	0.0%	0	7.5%	11	6.3%	10
Waitrose, 2 Langstone Way, Mill Hill, LONDON, NW7 1GU	2.0%	32	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	2.2%	3	0.0%	0
Tesco, Tilling Road, CRICKLEWOOD, NW2 1LZ	1.8%	29	1.0%	1	7.1%	6	4.5%	5	0.0%	0	0.0%	0	0.0%	0	5.4%	8	1.1%	2
Other	1.6%	26	0.0%	0	2.0%	2	2.3%	3	4.0%	4	1.0%	1	4.1%	4	3.2%	5	3.2%	5
Edgware	1.6%	25	0.0%	0	8.1%	6	10.2%	12	0.0%	0	0.0%	0	0.0%	0	3.2%	5	0.0%	0
Waitrose, 199 Finchley Road, SOUTH HAMPSTEAD, NW3 6NN	1.6%	25	0.0%	0	4.0%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	9.7%	15	3.2%	5
Waitrose, 16 The Spires Shopping Centre, 111 High Street, BARNET, EN5 5XY	1.6%	25	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.0%	2	0.0%	0	0.0%	0	0.0%	0
J Sainsbury, 12 Fortis Green Road, MUSWELL HILL, N10 3HN	1.6%	25	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.0%	2	0.0%	0	0.0%	0	2.1%	3
J Sainsbury, 1-9 The Broadway, STANMORE, HA7 4DA	1.4%	22	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	22.4%	22	0.0%	0	0.0%	0
Sainsbury's Local, 92 Walm Lane, Willesden Green, LONDON, NW2 4QY	1.3%	21	0.0%	0	0.0%	0	1.1%	1	0.0%	0	0.0%	0	0.0%	0	10.8%	16	1.1%	2
Waitrose, 1303-1305 High Road, WHETSTONE, N20 9HX	1.1%	18	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0
Tesco, Mutton Lane,	1.1%	17	0.0%	0	0.0%	0	0.0%	0	0.0%	0	7.1%	6	0.0%	0	0.0%	0	0.0%	0

Column % ges.

# LB Barnet Shopping Household Telephone Survey

## For GVA Grimley

Weighted:

September 2008

	Total	Zone 9		Zone 10		Zone 11		Zone 12		Zone 13		Zone 14		Zone 15		Zone 16		
POTTERS BAR, EN6 2PB																		
Tesco Metro, 10 Sentinel Square, HENDON, NW4 2EL	1.0%	16	1.0%	1	11.1%	9	1.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Asda, 2-20 Western Road, Ealing, LONDON, NW10 7LW	0.9%	15	2.0%	3	0.0%	0	9.1%	11	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0
Waitrose, 32-39 Temple Fortune Parade, TEMPLE FORTUNE, NW11 0QS	0.9%	14	0.0%	0	8.1%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Express, 186 East Barnet Road, NEW BARNET, EN4 8QX	0.9%	14	0.0%	0	0.0%	0	1.1%	1	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0
Sainsburys, Camden Road, Camden	0.8%	13	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	7.4%	12
Tesco Metro, Burnt Oak Broadway, Burnt Oak, EDGWARE, HA8 0BE	0.6%	10	7.0%	10	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsburys, Green Lanes, Winchmore Hill	0.6%	9	0.0%	0	0.0%	0	0.0%	0	0.0%	0	10.1%	8	0.0%	0	0.0%	0	0.0%	0
Morrisons, Chalk Farm Road, Camden	0.5%	8	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	5.3%	8
Sainsbury's Local, 377 Kilburn High Road, KILBURN, NW6 7QE	0.5%	8	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	5.4%	8	0.0%	0
Tesco Express, Cannons Corner Service Station, 154 Stonegrove, EDGWARE, HA8 8AF	0.4%	7	3.0%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0
Marks & Spencer, Unit Y1, Brent Cross Shopping Centre, Prince Charles Drive, LONDON, NW4 3FE	0.4%	7	0.0%	0	1.0%	1	2.3%	3	0.0%	0	0.0%	0	0.0%	0	1.1%	2	0.0%	0
Tesco Express, 136-144 Golders Green Road, LONDON, NW11 8HB	0.4%	6	0.0%	0	2.0%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.1%	2	0.0%	0
Borehamwood	0.4%	6	0.0%	0	0.0%	0	0.0%	0	6.1%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Marks & Spencer, 126-138 Muswell Hill Broadway, LONDON, N10 3RU	0.4%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Asda, Forty Lane, Wembley	0.4%	6	0.0%	0	0.0%	0	2.3%	3	0.0%	0	0.0%	0	0.0%	0	2.2%	3	0.0%	0
Tesco Express, 23-27 Heath Street, Hampstead, LONDON, NW3 6TR	0.4%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.1%	3
Morrisons, Aldermans Hill, Palmers Green	0.4%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.0%	3	0.0%	0	0.0%	0	0.0%	0
Budgens, 199-205 Haverstock Hill, BELSIZE PARK, NW3 4QG	0.3%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.2%	5
Morrisons, Hertslet Road, Holloway	0.3%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.1%	3
Sainsbury's Local, 11 Colney Hatch Lane, Pages Lane, MUSWELL HILL, N10 1QB	0.3%	5	1.0%	1	0.0%	0	0.0%	0	0.0%	0	2.0%	2	0.0%	0	0.0%	0	0.0%	0
Somerfield, 1 Cricklewood Lane, CRICKLEWOOD, NW2 1ET	0.3%	4	0.0%	0	0.0%	0	2.3%	3	0.0%	0	0.0%	0	0.0%	0	1.1%	2	0.0%	0
Marks & Spencer, The Broadwalk Shopping Centre, Station Road, EDGWARE, HA8 7HN	0.3%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.0%	2	0.0%	0	0.0%	0
Temple Fortune	0.3%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Whetstone	0.3%	4	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Marks & Spencer, 820-832 Finchley Road, LONDON, NW11 6XL	0.2%	4	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco, Station Road, Harrow	0.2%	3	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.0%	2	0.0%	0	0.0%	0
Local Stores, Kentish Town	0.2%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.1%	3
Tesco Express, 23-25 Swaines Lane, Dartmouth Park, HIGHGATE, N6	0.2%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.1%	3

Column % ges.



# LB Barnet Shopping Household Telephone Survey

## For GVA Grimley

Weighted:

September 2008

	Total		Zone 9	Zone 10	Zone 11	Zone 12	Zone 13	Zone 14	Zone 15	Zone 16								
6QX																		
Marks & Spencer, High Street, Camden	0.2%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.1%	3
Marks & Spencer, High Road, Kilburn	0.2%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.2%	3	0.0%	0
Marks & Spencer, 21 Winchmore Hill Road, LONDON, N14 6AQ	0.2%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0
Wood Green	0.2%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.0%	2	0.0%	0	0.0%	0	0.0%	0
Aldi, 632-640 Kingsbury Road, LONDON, NW9 9HN	0.2%	3	1.0%	1	0.0%	0	1.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Hampstead	0.2%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	1.1%	2
Marks & Spencer, 350 Ballards Lane, North Finchley, LONDON, N12 0ER	0.2%	2	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.1%	2
Marks & Spencer, 1430 Whetstone High Road, Whetstone, LONDON, N20 9DR	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0
Enfield Town	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.0%	2	0.0%	0	0.0%	0	0.0%	0
Iceland, 153 Burnt Oak Broadway, Burnt Oak, EDGWARE, HA8 5EJ	0.1%	2	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco, North Mall, Edmonton	0.1%	2	0.0%	0	0.0%	0	1.1%	1	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0
Tesco Express, 32-34 Highgate High Street, LONDON, N6 5JG	0.1%	2	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Hale Lane	0.1%	2	0.0%	0	2.0%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsburys, Kenton Road, Kenton	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.0%	2	0.0%	0	0.0%	0
Tesco, Lower High Street, Watford	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.0%	2	0.0%	0	0.0%	0
Chipping Barnet	0.1%	2	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	1.0%	1	0.0%	0	0.0%	0
Watford	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0
Budgens, 233 East Barnet Road, EAST BARNET, EN4 8TF	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lidl, High Street, Edgware	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
West Hendon	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.1%	2
Budgens, Viceroy Parade, 71 High Road, EAST FINCHLEY, N2 8AQ	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
New Barnet	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsburys, Florey Square, Highlands	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.0%	2	0.0%	0	0.0%	0	0.0%	0
Wembley Park	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.1%	2	0.0%	0
Willesden Green	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.1%	2	0.0%	0
Sainsbury's Local, 89 Hornsey Rise, LONDON, N19 3SQ	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Express, 153 Bramley Road, Oakwood, SOUTHGATE, N14 4XA	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Holders Hill Circus	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-op (South East), 171 Church Lane, KINGSBURY, NW9 8JS	0.1%	1	0.0%	0	0.0%	0	1.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Burnt Oak	0.1%	1	0.0%	0	0.0%	0	1.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
New Southgate	0.1%	1	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's Local, 634-645 Holloway Road, Holloway, LONDON, N19 5SS	0.1%	1	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-op (East & Central), 7-9 Leeming Road, BOREHAMWOOD, WD6 4EB	0.1%	1	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Simply Food, 71-73 Shenley Road, BOREHAMWOOD, WD6 1AE	0.1%	1	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0

Column % ges.

# LB Barnet Shopping Household Telephone Survey

## For GVA Grimley

Weighted:

September 2008

	Total		Zone 9		Zone 10		Zone 11		Zone 12		Zone 13		Zone 14		Zone 15		Zone 16	
Hampden Square	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Iceland, 21-25 Viceroy Parade, High Road, EAST FINCHLEY, N2 9PJ	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Somerfield, Colney Hatch Lane, MUSWELL HILL, N10 1PQ	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Palmers Green	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0
Brent Cross	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Iceland, 126 High Street, BARNET, EN5 5XQ	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Golders Green Road	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
J Sainsbury, 7 Sainsbury Centre, Drakes Lane, POTTERS BAR, EN6 1AZ	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Budgens, 62-64 High Road, EAST FINCHLEY, N2 9PN	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Don't know / varies)	12.9%	202	9.0%	12	21.2%	17	6.8%	8	7.1%	6	10.1%	8	16.3%	16	16.1%	25	28.4%	45
Weighted base:		1575		136		80		120		90		82		100		152		160
Sample:		1575		100		99		88		99		99		98		93		95

**Q02 How does your household normally travel to its main food shopping destination (STORE MENTIONED AT Q01)?***Those who visit a store for their main food shop at Q01*

Car / Van (as driver)	51.8%	815	34.0%	46	56.6%	45	53.4%	64	61.6%	55	64.6%	53	57.1%	57	39.8%	61	29.5%	47
Walk	20.5%	323	28.0%	38	23.2%	19	19.3%	23	16.2%	15	12.1%	10	19.4%	19	21.5%	33	35.8%	57
Bus	13.3%	209	17.0%	23	6.1%	5	14.8%	18	7.1%	6	10.1%	8	10.2%	10	18.3%	28	26.3%	42
Car / van (as passenger)	10.0%	158	19.0%	26	6.1%	5	12.5%	15	14.1%	13	7.1%	6	9.2%	9	10.8%	16	3.2%	5
Tube	0.7%	11	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.3%	7	2.1%	3
Bicycle	0.5%	9	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.1%	2	1.1%	2
Taxi	0.2%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.0%	2	0.0%	0	0.0%	0	0.0%	0
Train	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.1%	2	0.0%	0
DLR	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Motorcycle	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Don't know / varies)	2.3%	35	1.0%	1	7.1%	6	0.0%	0	1.0%	1	4.0%	3	3.1%	3	3.2%	5	2.1%	3
(Don't travel / goods delivered)	0.3%	5	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0
Weighted base:		1575		136		80		120		90		82		100		152		160
Sample:		1575		100		99		88		99		99		98		93		95

# LB Barnet Shopping Household Telephone Survey

## For GVA Grimley

Weighted:

September 2008

	Total		Zone 9		Zone 10		Zone 11		Zone 12		Zone 13		Zone 14		Zone 15		Zone 16	
<b>Q03 When you visit (STORE MENTIONED AT Q01) for your main food shopping, do you combine your shopping with other activities, for example non-food shopping, leisure / entertainment activities, restaurants, bars, banks, etc?</b>																		
<i>Those who visit a store for their main food shop at Q01</i>																		
No other activities	69.1%	1089	75.0%	102	64.6%	52	72.7%	87	79.8%	72	72.7%	59	71.4%	71	65.6%	100	64.2%	103
Yes - Other non-food shops	10.5%	166	9.0%	12	10.1%	8	8.0%	10	5.1%	5	9.1%	7	8.2%	8	9.7%	15	16.8%	27
Yes - Financial Service (Banks, Building Society)	9.7%	152	9.0%	12	12.1%	10	4.5%	5	4.0%	4	8.1%	7	14.3%	14	8.6%	13	16.8%	27
Yes - Cafes	3.8%	60	2.0%	3	4.0%	3	5.7%	7	3.0%	3	5.1%	4	5.1%	5	1.1%	2	6.3%	10
Yes - Meeting Friends	1.7%	27	2.0%	3	1.0%	1	0.0%	0	1.0%	1	1.0%	1	2.0%	2	0.0%	0	2.1%	3
Yes - Gym / Health and Fitness	1.1%	18	0.0%	0	2.0%	2	1.1%	1	0.0%	0	1.0%	1	2.0%	2	0.0%	0	1.1%	2
Yes - Go to / from work	1.0%	16	0.0%	0	0.0%	0	1.1%	1	1.0%	1	1.0%	1	0.0%	0	6.5%	10	1.1%	2
Yes - Get Petrol	0.9%	13	3.0%	4	1.0%	1	3.4%	4	0.0%	0	0.0%	0	0.0%	0	1.1%	2	0.0%	0
Yes - Personal Service (Hairdressers, Beauty Salon)	0.8%	13	0.0%	0	3.0%	2	1.1%	1	0.0%	0	0.0%	0	0.0%	0	1.1%	2	1.1%	2
Yes - Meeting Family	0.7%	11	2.0%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.0%	2	1.1%	2	1.1%	2
Yes - Restaurants	0.7%	11	0.0%	0	0.0%	0	1.1%	1	0.0%	0	0.0%	0	0.0%	0	2.2%	3	0.0%	0
Yes - Library	0.7%	10	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	1.0%	1	1.1%	2	1.1%	2
Yes - School Run	0.5%	7	1.0%	1	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.2%	3	0.0%	0
Yes - Other	0.4%	6	0.0%	0	1.0%	1	0.0%	0	1.0%	1	2.0%	2	0.0%	0	0.0%	0	0.0%	0
Yes - Bars / Pubs	0.3%	5	0.0%	0	0.0%	0	2.3%	3	1.0%	1	0.0%	0	0.0%	0	0.0%	0	1.1%	2
Yes - Recycling	0.3%	4	0.0%	0	0.0%	0	1.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.1%	2
Yes - Markets	0.2%	4	0.0%	0	1.0%	1	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0
Yes - Swimming	0.2%	3	0.0%	0	1.0%	1	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Yes - Post Office	0.2%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Yes - Cinemas	0.2%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.1%	2
Yes - Other food shops	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0
Yes - Ten Pin Bowling	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Don't know)	3.1%	50	1.0%	1	5.1%	4	1.1%	1	3.0%	3	0.0%	0	4.1%	4	5.4%	8	1.1%	2
Weighted base:	1575		136		80		120		90		82		100		152		160	
Sample:	1575		100		99		88		99		99		98		93		95	

# LB Barnet Shopping Household Telephone Survey

## For GVA Grimley

Weighted:

September 2008

	Total		Zone 9		Zone 10		Zone 11		Zone 12		Zone 13		Zone 14		Zone 15		Zone 16
<b>Q04 Where do you do most of your household's small scale 'top-up' food shopping ? (i.e. to buy bread, milk, etc, on a day-to-day basis)</b>																	
<i>Those who do a top-up food shop excluding 'internet / delivered' at Q04</i>																	
Other	3.6%	45	1.3%	1	2.6%	2	3.2%	3	0.0%	0	3.7%	2	2.7%	2	6.4%	8	16.0%
J Sainsbury, Unit 25, The Broadwalk Centre, EDGWARE, HA8 7BQ	2.6%	32	9.1%	10	0.0%	0	1.6%	1	0.0%	0	0.0%	0	6.7%	5	0.0%	0	1.2%
J Sainsbury, 836-852 High Road, North Finchley, FINCHLEY, N12 9RE	2.4%	30	1.3%	1	1.3%	1	0.0%	0	0.0%	0	1.2%	1	0.0%	0	2.6%	3	0.0%
J Sainsbury, Unit 4, Hyde Estate Road, HENDON, NW9 6JX	2.4%	29	7.8%	8	1.3%	1	21.0%	18	0.0%	0	1.2%	1	0.0%	0	1.3%	2	0.0%
Morrisons, Honeyput Lane, QUEENSBURY, NW9 9QX	2.2%	28	9.1%	10	0.0%	0	1.6%	1	1.4%	1	2.5%	2	14.7%	11	0.0%	0	0.0%
J Sainsbury, 1-9 The Broadway, STANMORE, HA7 4DA	2.2%	27	0.0%	0	0.0%	0	0.0%	0	1.4%	1	0.0%	0	34.7%	27	0.0%	0	0.0%
Tesco, Coppetts Centre, North Circular Road, NORTH FINCHLEY, N12 0SH	2.1%	26	1.3%	1	0.0%	0	3.2%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Tesco Extra, Shenley Road, BOREHAMWOOD, WD6 1JG	2.0%	25	0.0%	0	0.0%	0	1.6%	1	27.4%	18	0.0%	0	0.0%	0	0.0%	0	0.0%
Asda, 130 Chase Side, SOUTHGATE, N14 5PW	2.0%	25	0.0%	0	0.0%	0	0.0%	0	0.0%	0	21.0%	14	0.0%	0	0.0%	0	0.0%
Waitrose, 273 Ballards Lane, FINCHLEY, N12 8NR	1.9%	24	0.0%	0	2.6%	2	1.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.5%
J Sainsbury, 66 East Barnet Road, NEW BARNET, EN4 8RQ	1.9%	23	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Waitrose, 2 Langstone Way, Mill Hill, LONDON, NW7 1GU	1.6%	20	0.0%	0	1.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.3%	2	0.0%
Waitrose, 16 The Spires Shopping Centre, 111 High Street, BARNET, EN5 5XY	1.6%	20	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.5%	2	0.0%	0	0.0%	0	0.0%
Borehamwood	1.5%	19	0.0%	0	0.0%	0	0.0%	0	26.0%	17	0.0%	0	1.3%	1	0.0%	0	0.0%
Tesco Metro, 21-29 Ballards Lane, FINCHLEY, N3 1XP	1.4%	17	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.2%	1	0.0%	0	0.0%	0	0.0%
Whetstone	1.3%	17	3.9%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.7%	2	0.0%	0	0.0%
J Sainsbury, 12 Fortis Green Road, MUSWELL HILL, N10 3HN	1.3%	16	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.2%
Asda, Capitol Park Industrial Park, Edgware Road, COLINDALE, NW9 0AS	1.3%	16	11.7%	12	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.7%	2	0.0%	0	0.0%
New Barnet	1.3%	16	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.5%
Waitrose, 1303-1305 High Road, WHETSTONE, N20 9HX	1.3%	16	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.2%	1	0.0%	0	0.0%	0	0.0%
J Sainsbury, 612 Finchley Road, GOLDERS GREEN, NW11 7RX	1.3%	16	0.0%	0	10.4%	6	1.6%	1	0.0%	0	0.0%	0	0.0%	0	3.8%	5	1.2%
Sainsbury's Local, 92 Walm Lane, Willesden Green, LONDON, NW2 4QY	1.3%	16	0.0%	0	1.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	11.5%	15	0.0%
Hampstead	1.2%	15	0.0%	0	1.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.6%	3	7.4%
Waitrose, Brent Cross Shopping Centre, Hendon Way, BRENT CROSS, NW4 3FQ	1.1%	14	0.0%	0	1.3%	1	9.7%	8	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.5%
Waitrose, 32-39 Temple Fortune Parade, TEMPLE FORTUNE, NW11 0QS	1.1%	13	0.0%	0	10.4%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Waitrose, 199 Finchley Road, SOUTH HAMPSTEAD, NW3 6NN	1.0%	12	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	6.4%	8	1.2%
Burnt Oak	0.9%	12	2.6%	3	0.0%	0	4.8%	4	0.0%	0	0.0%	0	0.0%	0	3.8%	5	0.0%

Column % ges.

# LB Barnet Shopping Household Telephone Survey

## For GVA Grimley

Weighted:

September 2008

	Total		Zone 9		Zone 10		Zone 11		Zone 12		Zone 13		Zone 14		Zone 15		Zone 16	
Tesco Metro, Burnt Oak Broadway, Burnt Oak, EDGWARE, HA8 0BE	0.9%	12	7.8%	8	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-op (South East), 187 Mays Lane, BARNET, EN5 2DY	0.9%	11	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local Stores, Muswell Hill	0.9%	11	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.2%	2
Tesco Metro, 10 Sentinel Square, HENDON, NW4 2EL	0.8%	10	1.3%	1	9.1%	6	1.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Marks & Spencer, 126-138 Muswell Hill Broadway, LONDON, N10 3RU	0.8%	9	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.2%	2
Tesco Express, Cannons Corner Service Station, 154 Stonegrove, EDGWARE, HA8 8AF	0.7%	9	3.9%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.3%	1	0.0%	0	0.0%	0
Marks & Spencer, 3-7 The Broadway, LONDON, NW7 3LN	0.7%	8	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Southgate	0.7%	8	0.0%	0	0.0%	0	0.0%	0	0.0%	0	12.3%	8	0.0%	0	0.0%	0	0.0%	0
Willesden Green	0.6%	8	0.0%	0	0.0%	0	1.6%	1	0.0%	0	0.0%	0	0.0%	0	5.1%	7	0.0%	0
Chipping Barnet	0.6%	8	6.5%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Iceland, 126 High Street, BARNET, EN5 5XQ	0.6%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
West Hampstead	0.6%	7	0.0%	0	1.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	5.1%	7	0.0%	0
Co-op (East & Central), 7-9 Leeming Road, BOREHAMWOOD, WD6 4EB	0.6%	7	0.0%	0	0.0%	0	0.0%	0	11.0%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-op (South East), Woodhouse Road, FINCHLEY, N12 9EN	0.6%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
J Sainsbury, O2 Centre, 255 Finchley Road, LONDON, NW3 6LU	0.6%	7	0.0%	0	0.0%	0	0.0%	0	1.4%	1	0.0%	0	1.3%	1	1.3%	2	2.5%	3
Colindale – The Hyde	0.5%	7	5.2%	5	0.0%	0	1.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Edgware	0.5%	7	1.3%	1	1.3%	1	3.2%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Somerfield, 1 Cricklewood Lane, CRICKLEWOOD, NW2 1ET	0.5%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	5.1%	7	0.0%	0
New Southgate	0.5%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.2%	1	0.0%	0	0.0%	0	0.0%	0
Golders Green	0.5%	6	0.0%	0	10.4%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Budgens, 199-205 Haverstock Hill, BELSIZE PARK, NW3 4QG	0.5%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.7%	5
Marks & Spencer, The Broadwalk Shopping Centre, Station Road, EDGWARE, HA8 7HN	0.5%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.7%	2	0.0%	0	0.0%	0
Tesco Express, 23-25 Swaines Lane, Dartmouth Park, HIGHGATE, N6 6QX	0.5%	6	1.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.7%	5
Colney Hatch Lane	0.5%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.2%	1	0.0%	0	0.0%	0	0.0%	0
Budgens, 233 East Barnet Road, EAST BARNET, EN4 8TF	0.5%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's Local, 377 Kilburn High Road, KILBURN, NW6 7QE	0.5%	6	1.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.6%	3	0.0%	0
Apex Corner	0.4%	5	1.3%	1	1.3%	1	3.2%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Asda, 2-20 Western Road, Ealing, LONDON, NW10 7LW	0.4%	5	1.3%	1	0.0%	0	4.8%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Iceland, 153 Burnt Oak Broadway, Burnt Oak, EDGWARE, HA8 5EJ	0.4%	5	5.2%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Simply Food, 71-73 Shenley Road, BOREHAMWOOD, WD6 1AE	0.4%	5	0.0%	0	0.0%	0	0.0%	0	6.9%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Hampden Square	0.4%	5	1.3%	1	0.0%	0	0.0%	0	1.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsburys, Camden Road,	0.4%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.7%	5

Column % ges.



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## For GVA Grimley

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	Total		Zone 9		Zone 10		Zone 11		Zone 12		Zone 13		Zone 14		Zone 15		Zone 16
Camden																	
Tesco Express, 186 East Barnet Road, NEW BARNET, EN4 8QX	0.4%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.2%	1	0.0%	0	0.0%	0	0.0%
Highgate	0.4%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.5%
Sainsbury's Local, 11 Colney Hatch Lane, Pages Lane, MUSWELL HILL, N10 1QB	0.4%	5	1.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Tesco Express, 136-144 Golders Green Road, LONDON, NW11 8HB	0.4%	5	0.0%	0	5.2%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.3%	2	0.0%
Golders Green Road	0.4%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Tesco, Mutton Lane, POTTERS BAR, EN6 2PB	0.4%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.5%	2	0.0%	0	0.0%	0	0.0%
Co-op (South East), 171 Church Lane, KINGSBURY, NW9 8JS	0.3%	4	0.0%	0	0.0%	0	4.8%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Hale Lane	0.3%	4	0.0%	0	1.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Marks & Spencer, Unit Y1, Brent Cross Shopping Centre, Prince Charles Drive, LONDON, NW4 3FE	0.3%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.3%	2	1.2%
Hendon Central	0.3%	4	1.3%	1	2.6%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Crouch End	0.3%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.5%
West Hendon	0.3%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.5%
Morrisons, Chalk Farm Road, Camden	0.3%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.3%	2	1.2%
Marks & Spencer, 21 Winchmore Hill Road, LONDON, N14 6AQ	0.3%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.9%	3	0.0%	0	0.0%	0	0.0%
Sainsburys, Florey Square, Highlands	0.3%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.9%	3	0.0%	0	0.0%	0	0.0%
Budgens, 62-64 High Road, EAST FINCHLEY, N2 9PN	0.3%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Budgens, Viceroy Parade, 71 High Road, EAST FINCHLEY, N2 8AQ	0.3%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Co-op (South East), 11-19 Junction Road, Highgate Archway, HIGHGATE, N19 5QT	0.2%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.2%
Morrisons, Aldermans Hill, Palmers Green	0.2%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.5%	2	0.0%	0	0.0%	0	0.0%
Childs Hill	0.2%	3	0.0%	0	2.6%	2	1.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Tesco, Station Road, Harrow	0.2%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.7%	2	0.0%	0	0.0%
Kingsbury	0.2%	3	0.0%	0	0.0%	0	3.2%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Local Stores, Hampstead Garden	0.2%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.3%	2	0.0%
Tesco Express, 153 Bramley Road, Oakwood, SOUTHGATE, N14 4XA	0.2%	3	0.0%	0	0.0%	0	0.0%	0	1.4%	1	2.5%	2	0.0%	0	0.0%	0	0.0%
Marks & Spencer, 1430 Whetstone High Road, Whetstone, LONDON, N20 9DR	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.2%	1	0.0%	0	0.0%	0	0.0%
Holders Hill Circus	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Tesco Express, 23-27 Heath Street,Hampstead, LONDON, NW3 6TR	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.2%
Marks & Spencer, 820-832 Finchley Road, LONDON, NW11 6XL	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Palmers Green	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.2%	1	0.0%	0	0.0%	0	0.0%
Tesco, Tilling Road, CRICKLEWOOD, NW2 1LZ	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.3%	2	0.0%
Friern Barnet	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Tesco Express, Honeypot Lane, STANMORE, HA7 1JN	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.7%	2	0.0%	0	0.0%

Column % ges.

# LB Barnet Shopping Household Telephone Survey

## For GVA Grimley

Weighted:

September 2008

	Total	Zone 9		Zone 10		Zone 11		Zone 12		Zone 13		Zone 14		Zone 15		Zone 16	
North Finchley	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Brent Street	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Enfield Town	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.2%	1	0.0%	0	0.0%	0	0.0%
Mill Hill	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Sainsbury's Local, 634-645 Holloway Road, Holloway, LONDON, N19 5SS	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.2%
J Sainsbury, 7 Sainsbury Centre, Drakes Lane, POTTERS BAR, EN6 1AZ	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.2%
Tesco Express, 32-34 Highgate High Street, LONDON, N6 5JG	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.2%
Iceland, 21-25 Viceroy Parade, High Road, EAST FINCHLEY, N2 9PJ	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Tesco Express, 100 Willesden Lane, KILBURN, NW6 7TA	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.3%	2	0.0%
Kensal Rise	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.3%	2	0.0%
Cricklewood	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.3%	2	0.0%
Wood Green	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Great North Road, New Barnet	0.1%	1	0.0%	0	0.0%	0	1.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
East Finchley	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Tesco Express, 34-36 High Road, KILBURN, NW6 5UA	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.3%	1	0.0%	0	0.0%
East Barnet	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Marks & Spencer, 350 Ballards Lane, North Finchley, LONDON, N12 0ER	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Aldi, 632-640 Kingsbury Road, LONDON, NW9 9HN	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Sainsbury's Local, 89 Hornsey Rise, LONDON, N19 3SQ	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Church End, Finchley (Don't know / varies)	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Weighted base:	24.7%	306	11.7%	12	31.2%	19	22.6%	19	21.9%	15	28.4%	19	22.7%	17	30.8%	39	32.1%
Sample:																	
		1239		105		62		84		66		67		77		128	
		1236		77		77		62		73		81		75		78	

**Q05 Where do you purchase specialist ethnic food products (eg, Halal, Kosher foods) ?**

Usual main food store destination	71.8%	343	81.3%	18	71.7%	27	78.9%	20	74.1%	18	69.4%	21	68.7%	22	76.7%	38	60.0%
Usual top-up food store destination	10.9%	52	6.3%	1	15.2%	6	0.0%	0	7.4%	2	11.1%	3	9.4%	3	0.0%	0	23.3%
Specialist local independent store	7.7%	37	6.3%	1	8.7%	3	10.5%	3	3.7%	1	16.7%	5	9.4%	3	10.0%	5	6.7%
Other	5.3%	25	6.3%	1	2.2%	1	10.5%	3	14.8%	4	2.8%	1	3.1%	1	10.0%	5	3.3%
Golders Green	1.2%	6	0.0%	0	2.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.3%	2	0.0%
Mendys, Edgware	0.9%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.1%	1	0.0%	0	0.0%
Finchley	0.7%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.3%
Edgware	0.6%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	6.2%	2	0.0%	0	0.0%
Temple Fortune	0.6%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.3%
Kosher Deli, Temple Fortune	0.4%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Weighted base:		478		22		37		26		25		30		33		49	
Sample:		505		16		46		19		27		36		32		30	

# LB Barnet Shopping Household Telephone Survey

## For GVA Grimley

Weighted:

September 2008

	Total		Zone 9		Zone 10		Zone 11		Zone 12		Zone 13		Zone 14		Zone 15		Zone 16	
<b>Q06 In which town centre, freestanding store or retail park do you do most of your household's shopping for clothing, footwear and other fashion goods?</b>																		
<i>Those who buy clothing, footwear and fashion goods excluding 'internet / catalogue / mail order / tv shopping' and 'abroad' at Q06</i>																		
Brent Cross	33.4%	489	30.5%	39	56.4%	43	55.4%	63	5.5%	5	25.0%	18	19.3%	17	33.0%	49	18.4%	27
Central London/West End	18.7%	273	5.3%	7	22.3%	17	9.6%	11	4.4%	4	21.6%	16	5.7%	5	45.1%	67	49.4%	72
Watford	5.5%	81	2.1%	3	0.0%	0	1.2%	1	31.9%	26	1.1%	1	28.4%	26	0.0%	0	1.1%	2
Edgware	3.2%	47	15.8%	20	1.1%	1	1.2%	1	1.1%	1	0.0%	0	9.1%	8	0.0%	0	0.0%	0
Harrow	3.1%	45	14.7%	19	0.0%	0	4.8%	5	0.0%	0	0.0%	0	15.9%	14	2.2%	3	0.0%	0
Enfield Town	2.3%	34	0.0%	0	0.0%	0	0.0%	0	0.0%	0	19.3%	14	0.0%	0	0.0%	0	0.0%	0
Borehamwood	2.3%	33	0.0%	0	0.0%	0	1.2%	1	30.8%	25	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Wood Green	2.1%	31	0.0%	0	0.0%	0	1.2%	1	0.0%	0	5.7%	4	0.0%	0	0.0%	0	0.0%	0
North Finchley	2.0%	29	1.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
London Colney	1.4%	20	0.0%	0	0.0%	0	0.0%	0	6.6%	5	1.1%	1	1.1%	1	0.0%	0	0.0%	0
New Barnet	1.2%	18	0.0%	0	0.0%	0	1.2%	1	0.0%	0	2.3%	2	0.0%	0	0.0%	0	0.0%	0
Other	1.1%	16	1.1%	1	0.0%	0	0.0%	0	1.1%	1	0.0%	0	4.5%	4	0.0%	0	3.4%	5
Kilburn	0.8%	11	1.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	5.5%	8	1.1%	2
Colindale – The Hyde	0.6%	8	2.1%	3	0.0%	0	3.6%	4	0.0%	0	0.0%	0	1.1%	1	0.0%	0	0.0%	0
Wembley Park	0.5%	8	1.1%	1	0.0%	0	4.8%	5	0.0%	0	0.0%	0	1.1%	1	0.0%	0	0.0%	0
Burnt Oak	0.5%	7	3.2%	4	2.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Cricklewood	0.4%	6	0.0%	0	0.0%	0	4.8%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Camden Town	0.4%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.4%	5
Muswell Hill	0.3%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Hatfield	0.3%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.1%	1	0.0%	0	0.0%	0	0.0%	0
Chipping Barnet	0.3%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
East Finchley	0.3%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.1%	2
Hendon Central	0.3%	4	0.0%	0	1.1%	1	1.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Southgate	0.3%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	5.7%	4	0.0%	0	0.0%	0	0.0%	0
St Albans	0.3%	4	0.0%	0	0.0%	0	0.0%	0	1.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Kingsbury	0.2%	4	1.1%	1	0.0%	0	1.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Highgate	0.2%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.3%	3
Golders Green	0.2%	3	0.0%	0	2.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Willesden Green	0.2%	3	1.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.1%	2	0.0%	0
Borehamwood Shopping Park, (WH Smith, The Carphone Warehouse, Halfords, New Look, Wickes, Boots, Pets at Home, JJB Sports, Outfit, Sports Direct, Shut	0.2%	3	0.0%	0	0.0%	0	0.0%	0	3.3%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Holloway	0.2%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.1%	2
Marks & Spencer, Barnet Road, London Colney	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Welwyn Garden City	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Palmers Green	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.1%	1	0.0%	0	0.0%	0	0.0%	0
South of Brent Cross Retail Park / Brent South Shopping Park, (Borders, Next, TK Maxx, Sports World, DFS, Lakeland, Burton / Dorothy Perkins, The Carp	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Church End, Finchley	0.1%	2	0.0%	0	1.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Temple Fortune	0.1%	2	0.0%	0	1.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Friern Bridge Retail Park, (Comet, MFI, Sports Soccor, Carpetright, Currys, AlliedCarpets, Furniture Village, Halfords, JJB Sports, Smyths Toys)	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.1%	1	0.0%	0	0.0%	0	0.0%	0
Neasden	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.1%	2
West Hampstead	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.1%	2	0.0%	0
Hyde Retail Park, (Paul Simon, Dreams, MFI, Carpetright, Harveys, Furniture City)	0.1%	1	0.0%	0	0.0%	0	1.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Hampstead	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.1%	1	0.0%	0	0.0%	0
Potters Bar	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Whetstone	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Stevenage	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Mill Hill	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Brent Street	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Don't know / varies / no	15.5%	226	20.0%	26	12.8%	10	7.2%	8	14.3%	12	14.8%	11	12.5%	11	12.1%	18	17.2%	25

Column % ges.

# LB Barnet Shopping Household Telephone Survey

## For GVA Grimley

Weighted:

September 2008

	Total	Zone 9	Zone 10	Zone 11	Zone 12	Zone 13	Zone 14	Zone 15	Zone 16
pattern)									
Weighted base:	1463	129	76	113	83	73	90	149	146
Sample:	1462	95	94	83	91	88	88	91	87

### Q07 How does your household normally travel to its main clothing and footwear shopping destination (LOCATION MENTIONED AT Q06)?

*Those who shop for clothing and footwear at a regular location at Q06*

Car / Van (as driver)	39.2%	573	30.5%	39	42.6%	32	37.4%	42	48.4%	40	43.2%	31	53.4%	48	23.1%	34	17.2%	25
Bus	21.8%	319	31.6%	41	19.1%	15	26.5%	30	19.8%	16	17.0%	12	17.0%	15	26.4%	39	32.2%	47
Tube	9.3%	136	4.2%	5	6.4%	5	3.6%	4	0.0%	0	15.9%	12	3.4%	3	22.0%	33	16.1%	24
Car / van (as passenger)	5.2%	77	4.2%	5	6.4%	5	9.6%	11	6.6%	5	3.4%	2	6.8%	6	5.5%	8	1.1%	2
Walk	4.2%	61	3.2%	4	4.3%	3	15.7%	18	7.7%	6	1.1%	1	2.3%	2	0.0%	0	5.7%	8
Train	1.5%	21	0.0%	0	1.1%	1	0.0%	0	3.3%	3	1.1%	1	1.1%	1	5.5%	8	1.1%	2
Taxi	0.6%	8	2.1%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.3%	2	0.0%	0	1.1%	2
Bicycle	0.4%	6	1.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.3%	3
Motorcycle	0.4%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.2%	3	1.1%	2
No response	15.4%	225	20.0%	26	12.8%	10	7.2%	8	14.3%	12	14.8%	11	12.5%	11	12.1%	18	17.2%	25
(Don't know / varies)	2.1%	30	2.1%	3	7.4%	6	0.0%	0	0.0%	0	3.4%	2	1.1%	1	3.3%	5	4.6%	7
(Don't travel / goods delivered)	0.1%	1	1.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Weighted base:	1463	129	76	113	83	73	90	149	146									
Sample:	1462	95	94	83	91	88	88	91	87									

### Q08 What do you like about (LOCATION MENTIONED AT Q06) ?

*Those who shop for clothing and footwear at a regular location at Q06*

Good range of chain / well known stores	38.8%	568	37.9%	49	33.0%	25	39.8%	45	47.3%	39	42.0%	30	45.5%	41	46.2%	69	39.1%	57
Close to home	27.3%	399	31.6%	41	30.9%	23	43.4%	49	35.2%	29	13.6%	10	22.7%	20	23.1%	34	24.1%	35
Good range of independent stores	26.8%	391	25.3%	33	21.3%	16	31.3%	35	18.7%	15	30.7%	22	34.1%	31	33.0%	49	28.7%	42
Indoor shopping malls / arcades	8.3%	121	16.8%	22	9.6%	7	10.8%	12	5.5%	5	8.0%	6	4.5%	4	12.1%	18	1.1%	2
Good and / or free car parking	7.7%	113	4.2%	5	16.0%	12	6.0%	7	1.1%	1	1.1%	1	5.7%	5	6.6%	10	6.9%	10
Nothing / very little	7.6%	111	4.2%	5	10.6%	8	3.6%	4	9.9%	8	11.4%	8	8.0%	7	11.0%	16	9.2%	13
Attractive environment	2.4%	35	1.1%	1	1.1%	1	7.2%	8	0.0%	0	2.3%	2	2.3%	2	2.2%	3	3.4%	5
Good bus service / accessible public transport	2.0%	29	5.3%	7	1.1%	1	2.4%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.4%	5
Everything is under one roof / undercover	1.9%	28	1.1%	1	0.0%	0	3.6%	4	0.0%	0	3.4%	2	1.1%	1	1.1%	2	3.4%	5
Everything is close together	1.6%	24	0.0%	0	1.1%	1	0.0%	0	1.1%	1	1.1%	1	2.3%	2	1.1%	2	1.1%	2
Good prices	1.3%	18	2.1%	3	2.1%	2	1.2%	1	0.0%	0	2.3%	2	1.1%	1	1.1%	2	2.3%	3
Close to work / en route to work	1.2%	17	0.0%	0	1.1%	1	0.0%	0	0.0%	0	2.3%	2	0.0%	0	2.2%	3	1.1%	2
Restaurant / cafes	1.0%	15	1.1%	1	1.1%	1	2.4%	3	1.1%	1	1.1%	1	3.4%	3	0.0%	0	1.1%	2
Cleanliness	0.8%	12	1.1%	1	0.0%	0	0.0%	0	0.0%	0	1.1%	1	3.4%	3	0.0%	0	1.1%	2
Other	0.6%	9	1.1%	1	0.0%	0	0.0%	0	0.0%	0	1.1%	1	1.1%	1	0.0%	0	0.0%	0
Good range of services (bank, library, hairdresser etc.)	0.5%	8	2.1%	3	0.0%	0	0.0%	0	0.0%	0	1.1%	1	0.0%	0	0.0%	0	0.0%	0
Cheaper prices	0.4%	6	0.0%	0	0.0%	0	1.2%	1	0.0%	0	0.0%	0	1.1%	1	0.0%	0	2.3%	3
Safe and secure	0.4%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.1%	1	1.1%	2	1.1%	2
Markets	0.4%	6	0.0%	0	0.0%	0	0.0%	0	1.1%	1	2.3%	2	0.0%	0	1.1%	2	0.0%	0
It has got everything	0.4%	6	0.0%	0	0.0%	0	1.2%	1	0.0%	0	0.0%	0	0.0%	0	1.1%	2	0.0%	0
Leisure facilities	0.3%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.1%	2	0.0%	0
Easily accessible by foot / cycle	0.3%	4	1.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.1%	1	0.0%	0	0.0%	0
Habit / it's familiar	0.2%	3	0.0%	0	1.1%	1	0.0%	0	0.0%	0	1.1%	1	1.1%	1	0.0%	0	0.0%	0
It is a good size	0.2%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.1%	1	0.0%	0	0.0%	0
Good cycle parking	0.2%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.1%	2
Good disabled access	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.1%	2
Close to friends / family	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Bars / pubs / clubs	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
No response	15.4%	225	20.0%	26	12.8%	10	7.2%	8	14.3%	12	14.8%	11	12.5%	11	12.1%	18	17.2%	25
(Don't know)	2.2%	32	3.2%	4	1.1%	1	1.2%	1	1.1%	1	3.4%	2	0.0%	0	2.2%	3	1.1%	2
Weighted base:	1463	129	76	113	83	73	90	149	146									
Sample:	1462	95	94	83	91	88	88	91	87									

# LB Barnet Shopping Household Telephone Survey

## For GVA Grimley

Weighted:

September 2008

	Total		Zone 9		Zone 10		Zone 11		Zone 12		Zone 13		Zone 14		Zone 15		Zone 16	
<b>Q09 What would make you shop in or visit (LOCATION MENTIONED AT Q06) more often ?</b>																		
<i>Those who shop for clothing and footwear at a regular location at Q06</i>																		
Nothing	58.3%	853	56.8%	73	60.6%	46	56.6%	64	57.1%	47	69.3%	50	56.8%	51	51.6%	77	58.6%	86
Cheaper prices	4.2%	61	5.3%	7	3.2%	2	9.6%	11	3.3%	3	0.0%	0	4.5%	4	5.5%	8	4.6%	7
More department stores	4.0%	59	3.2%	4	7.4%	6	4.8%	5	7.7%	6	2.3%	2	3.4%	3	1.1%	2	0.0%	0
More non-food stores	4.0%	58	9.5%	12	4.3%	3	3.6%	4	3.3%	3	2.3%	2	4.5%	4	4.4%	7	1.1%	2
Easier / more parking	1.9%	28	0.0%	0	2.1%	2	2.4%	3	5.5%	5	1.1%	1	3.4%	3	3.3%	5	2.3%	3
Better public transport links	1.9%	27	2.1%	3	0.0%	0	3.6%	4	1.1%	1	0.0%	0	0.0%	0	3.3%	5	4.6%	7
Other	1.5%	22	1.1%	1	1.1%	1	4.8%	5	2.2%	2	0.0%	0	2.3%	2	1.1%	2	1.1%	2
Cheaper parking	1.4%	20	0.0%	0	1.1%	1	1.2%	1	3.3%	3	0.0%	0	6.8%	6	0.0%	0	1.1%	2
Less crowding / people	1.3%	19	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.1%	1	0.0%	0	7.7%	11	3.4%	5
More higher order / designer stores	1.2%	18	1.1%	1	1.1%	1	2.4%	3	1.1%	1	0.0%	0	2.3%	2	1.1%	2	1.1%	2
More specialist shops	1.2%	17	0.0%	0	1.1%	1	1.2%	1	0.0%	0	2.3%	2	1.1%	1	3.3%	5	0.0%	0
More food stores	1.1%	17	1.1%	1	1.1%	1	1.2%	1	3.3%	3	0.0%	0	1.1%	1	2.2%	3	0.0%	0
More independent shops	1.0%	15	0.0%	0	0.0%	0	0.0%	0	2.2%	2	1.1%	1	2.3%	2	1.1%	2	1.1%	2
A larger disposable income	0.6%	8	0.0%	0	0.0%	0	2.4%	3	0.0%	0	0.0%	0	0.0%	0	1.1%	2	1.1%	2
More places to eat / drink	0.5%	8	0.0%	0	3.2%	2	1.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Less traffic / congestion	0.5%	8	0.0%	0	1.1%	1	0.0%	0	0.0%	0	3.4%	2	0.0%	0	1.1%	2	1.1%	2
A cleaner environment	0.4%	6	0.0%	0	0.0%	0	1.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.3%	3
If it was nearer	0.3%	4	0.0%	0	0.0%	0	1.2%	1	0.0%	0	0.0%	0	1.1%	1	1.1%	2	0.0%	0
More leisure facilities (e.g. cinema etc.)	0.3%	4	1.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Later opening hours	0.2%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.1%	1	0.0%	0	0.0%	0
More security / better personal safety	0.2%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.1%	1	0.0%	0	0.0%	0	0.0%	0
Better disabled access	0.2%	3	0.0%	0	1.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.1%	2	0.0%	0
Better pedestrianisation	0.2%	3	0.0%	0	1.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Markets	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.1%	1	0.0%	0	0.0%	0
More services (e.g. bank, library, hairdressers etc.)	0.1%	1	0.0%	0	1.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
No response	15.4%	225	20.0%	26	12.8%	10	7.2%	8	14.3%	12	14.8%	11	12.5%	11	12.1%	18	17.2%	25
(Don't know)	3.4%	50	4.2%	5	2.1%	2	2.4%	3	4.4%	4	2.3%	2	5.7%	5	2.2%	3	2.3%	3
Weighted base:		1463		129		76		113		83		73		90		149		146
Sample:		1462		95		94		83		91		88		88		91		87



# LB Barnet Shopping Household Telephone Survey

## For GVA Grimley

Weighted:

September 2008

	Total		Zone 9		Zone 10		Zone 11		Zone 12		Zone 13		Zone 14		Zone 15		Zone 16	
<b>Q10 Where do you do most of your households shopping for furniture, floor coverings and household textiles ?</b>																		
<i>Those who buy furniture, floor coverings and household textiles excluding 'internet / catalogue / mail order / tv shopping' and 'abroad' at Q10</i>																		
Brent Cross	24.2%	272	18.5%	16	32.0%	19	40.9%	37	6.9%	5	27.3%	17	21.7%	13	26.6%	34	17.5%	19
Central London/West End	11.0%	123	1.5%	1	14.7%	9	4.5%	4	5.5%	4	10.4%	7	1.7%	1	15.2%	20	34.9%	37
Watford	4.2%	47	9.2%	8	0.0%	0	0.0%	0	28.8%	19	1.3%	1	15.0%	9	0.0%	0	0.0%	0
Friern Bridge Retail Park, (Comet, MFI, Sports Soccer, Carpetright, Currys, AlliedCarpets, Furniture Village, Halfords, JJB Sports, Smyths Toys)	2.9%	32	0.0%	0	1.3%	1	0.0%	0	0.0%	0	0.0%	0	1.7%	1	1.3%	2	1.6%	2
North Finchley	2.7%	30	0.0%	0	2.7%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.3%	2	3.2%	3
Colindale – The Hyde	2.1%	24	10.8%	10	1.3%	1	4.5%	4	4.1%	3	0.0%	0	3.3%	2	2.5%	3	0.0%	0
Edgware	1.6%	18	4.6%	4	0.0%	0	1.5%	1	4.1%	3	0.0%	0	3.3%	2	2.5%	3	0.0%	0
Wembley Retail Park, Wembley, (MFI, Allied Carpets, Halfords, Carpetright, Wickes, Land of Leather, Sleepmasters, Harveys, Joysleep, Dreams, Comet)	1.6%	17	4.6%	4	1.3%	1	4.5%	4	0.0%	0	0.0%	0	1.7%	1	1.3%	2	3.2%	3
Enfield Town	1.5%	17	0.0%	0	0.0%	0	0.0%	0	0.0%	0	13.0%	8	1.7%	1	0.0%	0	1.6%	2
Cricklewood	1.1%	12	0.0%	0	1.3%	1	6.1%	5	0.0%	0	0.0%	0	1.7%	1	3.8%	5	0.0%	0
Borehamwood	1.0%	12	1.5%	1	0.0%	0	0.0%	0	8.2%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Ikea, Glover Drive, Edmonton	0.9%	10	0.0%	0	1.3%	1	1.5%	1	0.0%	0	0.0%	0	0.0%	0	2.5%	3	1.6%	2
Mill Hill	0.9%	10	6.2%	5	0.0%	0	1.5%	1	0.0%	0	0.0%	0	0.0%	0	1.3%	2	0.0%	0
Edmonton	0.9%	10	0.0%	0	0.0%	0	1.5%	1	0.0%	0	5.2%	3	0.0%	0	0.0%	0	0.0%	0
Other	0.9%	10	0.0%	0	0.0%	0	1.5%	1	1.4%	1	1.3%	1	5.0%	3	0.0%	0	1.6%	2
Wembley Park	0.8%	9	0.0%	0	0.0%	0	3.0%	3	0.0%	0	0.0%	0	0.0%	0	2.5%	3	0.0%	0
New Barnet	0.8%	9	0.0%	0	1.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Hendon Central	0.8%	9	1.5%	1	2.7%	2	4.5%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Neasden	0.8%	9	3.1%	3	1.3%	1	3.0%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Harrow	0.7%	8	3.1%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	6.7%	4	0.0%	0	0.0%	0
Welwyn Garden City	0.6%	7	0.0%	0	0.0%	0	0.0%	0	2.7%	2	2.6%	2	0.0%	0	0.0%	0	0.0%	0
London Colney	0.6%	7	1.5%	1	1.3%	1	0.0%	0	0.0%	0	0.0%	0	1.7%	1	0.0%	0	0.0%	0
Muswell Hill	0.6%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.6%	2
Kilburn	0.6%	6	0.0%	0	0.0%	0	1.5%	1	0.0%	0	0.0%	0	0.0%	0	3.8%	5	0.0%	0
Whetstone	0.5%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Wood Green	0.5%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Camden Town	0.4%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.8%	5
Stirling Retail Park, Borehamwood, (Allied Carpets, Smyths Toys, Currys, Land of Leather)	0.4%	4	0.0%	0	0.0%	0	0.0%	0	4.1%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Burnt Oak	0.3%	4	1.5%	1	0.0%	0	1.5%	1	1.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Hampstead	0.3%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.2%	3
Homebase, 3 Station Road, New Southgate	0.3%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.6%	2	0.0%	0	0.0%	0	0.0%	0
Ikea, Drury Way, Wembley	0.3%	3	0.0%	0	1.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.6%	2
Staples Corner Retail Park, (PC World, Laura Ashley, ScS, JJB Sports, Currys, Dreams, Carpetright, The Carphone Warehouse)	0.2%	3	1.5%	1	1.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Borehamwood Shopping Park, (WH Smith, The Carphone Warehouse, Halfords, New Look, Wickes, Boots, Pets at Home, JJB Sports, Outfit, Sports Direct, Shut	0.2%	3	0.0%	0	0.0%	0	0.0%	0	2.7%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Kingsbury	0.2%	2	1.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.7%	1	0.0%	0	0.0%	0
B & Q, High Road, Whetstone	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Brent Street	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.6%	2
Homebase, High Road, North Finchley	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Palmers Green	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.3%	1	0.0%	0	0.0%	0	0.0%	0
Broadway Retail Park, Cricklewood, (B&Q Warehouse,	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.7%	1	0.0%	0	0.0%	0

Column % ges.

# LB Barnet Shopping Household Telephone Survey

## For GVA Grimley

Weighted:

September 2008

	Total		Zone 9		Zone 10		Zone 11		Zone 12		Zone 13		Zone 14		Zone 15		Zone 16
Poundstretcher)																	
St Albans	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Bluewater Shopping Centre	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.3%	2	0.0%
Golders Green	0.1%	2	0.0%	0	2.7%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Potters Bar	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Southgate	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Homebase, Rookery Way, The Hyde, Hendon	0.1%	1	0.0%	0	0.0%	0	1.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Willesden Green	0.1%	1	0.0%	0	0.0%	0	1.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Silk Bridge Retail Park, (Allied Carpets, Halfords, Comet)	0.1%	1	0.0%	0	0.0%	0	1.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
East Finchley	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Hatfield	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Pentavia Retail Park, (Argos Extra, Comet, Homebase)	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Church End, Finchley	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Temple Fortune	0.1%	1	0.0%	0	1.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
(Don't know / varies / no pattern)	30.4%	342	29.2%	26	30.7%	19	13.6%	12	30.1%	20	35.1%	22	31.7%	19	34.2%	44	22.2%
Weighted base:	1126			88		60		90		66		63		61		129	
Sample:	1119			65		75		66		73		77		60		79	

# LB Barnet Shopping Household Telephone Survey

## For GVA Grimley

Weighted:

September 2008

	Total		Zone 9		Zone 10		Zone 11		Zone 12		Zone 13		Zone 14		Zone 15		Zone 16	
<b>Q11 Where do you do most of your households shopping for DIY and decorating goods ?</b>																		
<i>Those who buy DIY and decorating goods excluding 'internet / catalogue / mail order / tv shopping' and 'abroad' at Q11</i>																		
Whetstone	10.1%	120	0.0%	0	0.0%	0	0.0%	0	2.4%	2	8.3%	5	0.0%	0	1.3%	2	5.1%	5
North Finchley	8.6%	102	0.0%	0	1.6%	1	3.0%	3	1.2%	1	2.8%	2	0.0%	0	5.3%	7	13.6%	13
Cricklewood	6.3%	74	1.3%	1	12.5%	6	30.3%	27	0.0%	0	0.0%	0	0.0%	0	22.7%	28	6.8%	7
Homebase, 3 Station Road, New Southgate	5.9%	70	1.3%	1	1.6%	1	0.0%	0	0.0%	0	22.2%	13	0.0%	0	0.0%	0	1.7%	2
Colindale – The Hyde	5.2%	61	30.4%	33	7.8%	4	13.6%	12	1.2%	1	0.0%	0	4.3%	3	1.3%	2	0.0%	0
Brent Cross	3.3%	39	0.0%	0	6.3%	3	6.1%	5	0.0%	0	0.0%	0	2.9%	2	2.7%	3	6.8%	7
Central London/West End	3.3%	38	0.0%	0	3.1%	2	0.0%	0	0.0%	0	2.8%	2	1.5%	1	9.3%	11	15.3%	15
Homebase, Rookery Way, The Hyde, Hendon	2.8%	33	3.8%	4	10.9%	6	18.2%	16	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Mill Hill	2.6%	31	3.8%	4	3.1%	2	1.5%	1	2.4%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Borehamwood	2.5%	30	0.0%	0	0.0%	0	0.0%	0	31.7%	24	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Watford	2.3%	27	1.3%	1	0.0%	0	1.5%	1	23.2%	17	0.0%	0	4.3%	3	0.0%	0	0.0%	0
Other	2.1%	25	5.1%	5	0.0%	0	0.0%	0	2.4%	2	1.4%	1	2.9%	2	6.7%	8	3.4%	3
East Finchley	1.9%	22	0.0%	0	1.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.7%	3	6.8%	7
Edgware	1.8%	22	5.1%	5	0.0%	0	3.0%	3	1.2%	1	0.0%	0	4.3%	3	0.0%	0	1.7%	2
B & Q, High Road, Whetstone	1.7%	20	0.0%	0	0.0%	0	0.0%	0	0.0%	0	5.6%	3	0.0%	0	0.0%	0	0.0%	0
B & Q, Honeypot Lane, Stanmore	1.6%	18	6.3%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	11.6%	8	0.0%	0	0.0%	0
Hendon Central	1.3%	15	3.8%	4	3.1%	2	6.1%	5	0.0%	0	0.0%	0	1.5%	1	0.0%	0	0.0%	0
Homebase, High Road, North Finchley	1.3%	15	0.0%	0	1.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.7%	2
Borehamwood Shopping Park, (WH Smith, The Carphone Warehouse, Halfords, New Look, Wickes, Boots, Pets at Home, JJB Sports, Outfit, Sports Direct, Shut	1.2%	14	0.0%	0	0.0%	0	0.0%	0	14.6%	11	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Southgate	1.2%	14	0.0%	0	0.0%	0	0.0%	0	0.0%	0	13.9%	8	0.0%	0	0.0%	0	0.0%	0
Enfield Town	1.1%	13	0.0%	0	0.0%	0	1.5%	1	0.0%	0	12.5%	7	0.0%	0	0.0%	0	1.7%	2
Harrow	1.0%	12	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	17.4%	12	0.0%	0	0.0%	0
Queensbury	1.0%	12	2.5%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	11.6%	8	0.0%	0	0.0%	0
Friern Bridge Retail Park, (Comet, MFI, Sports Soccor, Carpetright, Currys, AlliedCarpets, Furniture Village, Halfords, JJB Sports, Smyths Toys)	1.0%	12	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.4%	1	0.0%	0	2.7%	3	0.0%	0
Willesden Green	1.0%	12	0.0%	0	0.0%	0	4.5%	4	0.0%	0	0.0%	0	1.5%	1	5.3%	7	0.0%	0
Swiss Cottage	1.0%	11	1.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.3%	2	8.5%	8
Camden Town	0.8%	9	0.0%	0	1.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.3%	2	6.8%	7
Kingsbury	0.8%	9	2.5%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.3%	3	0.0%	0	0.0%	0
Broadway Retail Park, Cricklewood, (B&Q Warehouse, Poundstretcher)	0.7%	8	0.0%	0	1.6%	1	0.0%	0	1.2%	1	0.0%	0	1.5%	1	2.7%	3	0.0%	0
Muswell Hill	0.7%	8	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
New Barnet	0.6%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	5.6%	3	0.0%	0	0.0%	0	0.0%	0
Burnt Oak	0.6%	7	5.1%	5	0.0%	0	1.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Church End, Finchley	0.5%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.4%	1	0.0%	0	0.0%	0	1.7%	2
Homebase, O2 Centre, West Hampstead	0.4%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.0%	5	0.0%	0
Pentavia Retail Park, (Argos Extra, Comet, Homebase)	0.4%	5	0.0%	0	1.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Wembley Park	0.4%	5	0.0%	0	0.0%	0	3.0%	3	0.0%	0	0.0%	0	0.0%	0	1.3%	2	0.0%	0
Hampstead	0.3%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.4%	3
Wickes, Capitol Way, Colindale	0.3%	3	1.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.5%	1	0.0%	0	0.0%	0
Stanmore	0.3%	3	1.3%	1	0.0%	0	0.0%	0	1.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Temple Fortune	0.2%	3	0.0%	0	4.7%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Golders Green	0.2%	2	0.0%	0	4.7%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
South of Brent Cross Retail Park / Brent South Shopping Park, (Borders, Next, TK Maxx, Sports World, DFS, Lakeland, Burton / Dorothy Perkins, The Carp	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

Column % ges.

# LB Barnet Shopping Household Telephone Survey

## For GVA Grimley

Weighted:

September 2008

	Total		Zone 9		Zone 10		Zone 11		Zone 12		Zone 13		Zone 14		Zone 15		Zone 16	
Edmonton	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.4%	1	0.0%	0	0.0%	0	0.0%	0
West Hampstead	0.2%	2	1.3%	1	1.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Brent Street	0.2%	2	0.0%	0	1.6%	1	0.0%	0	0.0%	0	0.0%	0	1.5%	1	0.0%	0	0.0%	0
B & Q, Dearsley Road, Enfield	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.8%	2	0.0%	0	0.0%	0	0.0%	0
Kilburn	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.3%	2	0.0%	0
London Colney	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Palmers Green	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
New Southgate	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Hyde Retail Park, (Paul Simon, Dreams, MFI, Carpetright, Harveys, Furniture City)	0.1%	1	1.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Staples Corner Retail Park, (PC World, Laura Ashley, ScS, JJB Sports, Currys, Dreams, Carpetright, The Carphone Warehouse)	0.1%	1	1.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Queens Park	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.5%	1	0.0%	0	0.0%	0
Chipping Barnet	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
St Albans	0.1%	1	0.0%	0	0.0%	0	0.0%	0	1.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Neasden	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Homebase, Whetstone	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Don't know / varies / no pattern)	17.8%	210	20.3%	22	29.7%	15	6.1%	5	15.9%	12	18.1%	11	26.1%	18	28.0%	34	15.3%	15
Weighted base:	1181			107		52		90		74		59		70		123		99
Sample:	1175			79		64		66		82		72		69		75		59

# LB Barnet Shopping Household Telephone Survey

## For GVA Grimley

Weighted:

September 2008

	Total		Zone 9		Zone 10		Zone 11		Zone 12		Zone 13		Zone 14		Zone 15		Zone 16	
<b>Q12 Where do you do most of your households shopping for domestic appliances such as washing machines, fridges cookers and kettles ?</b>																		
<i>Those who buy domestic appliances such as washing machines, fridges cookers and kettles excluding 'internet / catalogue / mail order / tv shopping' and 'abroad' at Q12</i>																		
Brent Cross	28.9%	368	26.0%	27	51.2%	35	39.1%	37	6.8%	5	24.4%	16	19.5%	17	29.9%	38	24.3%	30
Central London/West End	9.5%	121	2.6%	3	10.7%	7	2.9%	3	0.0%	0	8.5%	6	2.3%	2	23.4%	29	33.8%	42
Friern Bridge Retail Park, (Comet, MFI, Sports Soccor, Carpetright, Currys, AlliedCarpets, Furniture Village, Halfords, JJB Sports, Smyths Toys)	5.1%	64	1.3%	1	1.2%	1	0.0%	0	0.0%	0	4.9%	3	1.2%	1	1.3%	2	2.7%	3
North Finchley	4.9%	62	3.9%	4	2.4%	2	0.0%	0	0.0%	0	3.7%	2	0.0%	0	0.0%	0	4.1%	5
Borehamwood	4.0%	50	1.3%	1	0.0%	0	1.5%	1	37.5%	30	2.4%	2	2.3%	2	0.0%	0	0.0%	0
Watford	3.9%	49	2.6%	3	1.2%	1	0.0%	0	17.0%	14	0.0%	0	21.8%	19	1.3%	2	0.0%	0
Edgware	2.7%	34	11.7%	12	1.2%	1	0.0%	0	0.0%	0	0.0%	0	9.2%	8	0.0%	0	0.0%	0
Mill Hill	2.4%	31	6.5%	7	3.6%	2	2.9%	3	0.0%	0	0.0%	0	1.2%	1	2.6%	3	0.0%	0
Colindale – The Hyde	1.8%	23	5.2%	5	0.0%	0	5.8%	5	0.0%	0	0.0%	0	3.4%	3	3.9%	5	1.4%	2
Staples Corner Retail Park, (PC World, Laura Ashley, ScS, JJB Sports, Currys, Dreams, Carpetright, The Carphone Warehouse)	1.4%	18	3.9%	4	4.8%	3	2.9%	3	0.0%	0	0.0%	0	0.0%	0	5.2%	7	0.0%	0
Hendon Central	1.3%	17	2.6%	3	1.2%	1	14.5%	14	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Cricklewood	1.3%	16	0.0%	0	1.2%	1	7.2%	7	0.0%	0	0.0%	0	1.2%	1	5.2%	7	0.0%	0
Wembley Park	1.2%	15	1.3%	1	0.0%	0	7.2%	7	1.1%	1	0.0%	0	1.2%	1	3.9%	5	0.0%	0
Other	1.0%	13	1.3%	1	1.2%	1	0.0%	0	1.1%	1	1.2%	1	4.6%	4	0.0%	0	1.4%	2
Enfield Town	0.9%	12	0.0%	0	0.0%	0	1.5%	1	0.0%	0	9.8%	7	0.0%	0	0.0%	0	1.4%	2
New Barnet	0.9%	11	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.4%	2	0.0%	0	0.0%	0	0.0%	0
Harrow	0.7%	9	1.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	8.0%	7	0.0%	0	0.0%	0
Wood Green	0.6%	8	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.9%	3	0.0%	0	0.0%	0	0.0%	0
Borehamwood Shopping Park, (WH Smith, The Carphone Warehouse, Halfords, New Look, Wickes, Boots, Pets at Home, JJB Sports, Outfit, Sports Direct, Shut Stirling Retail Park, Borehamwood, (Allied Carpets, Smyths Toys, Currys, Land of Leather)	0.6%	7	0.0%	0	0.0%	0	0.0%	0	8.0%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Muswell Hill	0.6%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.2%	1	0.0%	0	0.0%	0	0.0%	0
Pentavia Retail Park, (Argos Extra, Comet, Homebase)	0.5%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Whetstone	0.5%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.2%	1	0.0%	0	0.0%	0
Camden Town	0.5%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.1%	5
Swiss Cottage	0.5%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.6%	3	2.7%	3
East Finchley	0.5%	6	0.0%	0	0.0%	0	1.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Welwyn Garden City	0.4%	6	0.0%	0	0.0%	0	0.0%	0	1.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Temple Fortune	0.4%	6	0.0%	0	3.6%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Kingsbury	0.4%	5	1.3%	1	0.0%	0	2.9%	3	0.0%	0	0.0%	0	1.2%	1	0.0%	0	0.0%	0
Staples Corner Business Park, (Joysleep, Berry's of Holborn Electricals, Staples, Shelly Shoes)	0.4%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.6%	3	1.4%	2
Palmers Green	0.4%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	7.3%	5	0.0%	0	0.0%	0	0.0%	0
Chipping Barnet	0.4%	5	0.0%	0	0.0%	0	0.0%	0	1.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Southgate	0.4%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.9%	3	0.0%	0	0.0%	0	0.0%	0
Silk Bridge Retail Park, (Allied Carpets, Halfords, Comet)	0.3%	4	2.6%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.2%	1	0.0%	0	0.0%	0
South of Brent Cross Retail Park / Brent South Shopping Park, (Borders, Next, TK Maxx, Sports World, DFS, Lakeland, Burton / Dorothy Perkins, The Carp	0.3%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Kilburn	0.3%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.6%	3	0.0%	0
London Colney	0.2%	3	0.0%	0	0.0%	0	0.0%	0	1.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Hampstead	0.2%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.4%	2
Willesden Green	0.2%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.3%	2	0.0%	0

Column % ges.



# LB Barnet Shopping Household Telephone Survey

## For GVA Grimley

Weighted:

September 2008

	Total	Zone 9		Zone 10		Zone 11		Zone 12		Zone 13		Zone 14		Zone 15		Zone 16	
Potters Bar	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Wembley Retail Park, Wembley, (MFI, Allied Carpets, Halfords, Carpetright, Wickes, Land of Leather, Sleepmasters, Harveys, Joysleep, Dreams, Comet)	0.2%	2	1.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.2%	1	0.0%	0	0.0%
Homebase, 3 Station Road, New Southgate	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Neasden	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.4%
Holloway	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Tesco, Shenley Road, Borehamwood	0.1%	2	0.0%	0	0.0%	0	0.0%	0	1.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%
Golders Green	0.1%	2	0.0%	0	2.4%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Hyde Retail Park, (Paul Simon, Dreams, MFI, Carpetright, Harveys, Furniture City)	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Burnt Oak	0.1%	1	0.0%	0	0.0%	0	1.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Homebase, Rookery Way, The Hyde, Hendon	0.1%	1	0.0%	0	0.0%	0	1.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Bluewater Shopping Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.2%	1	0.0%	0	0.0%	0	0.0%
St Albans	0.1%	1	0.0%	0	0.0%	0	0.0%	0	1.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%
Stadium Retail Park, Wembley, (Currys, JD Sports, Blockbuster)	0.1%	1	0.0%	0	0.0%	0	0.0%	0	1.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%
Church End, Finchley (Don't know / varies / no pattern)	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
	17.2%	219	22.1%	23	14.3%	10	7.2%	7	15.9%	13	23.2%	16	19.5%	17	14.3%	18	20.3%
Weighted base:	1274			105		68		94		80		68		89		126	
Sample:	1276			77		84		69		88		82		87		77	

# LB Barnet Shopping Household Telephone Survey

## For GVA Grimley

Weighted:

September 2008

	Total		Zone 9		Zone 10		Zone 11		Zone 12		Zone 13		Zone 14		Zone 15		Zone 16	
<b>Q13 Where do you do most of your households shopping for TV, Hi-Fi, Radio, photographic and computer equipment ?</b>																		
<i>Those who buy TV, Hi-Fi, Radio, photographic and computer equipment excluding 'internet / catalogue / mail order / tv shopping' and 'abroad' at Q13</i>																		
Brent Cross	30.2%	359	27.5%	30	48.1%	30	36.6%	35	6.4%	5	32.1%	21	26.4%	19	38.6%	44	25.4%	27
Central London/West End	9.5%	113	2.5%	3	11.7%	7	1.4%	1	1.3%	1	12.8%	8	1.4%	1	25.7%	29	31.7%	34
Friern Bridge Retail Park, (Comet, MFI, Sports Soccer, Carpetright, Currys, AlliedCarpets, Furniture Village, Halfords, JJB Sports, Smyths Toys)	5.3%	62	2.5%	3	0.0%	0	0.0%	0	0.0%	0	3.8%	2	1.4%	1	0.0%	0	1.6%	2
Watford	4.4%	52	2.5%	3	2.6%	2	1.4%	1	23.1%	16	0.0%	0	25.0%	18	0.0%	0	0.0%	0
Borehamwood	3.2%	38	1.3%	1	0.0%	0	1.4%	1	32.1%	23	1.3%	1	1.4%	1	0.0%	0	0.0%	0
North Finchley	2.9%	34	1.3%	1	2.6%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.2%	3
Mill Hill	2.6%	30	6.3%	7	2.6%	2	2.8%	3	0.0%	0	0.0%	0	1.4%	1	1.4%	2	0.0%	0
Edgware	1.9%	22	8.8%	10	2.6%	2	0.0%	0	0.0%	0	0.0%	0	5.6%	4	0.0%	0	0.0%	0
Staples Corner Retail Park, (PC World, Laura Ashley, ScS, JJB Sports, Currys, Dreams, Carpetright, The Carphone Warehouse)	1.9%	22	1.3%	1	6.5%	4	4.2%	4	1.3%	1	0.0%	0	0.0%	0	5.7%	7	1.6%	2
Colindale – The Hyde	1.5%	18	7.5%	8	0.0%	0	4.2%	4	0.0%	0	0.0%	0	2.8%	2	0.0%	0	1.6%	2
Hendon Central	1.3%	16	2.5%	3	1.3%	1	9.9%	10	0.0%	0	0.0%	0	1.4%	1	0.0%	0	0.0%	0
Enfield Town	1.3%	16	0.0%	0	0.0%	0	1.4%	1	0.0%	0	10.3%	7	0.0%	0	0.0%	0	1.6%	2
Harrow	1.2%	14	2.5%	3	0.0%	0	1.4%	1	0.0%	0	0.0%	0	11.1%	8	0.0%	0	0.0%	0
Cricklewood	1.1%	13	0.0%	0	0.0%	0	7.0%	7	0.0%	0	0.0%	0	1.4%	1	1.4%	2	0.0%	0
Camden Town	1.0%	12	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	11.1%	12
New Barnet	1.0%	11	1.3%	1	0.0%	0	1.4%	1	0.0%	0	1.3%	1	0.0%	0	0.0%	0	0.0%	0
Staples Corner Business Park, (Joysleep, Berry's of Holborn Electricals, Staples, Shelly Shoes)	0.8%	9	1.3%	1	0.0%	0	2.8%	3	0.0%	0	0.0%	0	0.0%	0	1.4%	2	1.6%	2
Stirling Retail Park, Borehamwood, (Allied Carpets, Smyths Toys, Currys, Land of Leather)	0.7%	8	0.0%	0	0.0%	0	0.0%	0	9.0%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other	0.6%	8	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.3%	1	2.8%	2	0.0%	0	1.6%	2
Pentavia Retail Park, (Argos Extra, Comet, Homebase)	0.6%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.6%	2
Wembley Park	0.5%	6	1.3%	1	0.0%	0	4.2%	4	0.0%	0	0.0%	0	1.4%	1	0.0%	0	0.0%	0
Kingsbury	0.5%	6	2.5%	3	0.0%	0	1.4%	1	0.0%	0	0.0%	0	2.8%	2	0.0%	0	0.0%	0
Borehamwood Shopping Park, (WH Smith, The Carphone Warehouse, Halfords, New Look, Wickes, Boots, Pets at Home, JJB Sports, Outfit, Sports Direct, Shut Kilburn	0.5%	6	1.3%	1	0.0%	0	0.0%	0	3.8%	3	0.0%	0	1.4%	1	0.0%	0	0.0%	0
London Colney	0.5%	6	0.0%	0	0.0%	0	0.0%	0	1.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Welwyn Garden City	0.5%	6	0.0%	0	0.0%	0	0.0%	0	1.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Palmers Green	0.4%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	7.7%	5	0.0%	0	0.0%	0	0.0%	0
East Finchley	0.4%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
East Barnet	0.4%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Wood Green	0.3%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.3%	1	0.0%	0	0.0%	0	1.6%	2
Southgate	0.3%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.3%	1	0.0%	0	0.0%	0	0.0%	0
Swiss Cottage	0.3%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.6%	2
Whetstone	0.3%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Hyde Retail Park, (Paul Simon, Dreams, MFI, Carpetright, Harveys, Furniture City)	0.2%	3	1.3%	1	0.0%	0	1.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Chipping Barnet	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Silk Bridge Retail Park, (Allied Carpets, Halfords, Comet)	0.2%	2	1.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.4%	1	0.0%	0	0.0%	0
Homebase, 3 Station Road, New Southgate	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Muswell Hill	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Hampstead	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.4%	2	0.0%	0
Hatfield	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Edmonton	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco, Shenley Road,	0.1%	2	0.0%	0	0.0%	0	0.0%	0	1.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0

Column % ges.

# LB Barnet Shopping Household Telephone Survey

## For GVA Grimley

Weighted:

September 2008

	Total		Zone 9		Zone 10		Zone 11		Zone 12		Zone 13		Zone 14		Zone 15		Zone 16	
Borehamwood																		
South of Brent Cross Retail Park / Brent South Shopping Park, (Borders, Next, TK Maxx, Sports World, DFS, Lakeland, Burton / Dorothy Perkins, The Carp	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
West Hampstead	0.1%	1	0.0%	0	0.0%	0	1.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Willesden Green	0.1%	1	0.0%	0	0.0%	0	1.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Wembley Retail Park, Wembley, (MFI, Allied Carpets, Halfords, Carpetright, Wickes, Land of Leather, Sleepmasters, Harveys, Joysleep, Dreams, Comet)	0.1%	1	1.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Toys R Us, Tilling Road, Staples Corner, Hendon	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Golders Green	0.1%	1	0.0%	0	1.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Potters Bar	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Church End, Finchley	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Don't know / varies / no pattern)	19.6%	233	22.5%	24	20.8%	13	11.3%	11	19.2%	14	26.9%	17	11.1%	8	21.4%	25	14.3%	15
Weighted base:		1187		109		62		97		71		64		73		115		106
Sample:		1180		80		77		71		78		78		72		70		63

# LB Barnet Shopping Household Telephone Survey

## For GVA Grimley

Weighted:

September 2008

	Total		Zone 9		Zone 10		Zone 11		Zone 12		Zone 13		Zone 14		Zone 15		Zone 16	
<b>Q14 Where do you do most of your households shopping on personal / luxury goods including books, jewellery, china, glass and cosmetics ?</b>																		
<i>Those who buy personal / luxury goods including books, jewellery, china, glass and cosmetics excluding 'internet / catalogue / mail order / tv shopping' and 'abroad' at Q14</i>																		
Brent Cross	24.4%	289	30.7%	31	47.9%	28	49.2%	42	4.5%	3	17.3%	11	21.1%	16	21.6%	26	6.8%	8
Central London/West End	13.4%	159	10.7%	11	9.6%	6	4.8%	4	3.0%	2	16.0%	10	5.3%	4	27.0%	33	31.1%	39
North Finchley	4.5%	54	2.7%	3	0.0%	0	0.0%	0	0.0%	0	1.3%	1	0.0%	0	1.4%	2	2.7%	3
Edgware	3.0%	36	9.3%	10	1.4%	1	3.2%	3	0.0%	0	0.0%	0	7.9%	6	0.0%	0	1.4%	2
Watford	2.8%	33	4.0%	4	0.0%	0	0.0%	0	11.9%	7	1.3%	1	17.1%	13	0.0%	0	0.0%	0
Harrow	2.8%	33	9.3%	10	1.4%	1	6.3%	5	0.0%	0	0.0%	0	19.7%	15	0.0%	0	0.0%	0
Borehamwood	2.3%	28	0.0%	0	0.0%	0	0.0%	0	38.8%	24	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Hampstead	1.8%	21	0.0%	0	1.4%	1	0.0%	0	0.0%	0	1.3%	1	1.3%	1	1.4%	2	12.2%	15
Enfield Town	1.4%	17	0.0%	0	0.0%	0	0.0%	0	0.0%	0	22.7%	14	0.0%	0	0.0%	0	0.0%	0
Muswell Hill	1.3%	16	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.4%	2
Wood Green	1.2%	15	0.0%	0	0.0%	0	1.6%	1	0.0%	0	5.3%	3	0.0%	0	0.0%	0	0.0%	0
Mill Hill	1.0%	12	2.7%	3	0.0%	0	1.6%	1	1.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
New Barnet	1.0%	11	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other	0.9%	11	0.0%	0	0.0%	0	1.6%	1	0.0%	0	0.0%	0	1.3%	1	1.4%	2	2.7%	3
Southgate	0.9%	11	0.0%	0	0.0%	0	0.0%	0	0.0%	0	6.7%	4	0.0%	0	0.0%	0	0.0%	0
Kilburn	0.9%	10	1.3%	1	0.0%	0	4.8%	4	0.0%	0	0.0%	0	0.0%	0	4.1%	5	0.0%	0
West Hampstead	0.8%	10	0.0%	0	2.7%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.1%	5	2.7%	3
Chipping Barnet	0.8%	10	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Whetstone	0.7%	9	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Camden Town	0.7%	8	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.4%	2	5.4%	7
London Colney	0.7%	8	0.0%	0	0.0%	0	0.0%	0	3.0%	2	1.3%	1	0.0%	0	0.0%	0	0.0%	0
Colindale – The Hyde	0.6%	7	4.0%	4	0.0%	0	1.6%	1	0.0%	0	0.0%	0	1.3%	1	0.0%	0	0.0%	0
Highgate	0.6%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	5.4%	7
East Finchley	0.5%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.4%	2	0.0%	0
Cricklewood	0.5%	6	0.0%	0	0.0%	0	4.8%	4	0.0%	0	0.0%	0	0.0%	0	1.4%	2	0.0%	0
Burnt Oak	0.5%	5	5.3%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Wembley Park	0.5%	5	0.0%	0	0.0%	0	3.2%	3	0.0%	0	0.0%	0	1.3%	1	1.4%	2	0.0%	0
Golders Green	0.4%	4	1.3%	1	1.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.4%	2	0.0%	0
Crouch End	0.4%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.7%	3
Hendon Central	0.3%	4	0.0%	0	0.0%	0	4.8%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Temple Fortune	0.3%	4	0.0%	0	1.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Swiss Cottage	0.3%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.4%	2	1.4%	2
Church End, Finchley	0.3%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.3%	1	0.0%	0	1.4%	2
Willesden Green	0.3%	3	0.0%	0	0.0%	0	1.6%	1	0.0%	0	0.0%	0	0.0%	0	1.4%	2	0.0%	0
St Albans	0.2%	3	0.0%	0	0.0%	0	0.0%	0	1.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Borehamwood Shopping Park, (WH Smith, The Carphone Warehouse, Halfords, New Look, Wickes, Boots, Pets at Home, JJB Sports, Outfit, Sports Direct, Shut	0.2%	3	0.0%	0	0.0%	0	0.0%	0	1.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
South of Brent Cross Retail Park / Brent South Shopping Park, (Borders, Next, TK Maxx, Sports World, DFS, Lakeland, Burton / Dorothy Perkins, The Carp	0.2%	3	1.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Welwyn Garden City	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Stanmore	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.6%	2	0.0%	0	0.0%	0
Staples Corner Retail Park, (PC World, Laura Ashley, ScS, JJB Sports, Currys, Dreams, Carpetright, The Carphone Warehouse)	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.4%	2
Hatfield	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
East Barnet	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Asda, Edgware Road, Colindale	0.1%	1	1.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Friern Bridge Retail Park, (Comet, MFI, Sports Soccor, Carpetright, Currys, AlliedCarpets, Furniture Village, Halfords, JJB Sports, Smyths Toys)	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Potters Bar	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.3%	1	0.0%	0	0.0%	0	0.0%	0
Wembley Retail Park,	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

Column % ges.

# LB Barnet Shopping Household Telephone Survey

## For GVA Grimley

Weighted:

September 2008

	Total		Zone 9		Zone 10		Zone 11		Zone 12		Zone 13		Zone 14		Zone 15		Zone 16	
Wembley, (MFI, Allied Carpets, Halfords, Carpetright, Wickes, Land of Leather, Sleepmasters, Harveys, Joysleep, Dreams, Comet)																		
(Don't know / varies / no pattern)	25.6%	303	16.0%	16	32.9%	19	11.1%	10	34.3%	21	25.3%	16	19.7%	15	29.7%	36	21.6%	27
Weighted base:		1185		102		59		86		61		62		78		121		124
Sample:		1178		75		73		63		67		75		76		74		74

**Q15 Do you take part in any of the following leisure or cultural activities ?**

Restaurants	72.7%	1183	74.8%	105	71.2%	60	59.1%	71	72.3%	66	82.0%	68	75.0%	77	77.6%	124	70.3%	119
Cinema	51.8%	843	50.5%	71	51.9%	44	46.6%	56	42.6%	39	59.0%	49	43.0%	44	54.1%	87	64.4%	109
Pubs / clubs	33.3%	543	34.0%	48	22.1%	19	21.6%	26	39.6%	36	31.0%	26	19.0%	19	49.0%	79	42.6%	72
Gym / health & fitness club	23.1%	375	15.5%	22	22.1%	19	17.0%	20	24.8%	23	20.0%	16	19.0%	19	34.7%	56	23.8%	40
(None of these)	15.4%	250	16.5%	23	14.4%	12	22.7%	27	15.8%	15	11.0%	9	15.0%	15	10.2%	16	14.9%	25
Weighted base:		1627		140		84		120		92		82		102		161		170
Sample:		1627		103		104		88		101		100		100		98		101

# LB Barnet Shopping Household Telephone Survey

## For GVA Grimley

Weighted:

September 2008

	Total	Zone 9		Zone 10		Zone 11		Zone 12		Zone 13		Zone 14		Zone 15		Zone 16		
<b>Q16 Where do you go most often to visit the cinema ?</b>																		
<i>Those who visit the cinema at Q15</i>																		
(Don't know / varies)	26.2%	221	23.1%	16	24.1%	10	22.0%	12	44.2%	17	22.0%	11	37.2%	16	28.3%	25	47.7%	52
Vue Cinema, O2 Centre, O2 Centre, Finchley Road, NW3 6LU	17.0%	144	23.1%	16	31.5%	14	22.0%	12	7.0%	3	6.8%	3	2.3%	1	37.7%	33	10.8%	12
Vue Cinema, Finchley, Great North Leisure Park, N12 0GL	15.4%	130	9.6%	7	22.2%	10	7.3%	4	2.3%	1	18.6%	9	7.0%	3	15.1%	13	4.6%	5
Odeon Barnet, Great North Road, Barnet, EN5 1AB	10.4%	88	0.0%	0	1.9%	1	0.0%	0	4.7%	2	11.9%	6	2.3%	1	3.8%	3	0.0%	0
Cineworld, Staples Corner Retail Park, NW2 6LW	5.8%	49	17.3%	12	7.4%	3	46.3%	26	0.0%	0	0.0%	0	2.3%	1	1.9%	2	0.0%	0
Phoenix Cinema, 52 High Road, London, N2 9PJ	3.7%	32	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.7%	1	4.7%	2	0.0%	0	0.0%	0
Odeon, Muswell Hill, Fortis Green Road, N10 3HP	3.6%	30	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	6.2%	7
Vue Cinema, Harrow on the Hill, St Georges Shopping & Leisure Centre, HA1 1HS	2.6%	22	11.5%	8	1.9%	1	0.0%	0	0.0%	0	0.0%	0	23.3%	10	0.0%	0	1.5%	2
Belle-Vue Cinema, 1-2 Station Road, Harrow on the Hill, HA1 2TU	2.0%	17	11.5%	8	0.0%	0	2.4%	1	0.0%	0	0.0%	0	14.0%	6	1.9%	2	0.0%	0
Cineworld, Enfield, Southbury Leisure Park, Enfield, EN1 1YQ	2.0%	17	0.0%	0	0.0%	0	0.0%	0	0.0%	0	28.8%	14	0.0%	0	0.0%	0	0.0%	0
Borehamwood	1.7%	15	0.0%	0	0.0%	0	0.0%	0	34.9%	14	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other	1.6%	14	0.0%	0	5.6%	2	0.0%	0	4.7%	2	0.0%	0	4.7%	2	0.0%	0	3.1%	3
The Screen on the Hill, 203 Haverstock Hill, NW3 4QG	1.0%	8	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	6.2%	7
Odeon, The Parkway, Camden	1.0%	8	0.0%	0	1.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	6.2%	7
Cineworld, Wood Green, Shopping City, Wood Green, N22 6LU	0.9%	8	0.0%	0	0.0%	0	0.0%	0	0.0%	0	5.1%	2	0.0%	0	0.0%	0	1.5%	2
Odeon, Finchley Road, Swiss Cottage	0.9%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.9%	2	3.1%	3
Everyman Cinema, Hampstead Village, NW3 6TX	0.8%	7	1.9%	1	3.7%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.9%	2	1.5%	2
Odeon, Holloway Road	0.8%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	6.2%	7
Showcase, Wood Green, Hollywood Green, Wood Green, N22 6EJ	0.7%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.4%	2	0.0%	0	0.0%	0	0.0%	0
Vue Cinema, North Orbital Road, Garston	0.4%	3	1.9%	1	0.0%	0	0.0%	0	2.3%	1	0.0%	0	2.3%	1	0.0%	0	0.0%	0
Tricycle, Killburn	0.4%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.8%	3	0.0%	0
Odeon, Leicester Square	0.3%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.9%	2	0.0%	0
Odeon, Lee Valley, Picketts Lock Lane, Edmonton, N9 0AS	0.3%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.7%	1	0.0%	0	0.0%	0	1.5%	2
National Film Theatre, Southbank	0.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.9%	2	0.0%	0
Odeon, The Galleria, Hatfield	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Weighted base:		843		71		44		56		39		49		44		87		109
Sample:		847		52		54		41		43		59		43		53		65



# LB Barnet Shopping Household Telephone Survey

## For GVA Grimley

Weighted:

September 2008

	Total	Zone 9		Zone 10		Zone 11		Zone 12		Zone 13		Zone 14		Zone 15		Zone 16		
<b>Q17 Where do you go most often to visit the gym / health &amp; fitness club ?</b>																		
<i>Those who visit a gym / health &amp; fitness club at Q15</i>																		
North Finchley	8.8%	33	0.0%	0	4.5%	1	0.0%	0	0.0%	0	15.0%	2	5.3%	1	0.0%	0	4.2%	2
Central London/West End	8.0%	30	0.0%	0	0.0%	0	0.0%	0	4.0%	1	10.0%	2	0.0%	0	29.4%	16	8.3%	3
Mill Hill	7.4%	27	26.7%	5	9.1%	2	13.3%	3	0.0%	0	0.0%	0	10.5%	2	0.0%	0	0.0%	0
Muswell Hill	5.8%	22	0.0%	0	4.5%	1	0.0%	0	0.0%	0	5.0%	1	0.0%	0	0.0%	0	4.2%	2
Borehamwood	5.6%	21	6.7%	1	0.0%	0	0.0%	0	68.0%	15	0.0%	0	5.3%	1	0.0%	0	0.0%	0
Cricklewood	4.7%	17	0.0%	0	9.1%	2	53.3%	11	0.0%	0	0.0%	0	0.0%	0	8.8%	5	0.0%	0
East Finchley	4.6%	17	0.0%	0	0.0%	0	0.0%	0	0.0%	0	5.0%	1	0.0%	0	2.9%	2	0.0%	0
New Barnet	4.5%	17	0.0%	0	4.5%	1	0.0%	0	0.0%	0	5.0%	1	0.0%	0	0.0%	0	0.0%	0
Swiss Cottage	4.2%	15	0.0%	0	4.5%	1	6.7%	1	0.0%	0	0.0%	0	0.0%	0	14.7%	8	12.5%	5
Hendon Central	3.9%	15	13.3%	3	18.2%	3	6.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other	3.5%	13	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	5.3%	1	5.9%	3	8.3%	3
Southgate	3.0%	11	0.0%	0	0.0%	0	0.0%	0	0.0%	0	45.0%	7	0.0%	0	0.0%	0	0.0%	0
Camden Town	2.4%	9	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	20.8%	8
Willesden Green	1.9%	7	0.0%	0	0.0%	0	6.7%	1	0.0%	0	0.0%	0	0.0%	0	8.8%	5	0.0%	0
Burnt Oak	1.7%	6	26.7%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Hampstead	1.6%	6	6.7%	1	4.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	8.3%	3
Brent Cross	1.6%	6	0.0%	0	9.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	5.9%	3	0.0%	0
Crouch End	1.6%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	8.3%	3
Watford	1.2%	5	0.0%	0	4.5%	1	0.0%	0	4.0%	1	0.0%	0	10.5%	2	0.0%	0	0.0%	0
Harrow	1.2%	4	6.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	15.8%	3	0.0%	0	0.0%	0
Enfield Town	1.1%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	10.0%	2	0.0%	0	0.0%	0	4.2%	2
Islington	1.1%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	8.3%	3
Golders Green	1.0%	4	0.0%	0	18.2%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Kingsbury	1.0%	4	13.3%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	5.3%	1	0.0%	0	0.0%	0
Edgware	1.0%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	5.3%	1	0.0%	0	0.0%	0
Church End, Finchley	0.9%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Kilburn	0.9%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	5.9%	3	0.0%	0
Stanmore	0.8%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	15.8%	3	0.0%	0	0.0%	0
Whetstone	0.8%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
East Barnet	0.7%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Chipping Barnet	0.6%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
St Albans	0.5%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	5.0%	1	5.3%	1	0.0%	0	0.0%	0
Potters Bar	0.4%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
London Colney	0.4%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.9%	2	0.0%	0
Colindale – The Hyde	0.4%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.9%	2	0.0%	0
West Hampstead	0.4%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.9%	2	0.0%	0
Hadley	0.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Friern Barnet	0.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Wembley Park	0.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	5.3%	1	0.0%	0	0.0%	0
Preston Park	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Brent Street	0.2%	1	0.0%	0	4.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Hatfield	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Temple Fortune	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Don't know / varies / no pattern)	8.5%	32	0.0%	0	4.5%	1	13.3%	3	24.0%	5	0.0%	0	10.5%	2	8.8%	5	12.5%	5
Weighted base:		371		20		18		20		23		16		19		56		40
Sample:		376		15		22		15		25		20		19		34		22

# LB Barnet Shopping Household Telephone Survey

## For GVA Grimley

Weighted:

September 2008

	Total		Zone 9		Zone 10		Zone 11		Zone 12		Zone 13		Zone 14		Zone 15		Zone 16	
<b>Q18 What town centre do you visit most often for pubs / clubs ?</b>																		
<i>Those who visit pubs / clubs at Q15</i>																		
Central London/West End	17.9%	96	8.6%	4	17.4%	3	10.5%	3	5.0%	2	22.6%	6	21.1%	4	31.3%	25	25.6%	19
North Finchley	4.9%	27	0.0%	0	13.0%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.1%	2	2.3%	2
Camden Town	4.5%	24	2.9%	1	13.0%	2	15.8%	4	0.0%	0	0.0%	0	0.0%	0	2.1%	2	18.6%	13
Hampstead	3.9%	21	0.0%	0	17.4%	3	0.0%	0	2.5%	1	3.2%	1	0.0%	0	6.2%	5	9.3%	7
Borehamwood	3.8%	21	0.0%	0	0.0%	0	0.0%	0	52.5%	19	0.0%	0	0.0%	0	2.1%	2	0.0%	0
Edgware	3.2%	17	17.1%	8	0.0%	0	0.0%	0	0.0%	0	0.0%	0	5.3%	1	0.0%	0	0.0%	0
New Barnet	3.0%	16	0.0%	0	0.0%	0	0.0%	0	2.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Southgate	2.8%	15	0.0%	0	0.0%	0	0.0%	0	0.0%	0	22.6%	6	0.0%	0	0.0%	0	0.0%	0
Mill Hill	2.7%	15	5.7%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Muswell Hill	2.4%	13	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	7.0%	5
Brent Cross	2.2%	12	0.0%	0	4.3%	1	5.3%	1	0.0%	0	6.5%	2	0.0%	0	2.1%	2	0.0%	0
Hendon Central	2.0%	11	8.6%	4	8.7%	2	10.5%	3	0.0%	0	0.0%	0	0.0%	0	2.1%	2	0.0%	0
East Finchley	1.9%	10	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other	1.7%	9	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	5.3%	1	2.1%	2	7.0%	5
Colindale – The Hyde	1.6%	9	17.1%	8	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Whetstone	1.6%	9	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Highgate	1.4%	8	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	9.3%	7
Cricklewood	1.3%	7	0.0%	0	0.0%	0	21.1%	5	0.0%	0	0.0%	0	0.0%	0	2.1%	2	0.0%	0
Chipping Barnet	1.2%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Watford	1.1%	6	2.9%	1	0.0%	0	0.0%	0	7.5%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0
West Hampstead	1.1%	6	0.0%	0	4.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	6.2%	5	0.0%	0
Stanmore	1.1%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	26.3%	5	0.0%	0	0.0%	0
Kingsbury	1.0%	5	2.9%	1	0.0%	0	15.8%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Harrow	1.0%	5	0.0%	0	4.3%	1	5.3%	1	0.0%	0	0.0%	0	15.8%	3	0.0%	0	0.0%	0
Kilburn	0.9%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	6.2%	5	0.0%	0
Burnt Oak	0.5%	3	5.7%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
London Colney	0.4%	2	0.0%	0	4.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Crouch End	0.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Kensal Rise	0.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.1%	2	0.0%	0
Swiss Cottage	0.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.1%	2	0.0%	0
Golders Green	0.3%	1	0.0%	0	4.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Friern Barnet	0.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Wembley Park	0.3%	1	0.0%	0	0.0%	0	5.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
St Albans	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	5.3%	1	0.0%	0	0.0%	0
East Barnet	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Hatfield	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Stevenage	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Palmers Green	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.2%	1	0.0%	0	0.0%	0	0.0%	0
Enfield Town	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.2%	1	0.0%	0	0.0%	0	0.0%	0
Potters Bar	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Temple Fortune	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Don't know / varies / no pattern)	25.8%	139	28.6%	14	8.7%	2	10.5%	3	30.0%	11	38.7%	10	21.1%	4	31.3%	25	20.9%	15
Weighted base:		539		48		19		26		36		26		19		79		72
Sample:		518		35		23		19		40		31		19		48		43

# LB Barnet Shopping Household Telephone Survey

## For GVA Grimley

Weighted:

September 2008

	Total		Zone 9		Zone 10		Zone 11		Zone 12		Zone 13		Zone 14		Zone 15		Zone 16	
<b>Q19 What town centre do you visit most often for restaurants?</b>																		
<i>Those who visit restaurants at Q15</i>																		
Central London/West End	15.3%	180	11.7%	12	28.4%	17	13.5%	10	11.0%	7	11.0%	7	5.3%	4	23.0%	28	31.0%	37
North Finchley	4.8%	56	1.3%	1	0.0%	0	1.9%	1	0.0%	0	1.2%	1	0.0%	0	0.0%	0	1.4%	2
Edgware	4.3%	51	14.3%	15	0.0%	0	0.0%	0	4.1%	3	0.0%	0	12.0%	9	0.0%	0	0.0%	0
Hampstead	3.2%	38	0.0%	0	5.4%	3	0.0%	0	0.0%	0	0.0%	0	1.3%	1	6.8%	8	14.1%	17
Mill Hill	2.7%	31	10.4%	11	1.4%	1	1.9%	1	0.0%	0	0.0%	0	1.3%	1	1.4%	2	0.0%	0
Whetstone	2.3%	27	1.3%	1	0.0%	0	0.0%	0	1.4%	1	4.9%	3	0.0%	0	0.0%	0	0.0%	0
New Barnet	2.0%	24	1.3%	1	0.0%	0	0.0%	0	4.1%	3	3.7%	2	0.0%	0	0.0%	0	0.0%	0
Golders Green	2.0%	24	1.3%	1	13.5%	8	9.6%	7	0.0%	0	1.2%	1	0.0%	0	1.4%	2	0.0%	0
Other	2.0%	24	0.0%	0	2.7%	2	3.8%	3	4.1%	3	0.0%	0	2.7%	2	0.0%	0	5.6%	7
Borehamwood	1.9%	22	0.0%	0	0.0%	0	0.0%	0	27.4%	18	0.0%	0	0.0%	0	1.4%	2	0.0%	0
Southgate	1.9%	22	0.0%	0	0.0%	0	0.0%	0	0.0%	0	23.2%	16	0.0%	0	0.0%	0	0.0%	0
Muswell Hill	1.8%	21	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.4%	2
Harrow	1.6%	19	6.5%	7	1.4%	1	3.8%	3	0.0%	0	0.0%	0	8.0%	6	1.4%	2	0.0%	0
East Finchley	1.5%	17	0.0%	0	1.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Brent Cross	1.3%	15	0.0%	0	2.7%	2	5.8%	4	0.0%	0	0.0%	0	1.3%	1	0.0%	0	1.4%	2
West Hampstead	1.2%	14	1.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	10.8%	13	0.0%	0
Hendon Central	1.2%	14	1.3%	1	1.4%	1	9.6%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Chipping Barnet	1.1%	13	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Camden Town	1.1%	12	1.3%	1	1.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.4%	2	5.6%	7
Cricklewood	0.9%	11	0.0%	0	0.0%	0	11.5%	8	0.0%	0	0.0%	0	1.3%	1	1.4%	2	0.0%	0
Kilburn	0.8%	10	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.3%	1	6.8%	8	0.0%	0
Watford	0.7%	8	0.0%	0	0.0%	0	3.8%	3	1.4%	1	0.0%	0	1.3%	1	0.0%	0	0.0%	0
Kingsbury	0.7%	8	2.6%	3	0.0%	0	1.9%	1	0.0%	0	0.0%	0	5.3%	4	0.0%	0	0.0%	0
Stanmore	0.6%	8	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	8.0%	6	0.0%	0	0.0%	0
Burnt Oak	0.6%	7	5.2%	5	1.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Wood Green	0.6%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.2%	1	1.3%	1	0.0%	0	0.0%	0
Potters Bar	0.6%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.2%	1	0.0%	0	0.0%	0	0.0%	0
Willesden Green	0.5%	6	0.0%	0	0.0%	0	1.9%	1	0.0%	0	0.0%	0	0.0%	0	4.1%	5	0.0%	0
Colindale – The Hyde	0.5%	5	5.2%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Church End, Finchley	0.4%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Wembley Park	0.4%	5	1.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.4%	2	0.0%	0
Highgate	0.4%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.8%	3
St Albans	0.4%	4	0.0%	0	0.0%	0	0.0%	0	2.7%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0
London Colney	0.3%	4	0.0%	0	1.4%	1	0.0%	0	1.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Palmer's Green	0.3%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.9%	3	0.0%	0	0.0%	0	0.0%	0
Kentish Town	0.3%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.8%	3
Enfield Town	0.3%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.9%	3	0.0%	0	0.0%	0	0.0%	0
Cockfosters	0.3%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.4%	2	0.0%	0	0.0%	0	0.0%	0
Crouch End	0.2%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.4%	2
Temple Fortune	0.2%	2	0.0%	0	2.7%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Welwyn Garden City	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Preston Park	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.4%	2
Swiss Cottage	0.1%	2	0.0%	0	1.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Bushey	0.1%	2	0.0%	0	0.0%	0	0.0%	0	1.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Friern Barnet	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Hatfield	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Brent Street	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Don't know / varies / no pattern)	36.1%	425	33.8%	35	33.8%	20	30.8%	22	41.1%	27	40.2%	27	49.3%	38	39.2%	47	31.0%	37
Weighted base:	1177		105		60		71		66		68		77		121		119	
Sample:	1187		77		74		52		73		82		75		74		71	

# LB Barnet Shopping Household Telephone Survey

## For GVA Grimley

Weighted:

September 2008

	Total		Zone 9		Zone 10		Zone 11		Zone 12		Zone 13		Zone 14		Zone 15		Zone 16	
Q20 Are there any leisure facilities that you think are lacking within a reasonable distance of your home?																		
No	72.0%	1171	58.3%	81	74.0%	62	67.0%	80	73.3%	67	76.0%	63	79.0%	81	75.5%	121	80.2%	136
Yes, swimming pool	6.3%	102	10.7%	15	6.7%	6	10.2%	12	0.0%	0	5.0%	4	4.0%	4	5.1%	8	7.9%	13
Yes, leisure/ fitness centre	4.0%	65	3.9%	5	2.9%	2	5.7%	7	2.0%	2	5.0%	4	7.0%	7	1.0%	2	2.0%	3
Yes, cinema	3.0%	48	9.7%	14	4.8%	4	0.0%	0	0.0%	0	2.0%	2	6.0%	6	3.1%	5	2.0%	3
Yes, pubs/ clubs/ bars	1.9%	30	2.9%	4	2.9%	2	1.1%	1	4.0%	4	1.0%	1	2.0%	2	2.0%	3	0.0%	0
Yes, restaurants/ cafes	1.7%	28	2.9%	4	0.0%	0	2.3%	3	3.0%	3	2.0%	2	1.0%	1	2.0%	3	2.0%	3
Yes, shops	1.6%	26	2.9%	4	0.0%	0	1.1%	1	3.0%	3	0.0%	0	0.0%	0	1.0%	2	2.0%	3
Yes, other	1.5%	24	1.0%	1	1.9%	2	3.4%	4	2.0%	2	0.0%	0	1.0%	1	1.0%	2	2.0%	3
Yes, bowling	1.4%	22	2.9%	4	0.0%	0	4.5%	5	3.0%	3	1.0%	1	3.0%	3	0.0%	0	0.0%	0
Yes, youth clubs	1.2%	20	1.9%	3	0.0%	0	1.1%	1	2.0%	2	1.0%	1	0.0%	0	3.1%	5	0.0%	0
Yes, ice rink	0.5%	8	1.0%	1	1.0%	1	1.1%	1	1.0%	1	2.0%	2	1.0%	1	0.0%	0	0.0%	0
Yes, parks	0.4%	7	1.0%	1	0.0%	0	2.3%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	2
Yes, roller skating rink	0.4%	6	0.0%	0	0.0%	0	1.1%	1	0.0%	0	0.0%	0	0.0%	0	1.0%	2	0.0%	0
Yes, bingo	0.4%	6	0.0%	0	0.0%	0	1.1%	1	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Yes, theatre	0.4%	6	0.0%	0	1.0%	1	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	1.0%	2
Yes, sports facilities	0.3%	5	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Yes, tennis courts	0.3%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	2
Yes, ski slope	0.2%	4	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	1.0%	2
Yes, play areas	0.2%	3	0.0%	0	1.0%	1	0.0%	0	0.0%	0	1.0%	1	1.0%	1	0.0%	0	0.0%	0
Yes, dance facilities	0.2%	3	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	1.0%	2	0.0%	0
Yes, golf club	0.2%	3	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Yes, more for the elderly	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0
(Don't know)	6.7%	109	8.7%	12	4.8%	4	5.7%	7	7.9%	7	6.0%	5	5.0%	5	7.1%	11	2.0%	3
Weighted base:		1627		140		84		120		92		82		102		161		170
Sample:		1627		103		104		88		101		100		100		98		101
GEN Gender of respondent.																		
Male	27.4%	446	25.2%	35	34.6%	29	28.4%	34	30.7%	28	21.0%	17	20.0%	20	29.6%	47	41.6%	71
Female	72.6%	1181	74.8%	105	65.4%	55	71.6%	86	69.3%	64	79.0%	65	80.0%	82	70.4%	113	58.4%	99
Weighted base:		1627		140		84		120		92		82		102		161		170
Sample:		1627		103		104		88		101		100		100		98		101
AGE Could I ask how old you are ?																		
18 to 24	4.9%	79	7.8%	11	9.6%	8	4.5%	5	3.0%	3	5.0%	4	2.0%	2	6.1%	10	6.9%	12
25 to 34	9.2%	150	11.7%	16	7.7%	6	11.4%	14	9.9%	9	5.0%	4	9.0%	9	19.4%	31	5.0%	8
35 to 44	16.2%	263	20.4%	29	12.5%	10	19.3%	23	17.8%	16	10.0%	8	12.0%	12	22.4%	36	13.9%	24
45 to 54	20.0%	325	8.7%	12	23.1%	19	18.2%	22	23.8%	22	25.0%	21	18.0%	18	18.4%	29	21.8%	37
55 to 64	15.4%	251	18.4%	26	10.6%	9	14.8%	18	10.9%	10	24.0%	20	15.0%	15	12.2%	20	14.9%	25
65 +	32.0%	520	31.1%	43	35.6%	30	31.8%	38	31.7%	29	28.0%	23	42.0%	43	17.3%	28	35.6%	61
(Refused)	2.3%	38	1.9%	3	1.0%	1	0.0%	0	3.0%	3	3.0%	2	2.0%	2	4.1%	7	2.0%	3
Weighted base:		1627		140		84		120		92		82		102		161		170
Sample:		1627		103		104		88		101		100		100		98		101
SEG Socio-economic Grouping																		
A	5.2%	85	3.9%	5	9.6%	8	1.1%	1	2.0%	2	10.0%	8	3.0%	3	6.1%	10	5.9%	10
B	18.6%	303	11.7%	16	30.8%	26	10.2%	12	10.9%	10	15.0%	12	19.0%	19	22.4%	36	19.8%	34
C1	25.5%	415	29.1%	41	18.3%	15	25.0%	30	17.8%	16	24.0%	20	25.0%	26	25.5%	41	28.7%	49
C2	12.3%	200	11.7%	16	4.8%	4	13.6%	16	28.7%	26	11.0%	9	14.0%	14	11.2%	18	7.9%	13
D	6.1%	100	6.8%	10	3.8%	3	14.8%	18	5.0%	5	7.0%	6	6.0%	6	4.1%	7	5.0%	8
E	18.9%	307	26.2%	37	14.4%	12	21.6%	26	19.8%	18	18.0%	15	19.0%	19	14.3%	23	15.8%	27
(Refused)	13.3%	217	10.7%	15	18.3%	15	13.6%	16	15.8%	15	15.0%	12	14.0%	14	16.3%	26	16.8%	29
Weighted base:		1627		140		84		120		92		82		102		161		170
Sample:		1627		103		104		88		101		100		100		98		101
OCC What is the occupation of the chief income earner in your household ?																		
Occupation / job description	69.0%	1122	67.0%	94	67.3%	56	67.0%	80	64.4%	59	69.0%	57	68.0%	69	69.4%	111	67.3%	114
Basic state pension ONLY	17.8%	289	22.3%	31	14.4%	12	19.3%	23	19.8%	18	16.0%	13	18.0%	18	14.3%	23	15.8%	27
(Refused)	13.3%	216	10.7%	15	18.3%	15	13.6%	16	15.8%	15	15.0%	12	14.0%	14	16.3%	26	16.8%	29
Weighted base:		1627		140		84		120		92		82		102		161		170
Sample:		1627		103		104		88		101		100		100		98		101

Column % ges.

# LB Barnet Shopping Household Telephone Survey

## For GVA Grimley

Weighted:

September 2008

	Total		Zone 9		Zone 10		Zone 11		Zone 12		Zone 13		Zone 14		Zone 15		Zone 16	
<b>EMP Which of the following best describes the chief wage earner of your household's current employment situation ?</b>																		
Working full time	45.4%	739	40.8%	57	48.1%	40	46.6%	56	49.5%	45	43.0%	35	38.0%	39	61.2%	98	40.6%	69
Working part time	9.6%	156	9.7%	14	13.5%	11	5.7%	7	5.9%	5	11.0%	9	6.0%	6	10.2%	16	12.9%	22
Unemployed	1.4%	24	4.9%	7	1.0%	1	3.4%	4	1.0%	1	1.0%	1	1.0%	1	0.0%	0	0.0%	0
Retired	38.2%	621	38.8%	54	33.7%	28	37.5%	45	34.7%	32	34.0%	28	51.0%	52	24.5%	39	39.6%	67
A housewife	0.7%	11	1.0%	1	0.0%	0	2.3%	3	0.0%	0	3.0%	2	0.0%	0	1.0%	2	0.0%	0
A student	0.9%	14	1.9%	3	1.0%	1	2.3%	3	2.0%	2	0.0%	0	0.0%	0	0.0%	0	2.0%	3
Other	0.3%	4	0.0%	0	0.0%	0	1.1%	1	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0
(Refused)	3.6%	58	2.9%	4	2.9%	2	1.1%	1	6.9%	6	7.0%	6	4.0%	4	3.1%	5	5.0%	8
Weighted base:		1627		140		84		120		92		82		102		161		170
Sample:		1627		103		104		88		101		100		100		98		101
<b>CAR How many cars does your household own or have the use of ?</b>																		
None	24.2%	394	35.9%	50	21.2%	18	20.5%	25	16.8%	15	17.0%	14	21.0%	21	31.6%	51	44.6%	76
One	46.3%	753	37.9%	53	38.5%	32	60.2%	72	48.5%	45	43.0%	35	36.0%	37	53.1%	85	39.6%	67
Two	20.9%	341	16.5%	23	29.8%	25	17.0%	20	22.8%	21	25.0%	21	26.0%	27	9.2%	15	12.9%	22
Three or more	5.8%	94	5.8%	8	5.8%	5	2.3%	3	9.9%	9	12.0%	10	13.0%	13	4.1%	7	0.0%	0
(Refused)	2.8%	45	3.9%	5	4.8%	4	0.0%	0	2.0%	2	3.0%	2	4.0%	4	2.0%	3	3.0%	5
Weighted base:		1627		140		84		120		92		82		102		161		170
Sample:		1627		103		104		88		101		100		100		98		101
<b>INC Approximately what is your total household income ?</b>																		
£0 - £14,999	10.9%	178	16.5%	23	7.7%	6	17.0%	20	7.9%	7	8.0%	7	14.0%	14	10.2%	16	8.9%	15
£15,000 - £19,999	3.1%	50	1.9%	3	0.0%	0	3.4%	4	3.0%	3	0.0%	0	3.0%	3	4.1%	7	2.0%	3
£20,000 - £29,999	5.0%	81	6.8%	10	1.9%	2	4.5%	5	5.9%	5	5.0%	4	6.0%	6	3.1%	5	4.0%	7
£30,000 - £39,999	4.6%	75	4.9%	7	4.8%	4	5.7%	7	5.9%	5	7.0%	6	5.0%	5	5.1%	8	5.0%	8
£40,000 - £49,999	3.5%	57	3.9%	5	1.0%	1	4.5%	5	4.0%	4	0.0%	0	4.0%	4	3.1%	5	4.0%	7
£50,000 - £59,999	4.0%	65	1.9%	3	4.8%	4	4.5%	5	2.0%	2	3.0%	2	2.0%	2	5.1%	8	2.0%	3
£60,000 - £69,999	3.0%	49	3.9%	5	3.8%	3	3.4%	4	2.0%	2	3.0%	2	2.0%	2	4.1%	7	3.0%	5
£70,000 - £79,999	1.8%	29	1.0%	1	2.9%	2	2.3%	3	1.0%	1	0.0%	0	2.0%	2	2.0%	3	2.0%	3
£80,000 - £89,999	1.3%	21	1.0%	1	1.9%	2	1.1%	1	0.0%	0	2.0%	2	0.0%	0	1.0%	2	2.0%	3
£90,000 - £99,999	1.1%	18	1.9%	3	1.9%	2	0.0%	0	2.0%	2	2.0%	2	0.0%	0	1.0%	2	2.0%	3
£100,000 - £149,999	2.7%	44	0.0%	0	0.0%	0	1.1%	1	0.0%	0	5.0%	4	1.0%	1	6.1%	10	2.0%	3
£150,000+	1.6%	26	0.0%	0	1.9%	2	0.0%	0	1.0%	1	3.0%	2	1.0%	1	2.0%	3	4.0%	7
(Don't know / refused)	57.5%	935	56.3%	79	67.3%	56	52.3%	63	65.3%	60	62.0%	51	60.0%	61	53.1%	85	59.4%	101
Weighted base:		1627		140		84		120		92		82		102		161		170
Sample:		1627		103		104		88		101		100		100		98		101
<b>ETH The following question will be used in a statistical format only, and will help us to assess diverse needs and the level of access to services. What is your ethnic background ?</b>																		
White (British / Irish / Other)	82.8%	1348	70.9%	99	76.0%	64	73.9%	89	93.1%	85	81.0%	67	81.0%	83	77.6%	124	95.0%	162
Black / Black British (Caribbean / African / other black)	2.7%	44	4.9%	7	1.0%	1	5.7%	7	1.0%	1	2.0%	2	3.0%	3	4.1%	7	1.0%	2
Asian / Asian British (Indian / Pakistani / Bangladeshi / Other Asian)	7.0%	114	15.5%	22	6.7%	6	15.9%	19	2.0%	2	5.0%	4	11.0%	11	6.1%	10	1.0%	2
Mixed (any mixed category)	1.4%	24	1.0%	1	4.8%	4	2.3%	3	0.0%	0	6.0%	5	0.0%	0	2.0%	3	0.0%	0
Chinese	0.4%	7	0.0%	0	1.9%	2	0.0%	0	1.0%	1	0.0%	0	0.0%	0	2.0%	3	0.0%	0
Other	0.5%	8	1.0%	1	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.0%	3	0.0%	0
(Refused)	5.1%	83	6.8%	10	8.7%	7	2.3%	3	3.0%	3	6.0%	5	5.0%	5	6.1%	10	3.0%	5
Weighted base:		1627		140		84		120		92		82		102		161		170
Sample:		1627		103		104		88		101		100		100		98		101

Column %ges.

# LB Barnet Shopping Household Telephone Survey

## For GVA Grimley

Weighted:

September 2008

		Total	Zone 9	Zone 10	Zone 11	Zone 12	Zone 13	Zone 14	Zone 15	Zone 16	
<b>QUOTA</b>	<b>Postcode Sector</b>										
EN4 0	0.8%	12	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
EN4 8	1.8%	30	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
EN4 9	1.3%	21	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
EN5 1	1.2%	19	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
EN5 2	2.0%	32	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
EN5 3	0.5%	9	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
EN5 4	0.9%	15	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
EN5 5	1.3%	22	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
HA7 1	0.9%	15	0.0%	0	0.0%	0	0.0%	0	15.0%	15	0.0%
HA7 2	1.4%	22	0.0%	0	0.0%	0	0.0%	0	22.0%	22	0.0%
HA7 4	2.2%	36	0.0%	0	0.0%	0	0.0%	0	35.0%	36	0.0%
HA8 0	2.3%	38	27.2%	38	0.0%	0	0.0%	0	0.0%	0	0.0%
HA8 5	2.3%	38	27.2%	38	0.0%	0	0.0%	0	0.0%	0	0.0%
HA8 6	1.1%	17	0.0%	0	0.0%	0	0.0%	0	17.0%	17	0.0%
HA8 7	0.6%	10	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
HA8 8	1.8%	29	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
HA8 9	1.5%	24	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
N10 1	1.0%	17	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
N10 2	1.2%	19	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
N10 3	1.1%	18	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
N11 1	1.4%	22	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
N11 2	1.3%	21	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
N11 3	1.4%	22	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
N12 0	1.4%	22	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
N12 7	1.0%	16	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
N12 8	1.0%	17	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
N12 9	1.1%	18	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
N14 4	1.6%	26	0.0%	0	0.0%	0	0.0%	0	31.0%	26	0.0%
N14 5	0.9%	14	0.0%	0	0.0%	0	0.0%	0	17.0%	14	0.0%
N14 6	1.1%	17	0.0%	0	0.0%	0	0.0%	0	21.0%	17	0.0%
N14 7	0.8%	13	0.0%	0	0.0%	0	0.0%	0	16.0%	13	0.0%
N19 5	1.4%	24	0.0%	0	0.0%	0	0.0%	0	0.0%	0	13.9%
N2 0	1.3%	21	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
N2 8	1.0%	16	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
N2 9	1.3%	21	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
N20 0	1.6%	26	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
N20 8	0.6%	10	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
N20 9	0.7%	11	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
N3 1	1.4%	23	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
N3 2	1.2%	19	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
N3 3	1.1%	19	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
N6 4	0.7%	11	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
N6 5	1.8%	29	0.0%	0	0.0%	0	0.0%	0	0.0%	0	16.8%
N6 6	0.6%	10	0.0%	0	0.0%	0	0.0%	0	0.0%	0	5.9%
NW101	0.9%	15	0.0%	0	0.0%	0	0.0%	0	0.0%	0	9.2%
NW110	0.7%	11	0.0%	0	13.5%	11	0.0%	0	0.0%	0	0.0%
NW116	1.3%	21	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
NW117	0.9%	15	0.0%	0	18.3%	15	0.0%	0	0.0%	0	0.0%
NW118	0.6%	10	0.0%	0	11.5%	10	0.0%	0	0.0%	0	0.0%
NW119	0.9%	15	0.0%	0	18.3%	15	0.0%	0	0.0%	0	0.0%
NW2 1	1.4%	23	0.0%	0	0.0%	0	19.3%	23	0.0%	0	0.0%
NW2 2	1.6%	26	0.0%	0	0.0%	0	0.0%	0	0.0%	0	16.3%
NW2 3	0.9%	15	0.0%	0	0.0%	0	0.0%	0	0.0%	0	9.2%
NW2 4	1.5%	25	0.0%	0	0.0%	0	0.0%	0	0.0%	0	15.3%
NW2 5	0.5%	8	0.0%	0	0.0%	0	0.0%	0	0.0%	0	5.1%
NW2 6	1.2%	19	0.0%	0	0.0%	0	15.9%	19	0.0%	0	0.0%
NW2 7	0.6%	10	0.0%	0	0.0%	0	8.0%	10	0.0%	0	0.0%
NW3 1	0.6%	10	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
NW3 2	1.7%	27	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
NW3 4	1.4%	24	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
NW3 5	0.7%	12	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
NW3 6	0.9%	15	0.0%	0	0.0%	0	0.0%	0	0.0%	0	9.2%
NW3 7	0.6%	10	0.0%	0	12.5%	10	0.0%	0	0.0%	0	0.0%
NW4 1	1.1%	18	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
NW4 2	1.3%	22	0.0%	0	26.0%	22	0.0%	0	0.0%	0	0.0%
NW4 3	1.8%	29	0.0%	0	0.0%	0	23.9%	29	0.0%	0	0.0%
NW4 4	0.9%	15	10.7%	15	0.0%	0	0.0%	0	0.0%	0	0.0%
NW5 1	1.1%	19	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
NW5 2	1.0%	17	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
NW6 1	1.4%	23	0.0%	0	0.0%	0	0.0%	0	0.0%	0	14.3%
NW6 2	0.5%	8	0.0%	0	0.0%	0	0.0%	0	0.0%	0	5.1%
NW6 7	1.6%	26	0.0%	0	0.0%	0	0.0%	0	0.0%	0	16.3%

Column % ges.



# LB Barnet Shopping Household Telephone Survey

## For GVA Grimley

Weighted:

September 2008

	Total	Zone 9		Zone 10		Zone 11		Zone 12		Zone 13		Zone 14		Zone 15		Zone 16	
NW7 1	0.9%	15	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
NW7 2	0.7%	12	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
NW7 3	1.2%	20	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
NW7 4	0.7%	11	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
NW9 0	0.9%	15	10.7%	15	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
NW9 5	0.9%	15	10.7%	15	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
NW9 6	1.2%	19	13.6%	19	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
NW9 7	1.3%	20	0.0%	0	0.0%	0	17.0%	20	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
NW9 8	1.2%	19	0.0%	0	0.0%	0	15.9%	19	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
NW9 9	0.7%	11	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	11.0%	11	0.0%	0	0.0%
WD6 1	1.1%	17	0.0%	0	0.0%	0	0.0%	0	18.8%	17	0.0%	0	0.0%	0	0.0%	0	0.0%
WD6 2	1.3%	21	0.0%	0	0.0%	0	0.0%	0	22.8%	21	0.0%	0	0.0%	0	0.0%	0	0.0%
WD6 3	0.7%	11	0.0%	0	0.0%	0	0.0%	0	11.9%	11	0.0%	0	0.0%	0	0.0%	0	0.0%
WD6 4	1.3%	22	0.0%	0	0.0%	0	0.0%	0	23.8%	22	0.0%	0	0.0%	0	0.0%	0	0.0%
WD6 5	1.3%	21	0.0%	0	0.0%	0	0.0%	0	22.8%	21	0.0%	0	0.0%	0	0.0%	0	0.0%
Weighted base:	1627		140		84		120		92		82		102		161		170
Sample:	1627		103		104		88		101		100		100		98		101
<b>ZONE</b>	<b>Zone</b>																
Zone 1	4.7%	77	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Zone 2	5.6%	91	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Zone 3	9.2%	149	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Zone 4	3.7%	61	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Zone 5	3.7%	60	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Zone 6	5.5%	90	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Zone 7	3.2%	53	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Zone 8	5.9%	95	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Zone 9	8.6%	140	100.0%	140	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Zone 10	5.2%	84	0.0%	0	100.0%	84	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Zone 11	7.4%	120	0.0%	0	0.0%	0	100.0%	120	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Zone 12	5.6%	92	0.0%	0	0.0%	0	0.0%	0	100.0%	92	0.0%	0	0.0%	0	0.0%	0	0.0%
Zone 13	5.1%	82	0.0%	0	0.0%	0	0.0%	0	0.0%	0	100.0%	82	0.0%	0	0.0%	0	0.0%
Zone 14	6.3%	102	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	100.0%	102	0.0%	0	0.0%
Zone 15	9.9%	161	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	100.0%	161	0.0%
Zone 16	10.4%	170	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	100.0%
Weighted base:	1627		140		84		120		92		82		102		161		170
Sample:	1627		103		104		88		101		100		100		98		101